



KIRK WESTOVER: America's Ultimate Ski Bum

SKI

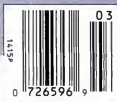
MARCH 1989

\$1.95 U.S. / \$2.25 CANADA

The Woodstock Years

**Memories of an
Easy Slider**

COMPOSITE



HANG TOUGH.

The 1989 Dodge Raider. It's everything you'd expect from a rugged import sports utility. And available.

new fuel-injected V-6. On-demand 4WD. Five-speed manual with overdrive. It's also a lot more than you'd ever imagine. For starters, you get hot 15-in-



poke wheels. Front and rear tow hooks. A full set of skid plates, big plus for off-roading. Inside Raider, a wide range of amenities turn this tough 4x4 into a smooth, comfortable pleasure craft. There's even an inclinometer and an optional driver's seat with its own bump-smoothing suspension. So when it comes to standards, our Raider leaves every other Japanese 4x4 in the sticks.* And that's tough luck for the competition. The Dodge Raider. Because when you're really tough, you know it.

*Based on '88 competitive data ('89 competitive data incomplete at time of printing).

BUCKLE UP FOR SAFETY.



**THE TOUGH NEW
SPIRIT OF DODGE**

THE PERFORMANCE DIVISION OF CHRYSLER MOTORS

ORIGINAL FROM HARRY'S BAR OF VENICE



BELLINI®

BY CIPRIANI

Chill.. Shake.. & Enjoy!

There's nothing like "the original"
from HARRY'S BAR!
Imported from Venice.



©1989 Shaw-Wass International Importers, Inc.

SKI®

Originator of NASTAR, GLM, SKIwee,
The Nations Cup

DICK NEEDHAM

Editor

STEVE COHEN

Executive Editor

ANDREA ROSENGARTEN

Managing Editor

SUSAN MCCOY

Senior Editor/Apparel

LAUREN BERNSTEIN

Senior Editor/Travel

EDWARD PITONAK

Senior Editor

KATHY LITWIN KRONICK

Associate Editor

SUSAN J. ROSENTHAL

Copy Editor

MARIA M. CONFORTI

Assistant Editor

DARIA WEIDNER

Administrative Secretary

STEPHEN WIERZBICKI

Art Director

SANDRALYNN VEECH

Art Editor

L. DANA GATLIN

Eastern Editor

LOIS FRIEDLAND

Western Editor

SETH MASIA

West Coast Editor

SETH MASIA, STU CAMPBELL

Technical Editors

KEN CASTLE, VIKI FLECKENSTEIN-
WOODWORTH, JIMMIE HEUGA, CHARLIE
MEYERS, JEFF RICH, ANDREW SLOUGH,
MARTIE STERLING, JAMES TABOR
Contributing Editors

PHIL MAHRE, STEVE MAHRE

Special Contributing Editors

TOM LIPPETT

Instruction Photographer

PATRICK LANG

European Correspondent (Basel, Switzerland)

BOB BEATTIE

NASTAR Commissioner

CHRISTI MUELLER NORTROP

SKIwee Technical Director

MIKE McENAMAY

SKIwee Marketing Director

Business and Executive Offices: 380 Madison Ave., New York, NY 10017.

Editorial Offices: Address contributions to Editorial Dept., SKI Magazine, 380 Madison Ave., New York, NY 10017. We are not responsible for loss of unsolicited queries, manuscripts, or other materials. They will not be returned unless accompanied by return postage. Microfilm editions are available from Xerox University Microfilms Serial Bid Coordinator, 300 North Zeeb Road, Ann Arbor, MI 48106.

Subscription Inquiries: Send new or renewal notices or change of address (send both new and old addresses) to SKI, Box 2795, Boulder, CO 80322. Allow six to eight weeks for change of address. Subscriptions: U.S. and its possessions, 8 issues \$9.94; 16 issues \$19.94; 24 issues \$29.94. Canada and elsewhere, 8 issues \$13.94; 16 issues \$25.97; 24 issues \$35.94. Subscriptions processed electronically.

Postmaster: Send notices of undelivered copies (form 3579) to SKI Magazine, Box 5553, Boulder, CO 80322-5553. SKI Magazine entered as second-class postage at New York, NY, and additional mailing offices. Also entered as second-class matter at the P.O. Dept., Canada.

SKI (ISSN 0037-6159) is published eight times yearly, September through April, by Times Mirror Magazines, Inc., 380 Madison Ave., New York, NY 10017 Copyright 1989 by Times Mirror Magazines, Inc. Printed in the U.S.A. All rights reserved. Contents may not be reprinted or otherwise reproduced without written permission. SKI® is a federally registered trademark of Times Mirror Magazines, Inc.

ROSSIGNOLS MEET THEIR MATCH



GO FOR THE MAGIC!

Just watch the worm and Monte Alban Mezcal turn into the greatest party you ever saw.

Go with a Glow Worm: Equal parts Monte Alban Mezcal and Brandy. Add a squeeze of lime.

Monte Alban Mezcal. The original Mexican mezcal with the Agave Worm.

"YOU'LL NEVER AMOUNT TO ANYTHING"



Worm your way into the Golden Worm Club.

Pick up an invitation at your local tavern, package-goods store, or write The Golden Worm, P.O. Box 1451, Arlington Heights, IL 60006.

Enjoy Monte Alban—drink responsibly. © 1988 Monte Alban Mezcal. 80 proof. Imported by Barton Brands, Ltd., Chicago, IL.

GEORGE BAUER

Vice President and Publisher

ELLEN McVICKAR

Advertising Director

ANITA JACOBSEN

Special Projects Director

JEFFREY GROPPER

New York Manager

BRUCE ENGLAND, KEVIN MURRAY

Josephine Rivas

380 Madison Ave., New York, NY 10017

(212) 687-3000; Fax (212) 867-3740

TED ROSS

Julie Sturechio

280 Twin Oaks Terrace, Suite 14

S. Burlington, VT 05403 (802) 863-8287

STEPHEN BARRY

Nancy Ludeman

755 West Big Beaver Rd., Suite 420

Trox, MI 48064 (313) 362-9095; Fax (313) 362-3403

WILLIAM B. ROXWORTHY

Leslie Malfase

875 N. Michigan Ave., Chicago, IL 60611

(312) 337-7717; Fax (312) 337-8178

IAN FERGUSON

Marlyn Padgett

2300 Canyon Blvd., Boulder, CO 80302

(303) 442-3410; Fax (303) 442-6321

WILLIAM R. RUDE

Cheryl Murray

414 Jackson St., Suite 402, San Francisco, CA 94111

(415) 398-1970; Fax (415) 398-2704

GRANVILLE SWOPE

Moir Shepard

3550 Wilshire Blvd., Los Angeles, CA 90010

(213) 380-0922; Fax (213) 380-5624

KIKI CUTTER Special Events

JACKY RUETTE, PAUL KENNY, DOC DES ROCHES,

BILL WILDBERGER, MILA RIGGIO Special Projects

LINDA TUMIA

Assistant to the Publisher

MAUREEN WALGENRACH

Advertising Sales Coordinator

JEAN DUGGAN

Research Analyst

MICHAEL PERRELLA

Promotion Manager

JERRY PALACIOS

Production Director

CAROL GILBERT

JONES

Production Manager

LYNN ROSLAWSKI

Make-up Manager

ALICE RYLAND

Make-up Assistant

ERNESTINE GRANT

Classified Ad Director

Advertising Reps: **JOEL MELTZER**, Metropolitan Publishers Reps, 2500 South Drive Highway, Miami, FL 33133, (305) 856-8326, Fax (305) 856-2133; **JIM DODD, DARLENE GENTLE**, Metropolitan Publishers Reps, 3 Church St., Suite 503, Toronto, Ontario, Canada M5E 1M2, (416) 862-7157, Fax (416) 862-0603; **DAVID SKOKE, BARBARA BING, MARY FISCHER**, Metropolitan Publishers Reps, 3017 Piedmont Rd. NE, Suite 100, Atlanta, GA 30305, (404) 231-4588, Fax (404) 233-7796; **JOE KELLY**, Kelly Associates, 16990 Dallas Parkway, Suite 151-L, Dallas, TX 75248, (214) 380-0416, Fax (214) 248-2854.

Times Mirror Magazines

Published by
TIMES MIRROR MAGAZINES, INC.

380 Madison Ave.

New York, NY 10017

EDWARD E. JOHNSON

Chairman of the Board

FRANCIS F. PANDOLFI

President & Chief Executive Officer

EZRA BOWEN

Executive Vice President-Editorial Director

JAMES KOPPER

Executive Vice President-Group Publisher

PATRICIA G. CAMPBELL

Executive Vice President-Operations

MICHAEL J. HAUGH

Senior Vice President-Finance

JOHN D. MARTIN

Controller

ROBERT BEAUREGARD

Group Publisher

DIANE POTTER

Vice President of Circulation

GERTRUD BOKHARDT

Vice President-Business Development

KIT TAYLOR

Director of Manufacturing

LINDA WALLEN

Director of Public Relations

WILLIAM H. HUNTING JR.

Research Director

MICHELLE JEHLE

Circulation Director

JAMES M. GIRALDEZ

Promotion Director

DEB LEES

Marketing Director



Rossignol introduces the 900. Everything we know about racing skis, we've put into our racing boots.

When we created the Rossignol 900, we built it for aggressive, high-performance skiers.

Skiers like those on the U.S. Ski Team—eleven of whom have already switched to Rossignol boots.



What the 900 now offers such skiers is, most notably, remarkable *adjustability*.

For example, you can adjust the cuff to line it up exactly right with your lower leg. A rear spoiler lets you make two other adjustments, for your lower leg size and balance.

And finally, you can make three adjustments of the forward lean position—and in *each one*, choose a soft or rigid flex.

What's more, we've lined the 900 with Meraklon, an innovative new insulating fiber that keeps your feet warmer, and a lot drier.

See the Rossignol 900 this fall at selected ski shops. In Lady's, Heated and Foam models, too.

The Rossignols to go with your Rossignols.

**ROSSIGNOL
900**

ROSSIGNOL SKIS, MEET ROSSIGNOL BOOTS

3...

2...

1...

Air Time!

Bwoorrrp! 'Thor's o roger, Yellowbird. This is Squaw Valley lunch control. We're temporarily experiencing some table congestion and request you circle the lake once and then you're clear for landing on runway seven-zero-niner. Be advised your nachos are being nuked and your burgers are frying. Copy, Yellowbird?"



MARCH 1989
VOL. 53, NO. 7

SKI

Originator of NASTAR, America's 50th Ski Birthday,
Graduated Length Method, SKIweek and the Nations Cup
Official publication of the National Collegiate Ski Association

WHERE TO SKI

THE KITZ' MEOW It doesn't take a satchel of schillings to make the most of this magical alpine town. *By Abby Rand*

24

AN OLD-FASHIONED ALTA-TUDE The years roll on—half a century now—but the first concern of Utah's first resort is still deep powder turns. *By Peter Shelton*

94

ON THE COVER: Late August, 105° in Los Angeles—prime time for laying prime tracks in the Ragged Range of New Zealand's Southern Alps. Photo by James Kay.



Hahnenkamm

continued on page 8

**Welcome to the
105! Boots that
wrap 73 years of
Rossignol
experience in a
singularly
comfortable
package.**

From the moment you pick up a Rossignol 105, and feel how light it is, you'll sense the uniqueness of this new boot for performance skiers.

We suspect it's one of the *lightest* rear entry boots anybody makes. But lightness isn't the only reason it's so comfortable to ski with.

It also adapts precisely to your needs. Beginning with two rear controls you

can adjust to suit your instep and forefoot.

And on both sides of the 105, there's a cam system that allows you to regulate the forward flex for as much or little movement as you want. With *another* dual cam system on the rear spoiler to provide you with a snug fit in the heel.

One other comforting fact. The innerboot liner is Meraklon, the same new material that's in our 900 racing boot, to keep you warmer. And drier.

See the Rossignol 105 this fall at selected ski shops. In Men's, Lady's, Heated and Lady's Heated versions.

**The Rossignols to go
with your Rossignols.**

**ROSSIGNOL
105**



NORTHERN COMFORT

MINI-CLINIC Hot tips to break your bump slump. *By Stu Campbell***BONUS: THE SKI POINTER WAY TO IMPROVED SKI TECHNIQUE:** Lock into a better arm position, p. 92.**SPECIAL FEATURES****CAP'N DOLE OF THE SKI PATROL** A tale of spunk, moxie, go-gettumm and the man who could have been Rudy Vallee. *By Gretchen Besser***BUM'S RUSH** Kirk Westover may be the avatar of every skier's fantasy. *By Susan McCoy***EASY SLIDER** Hazy memories of Flower Power skiing from a Woodstock generation veteran. *By James Tabor***MAKING TRACKS WITH ... ERNIE BLAKE** Views on the ski world according to the Tsar of Taos. *By Dick Needham*

p. 24

84

36

65

70

86

**DEPARTMENTS**

HOTLINE	12
SKI LIFE	16
CALENDAR	49
MAHRE DIARY	83
PRODUCT AND TRAVEL INFORMATION	101
KIDS' KORNER	102
INVESTING IN SKI	104
COUNTRY CLASSIFIEDS	111
LAST RUN	116

WHERE TO SKI IN YOUR REGION
FOLLOWS PAGE 32**COMING IN APRIL**

- SKI's exclusive finish-line report from the Vail/Beaver Creek World Alpine Championships: Who won what and how, what you can learn from the winners' techniques, Linda Roberts foldout painting of the events, a day in the life of a World Championships race chief, best and worsts, the Other Championships (winners on the after-ski scene), the U.S. Team—aftermath and a look ahead.

PLUS ...

- A look at winter in summer at spectacular Las Leñas, Argentina, South America's largest mountain resort. Our guide to Las Leñas, host of the first-ever 1989 Pan American Winter Games, shows how you can follow the snow south to winter this summer.

BREATHE SPRING IN SAPPORO.



CALL JAPAN. 95¢ A MINUTE.

To find out more about calling overseas,
call 1 800 874-4000 Ext. 112. Go ahead.
Reach out and touch someone.®

JAPAN	Economy 3am-2pm	Discount 8pm-3am	Standard 2pm-8pm
	\$.95	\$1.20	\$1.58
AVERAGE COST PER MINUTE FOR A 10-MINUTE CALL*			

*Average cost per minute varies depending on the length of the call. First minute costs more, additional minutes cost less. All prices are for calls dialed direct from anywhere in the continental U.S. during the hours listed. Add 3% federal excise tax and applicable state surcharges. © 1988 AT&T



AT&T

The right choice.



Take a look at the car your kid

Cutlass Supreme

Ordinarily, we wouldn't make such a bold prediction. But then, the 1989 Cutlass Supreme is anything but ordinary.

It is the product of five years of engineering and design, the result of over a million miles of testing. In the purest sense of the word, the Cutlass Supreme is a totally new Oldsmobile.®

Just look at it. The sleek lines. The smooth shape. Styling destined to become the standard of a new generation.

But advanced styling isn't the only reason the Cutlass Supreme



will be driving in the year 2000.

is ahead of its time. Front-wheel drive, four-wheel independent suspension, power-assisted rack-and-pinion steering and a 2.8-liter fuel-injected V6 assure it will stay ahead for years down the road.

In the meantime, it gives the younger generation something to look forward to.

For more information, write: Oldsmobile Cutlass Supreme Catalog, P.O. Box 14238, Lansing,

MI 48901. Better yet, visit your local dealer for a test drive.



The New Generation of
OLDSMOBILE

HOTLINE:

UP TO THE MINUTE NEWS FROM SKI MAGAZINE

- **FIRST-EVER WINTER PAN AM GAMES AT LAS LENAS** A first-ever winter Pan Am Games will be held September 3-17 at Las Lenas, Argentina, South America's largest mountain resort. Countries in the Americas have competed in summer events for nearly 40 years--since the Games' 1951 premier in Argentina--but the Las Lenas Games will now add skiing to the roster. Competitions are scheduled in alpine, cross-country, biathlon and freestyle.
- **SUGARBUSH EXPANSION PLANS APPROVED** Sugarbush, Vt.'s long-awaited Slidebrook inter-tie between its twin base areas has moved one step closer to reality. The local Mad River Valley Planning District has approved a plan which calls for construction on the interconnect lifts and trails to begin in 1991. The Slidebrook program will be preceded by a major expansion and rehabilitation of the resort, including the installation of two high-speed quad lifts and new base lodges.
- **BERTHOD PASS BACK IN BUSINESS** The Berthod Pass Ski Area (Colo.), which operated briefly last winter under the name Timberline before a lift accident forced closure, appears to be back in business. The area was purchased January 17 by a company headed by George Schultz, the owner of Borvig Ski Lift Co. Joseph Sedlack, an attorney for the company, says Schultz plans to turn Berthod into "a showcase for Borvig lifts--and make a profit." The company will immediately begin renovation of the base lodge and install three chairlifts--a quad, a triple and a beginner's double. Sedlack was uncertain whether the new operators planned to continue Timberline's "wilderness skiing" program, which provided access to extensive backcountry lands within the area's operations permit.
- **L.A. OLYMPICS SURPLUS BOOSTS DISABLED SKIING** All the running, jumping and swimming competitions at the 1984 Los Angeles Olympics have provided a financial windfall for disabled skiers. The Amateur Athletic Foundation of Los Angeles, the group charged with disbursing surplus funds from the Games to youth sports, has issued a \$29,000 grant to the California Handicapped Skiers Foundation to begin a learn-to-ski program at southern California's Bear Mountain.
- **MT. HOOD MEADOWS TO EXPAND--YOUR THOUGHTS?** Oregon's Mt. Hood Meadows has revealed expansion plans that would turn the regional ski area into a world-class resort by adding up to three lifts and developing lodging and commercial space at the mountain's base. The U.S. Forest Service is currently preparing an environmental impact statement on the proposal and is requesting public comment. For information, write to: Floyd T. Smith, EIS coordinator, Mt. Hood Meadows Ski Resort, P.O. Box 470, Mt. Hood, Ore. 97041.

**Ice is
more delicious
with
a touch
of Comfort.**

Southern Comfort has a distinctive, appealing flavor.
It's a drink that makes any other drink taste that much better.

*Comfort on the Rocks: Pour 1½ jigger of Southern Comfort
into a short glass with ice. Garnish with lemon, or lime, or cherry.*



Southern Comfort Company, Liqueur, 40-50% Alc. by Volume, Louisville, KY © 1988



HOW TO B



COIL WATER.

Actually, it's very simple.

Merely select a suitable body of water and any one of the
six JET SKI® watercraft from the JS300SX to the mighty JS650SX.

Then apply throttle and start cooking.

For a more detailed recipe, see your Kawasaki dealer.

Kawasaki
Get the good times wet.

Kawasaki believes safety begins with us and ends with you. Ride responsibly. Jet Ski watercraft are "Class A" inboard boats and their use is subject to the applicable state and local boating laws. Always wear a U.S.G. approved personal flotation device, eyewear, and other appropriate safety apparel. Respect the rights of shoreline residents and other marine recreationalists. Specifications and price subject to change without notice. Availability may be limited.

Ski Life®

THE LADY IS A COACH

It's about time. It has been hard for women to get somewhere in skiing but breakthroughs are starting to happen," says Deb Bergstrom, the U.S. Ski Team's new—and female—director of alpine development.



LOIS ADAMSKI-PEEK

Barrier-breaker Bergstrom (right) is a welcome woman to senior Team members and a role model for developing skiers like local Park City racer Katy Wasilewski.

Ski coaching is a male-dominated sport both here and in Europe, but there are a lot of good coaches that happen to be women, contends Bergstrom. She praises USST alpine director John McMurtry who hired her and Syd Shainholtz, the women's conditioning coach for the World Cup team, as the first top administrators to really recognize that fact. Although Bergstrom and Shainholtz are the only two women in major U.S. coaching positions, there are quite a few on lower levels

of racing, according to Bergstrom. Some European teams employ women as physical conditioning coaches or physical therapists.

Today, Bergstrom believes she's usually judged on how well she coaches regardless of gender but that hasn't always been the case. "I believe I would've had more opportunities to coach at the upper levels years ago had I been a man."

In the mid-Seventies, she was denied the opportunity to coach older children and was forced to work with wee ones ("because the instruction establishment considers women to be 'gods' with little kids," she mocks).

Instead of acquiescing, she followed the philosophy which propelled her to the top: "I tried to prove myself by doing the best job I could to remove any doubt that I was competent."

She got a part-time job coaching teenagers in the East, then in 1979 became a coach in Vail, working with top-level high school skiers in the Rocky Mountain Division and at the national level. "I knew there were a few other women coaching, like Debbie Flanders [a former member of the U.S. Ski Team], so I hung in there."

From 1982 to 1984 Bergstrom worked as assistant alpine director of the U.S. Ski Association's Eastern Regional Division, landing the post as head women's coach at Burke Mountain Academy in 1985. She returned to USSA Eastern for two years to serve as alpine director, also coaching at summer national development camps in Oregon and South America, before moving to U.S. Ski Team head-

quarters at Park City, Utah last summer.

Ironically, after all her years of on-snow coaching, today Bergstrom is more involved with directing the program than day-to-day coaching.

Bergstrom believes opportunities for female coaches are multiplying. More women are traveling with regional teams to national events and coaching at development camps. She has actively recruited former women members of the U.S. Ski Team, including Christin Cooper and Cindy Nelson, to work in the development program because they are terrific role models for young female skiers.

Bergstrom is reluctant to document specific examples of discrimination, beyond admitting there have been some. However, she confesses saving a rejection letter she received a few years ago from a racing organization that admitted she was the best person for the job but refused to hire her because she was a woman.

Bergstrom says most of the male athletes don't have a problem once they work with female coaches. And the two women coaches have been told by females on the U.S. Ski Team that they are "glad to have women on the staff."

She's delighted to break tradition but admits to some self-imposed pressure. "There are a lot of women coaches out there who can do a good job and with Syd and me working for the Team it opens up possibilities for them—if we do a good job and don't blow it. Real or not, I feel what I do will reflect on other women."

—Lois Friedland

EDITED BY STEVE COHEN



SEE NO EVIL.

Rêvo is like SPF-100 sun protection for your eyes.*

Your eyes, like your skin, need protection from the sun.

Both ultraviolet and infrared light are potentially harmful to your eyes. Since neither enhances your vision in any way, it makes obvious sense to block them out.

Which is just what Rêvo® sunglasses do. With our multilayer optical interference filter and advanced glass

technologies, the sun's attack on your eyes is halted. Flat out.

And with Rêvo sunglasses, even in adverse lighting conditions, you see clearer, with truer colors, better contrast and more useful light.

Wear Rêvo and see no evil. Only good.

For more information, call
(800) THE-REVO. In California,
call (800) FOR-REVO.

RÊVO®

The Definitive Seeing Machine

*Based upon the Rêvo lens transmitting less than .1% of selected harmful ultraviolet light wavelengths.

Ski Life

WHEEL OF MISFORTUNE

The selection of "prizes" would make Pat Sajak and Vanna White gag, and the Wheel of Misfortune has Monarch, Colo. ski patrolers "spinning" with trepidation. Rather than rewards, those unlucky enough to have a go at the Wheel will almost assuredly be hit with a penalty rather than rewarded with a prize.

Under the leadership of director Paul Tuttle, the Monarch patrol has devised an ingenious way of chastising patrolers and getting nasty jobs done in one fell swoop.

By their own admissions, "Patrol is supposed to be perfect." That means no little glitches in day-to-day operations, like, say, dropping gloves from a ski lift. Or ramming snowmobiles into machine-wrecking drifts. Skiing past an accident is a no-no, as is—horror—taking off one's ski boots before the rest of patrol is in from sweep. And then there's the blanket condemnation of "acting like a ski instructor."

Any patroler seen committing such venial sins may be reported to patrol headquarters (PHQ) by fellow members.

Snitching on your buddy does two things: adds to the patrol hut's beer and donut supply and gets the housekeeping done.

Once reported, the "contestant" spins the lavishly decorated Wheel while facing a kangaroo court of hungry and thirsty patrolers. Numbered from 1 to 16, the Wheel keys on a list of distasteful but necessary chores around the mountain. When the Wheel stops on a number, the criminal pays. No Vanna to ease the pain.

The Wheel's paybacks include:

1. Sweep "Gunbarrel" (the area's steepest run, not directly lift served) twice in one week.
2. Buy a 12-pack of beer.
3. Mop and clean the microwave and bathroom twice a week for two weeks.
4. Buy a six-pack of beer.
5. Work the "Breezeway" chair two days in a row. (They don't call it Breezeway for nothing.)
6. Bring two dozen fresh donuts to PHQ the following day.
7. Dispatch after the next eight-inch powder dump.
8. Take out trash from PHQ



GARY HOLLAND

and upper shack for two weeks.

9. Forfeit next turn to patrol out of bounds.

10. Sit in dispatch two days in a row.

11. Buy a 12-pack of beer.

12. Free spot.

13. Buy a six-pack of beer.

14. Wax six accident sleds.

15. Clean all the summit patrol shacks.

16. Spin again.

If it appears that the Wheel is loaded with beer buying and missed-powder opportunities,

it's only because Monarch patrolers take their skiing and après-skiing seriously. Rumors indicate that patrolers have been known to turn in buddies just because the call of a Corona came too loud. And since no one successfully pleads a case to the kangaroo court, patrolers simply pop open cool ones, dig into donuts and celebrate the luck of the Wheel. At Monarch, the audience wins every time a contestant spins.

—Jeannie Patton

WE'VE HEARD...

Stein Eriksen's rumored greeting when introduced to Park City tourists: "It's so very nice for you to meet me." And it usually is.

A sign of the graying times: Says 38-year-old Aspenite Stan Tener, "The only interesting women I meet anymore are daughters of my friends."

FLATTERY WILL GET YOU NOWHERE

The following ad for the Woody Creek Tavern, Hunter S. Thompson's "second home," appeared recently in the *Aspen Daily News*: "VERY IMPORTANT NOTICE. THE WOODY CREEK

TAVERN HAS NO SOCIALLY REDEEMING QUALITIES. PLEASE DO NOT EMBARRASS US BY TELLING STRANGERS THAT IT DOES! THANK YOU, THE MANAGEMENT."

—Martie Sterling

An Aspen visitor, noting locals had deserted the slopes during a powder dump: "Why do these people spend \$400 on Gore-Tex suits if they're not going to use them?"

As seen on a currently popular ski country T-shirt: "Real skiers don't have real jobs."

World Cup founder Serge Lang on why Europeans consistently beat Americans in alpine racing: "They get more money, have tougher coaches and they're not nice guys."

New U.S. Ski Team alpine coach John Atkins to Team members at a summer dryland camp: "You guys call yourselves a ski team? You were number nine in [Nation's Cup points] last season and Spain was number eight—with just one woman!"

One teenage girl to another at Ski Windham, N.Y. upon seeing a 3-year-old skier dressed to the nines: "Can you believe her parents spent all that money on her ski suit and then bought boots that don't match?"

Lift Ticket.

Whether it's downhill or cross-country, the 4Runner SR5 V6 is your ticket to all-weather performance. It's got rugged good looks and an adventurous four-by-four spirit that longs for the deep stuff. With a powerful V6 engine, 4Runner challenges whatever terrain it encounters. Yet its 150 horsepower provides remarkably smooth highway cruising. All with room and comfort to spare.

Next time you have the urge to hit the slopes, do it in a 4Runner. And give your spirits a lift.

Toyota's 36-mo./36,000-mi. Limited Warranty

You're covered with Toyota's 36-mo./36,000-mile basic new vehicle limited warranty.* No deductible, no transfer fee, and a 5-yr./unlimited-mileage warranty on corrosion perforation. See your Toyota dealer for details.

TOYOTA QUALITY
WHO COULD ASK FOR ANYTHING MORE!



Get More From Life... Buckle Up!

* Except normal wear and maintenance items.

© 1988 Toyota Motor Sales, U.S.A., Inc.

Call 1-800-GO-TOYOTA for more
information and nearest dealer location.

Ski Life.

LET DISNEY WORLD BUY THE LIFT TICKETS

The going rate for MVP sports stars to proclaim their next stop is Disney World is \$50,000. But where do they really head after the press conference lights dim

and the endorsement checks are cashed?

In a recent interview in *California Magazine*, double Olympic gold medalist Greg Louganis said, "I'd like to go to Big Bear

[Lake] or Mammoth [Mountain]. I've never been skiing and it's something I've always wanted to do."

Tough turns, Mickey.

—Luanne Pfeifer

SNOWMASS TURNING INTO A ZOO

ROBIN B. SMITH



Stardom runs in the family. His cousin Kermit has a regular gig on TV.

Lift operations supervisor Kurt Hackbarth is puff-chest proud when skiers tell him Snowmass, Colo. looks like a zoo, for it was his "pet" frog that spawned an ongoing tradition of meltable art at the resort.

Hackbarth, formerly a lift operator at Snowmass' seldom-crowded Lift 7, began snow sculpting between aiding sporadic rushes of skiers onto his lift. A snake of many S-turns was the first to coil up under his loading ramp; later a head-high whale surfaced. A season later, Hackbarth moved to the more popular Lift 10 serving the Elk Camp slopes, where he began construction on a 30-foot-wide frog. A cavity was carved from the center and a card table and chairs inserted so attendants could eat lunch in the belly of the beast. Snapping from the mouth was a 40-foot tongue with a large plastic spider on the tip. Using a

dye-filled fire extinguisher, Hackbarth periodically sprayed his pet green. The frog, needless to say, became the centerpiece of many a family photo and a Snowmass institution.

Today, as lift supervisor, Hackbarth no longer has the time or permanent location to carve his art. He has, however, proved to be a seminal figure in a renaissance snow sculpture movement at Snowmass.

Last season there were igloos at the Assay Hill, Fanny Hill and High Alpine lifts, the latter complete with an outdoor "living room" of couch, lounge chair and television. At the Big Burn lift a walrus lounged, a crocodile lurked under the Coney Glade quad and a mermaid splashed beneath the Funnel lift.

When you browse the art galleries of Aspen this winter, don't forget to see the cold works down the road in Snowmass.

—Robin B. Smith

ROYAL READING?

Will SKI Magazine soon become required reading at Buckingham Palace?

That's what ski columnist Charlie Krupansky of Colorado's *Summit Sentinel* predicted earlier this season.

"What if Queen Elizabeth were to spend a season skiing the peaks of our fair land?" he asked in an article on the opening of the ski season. "Her

choices of apparel and equipment would seem overwhelming...[and] she might benefit by reading SKI Magazine's 1989 *Buyer's Guide*."

Thanks for the plug, Charlie, but Di and Fergie already scoffed up Her Majesty's issue and, we understand, have used it to outfit themselves royally with new ski duds and gear this ski season.

—Dick Needham

FRIENDLY, BUT FIRM, SKIES

Upon landing in Denver's Stapleton Airport last winter, our Continental Airlines stewardess began delivering the routine arrival speech—"Ladies and gentlemen, please remain seated until the aircraft is at the gate and has come to a full stop."—but finished with a twist. "Those of you who choose to stand before the 'fasten seat belt' light goes out will be severely beaten."

"What the heck," she said later, "nothing else ever works."

And neither did this.—S.C.

CORRECTION

In January's fashion story, "Wearable Art," the prices quoted for SKEA's Firedance and Zig Zag parkas were incorrect. The Firedance sells for \$328, the Zig Zag retails for \$278.

HUZZAHS FOR HODLER

Marc Hodler, president of the International Ski Federation since 1951 and, in the words of FIS insiders, a "consummate negotiator and diplomat," has been named winner of the 1989 AT&T Skiing Award.

Hodler, a former head coach of the Swiss ski team, a Swiss national champion bridge player and today a lawyer based in Bern, began skiing at age 6. Now 70, he refers to himself today as "the kind of skier who skis so I can get to the office on Monday."

Hodler claims the most important thing he's done is "fight for honesty in all areas of the sport." He sees his role, and that of the FIS, as "keeping up

with changes in the sport—and keeping it safe. I'm basically a legislator—my duty is to make rules to complement the evolution of the ski sport, to look ahead to see where the sport's development will go and to create policies that are responsive to those changes."

Hodler, credited with establishing long-needed safety measures in downhill competition, was once asked how skiing

could attract more spectators. "Skiing is *not* a spectator sport," he said. "It's meant to be practiced."

The seventh recipient of the prestigious AT&T award, Hodler joins such illustrious company as Jimmie Heuga, Bob Beattie, Billy Kidd, Willy Schaeffler, Serge Lang and Warren Miller, all previous recipients and each, in the words of AT&T senior VP Al Stark,

Longtime FIS president Marc Hodler has been bestowed the AT&T award for his service to the sport.

"an individual whose commitment to skiing has enriched the sport for us all."

Says Stark, "We wanted to recognize high personal standards of achievement and excellence—and to our mind, skiing is the kind of sport that nourishes high personal standards of achievement and excellence.... And you don't have to be an Olympic gold medal winner to win it."

Marc Hodler never won an Olympic medal. But he has won the hearts of a few mothers along the way. Says Hodler, "It's my intent that every mother should be happy that her child is a skier and not be afraid of the risk."

—Dick Needham



THE PURE NORWEGIAN RINGNES EXPORT BEER

Ringnes Export is brewed for three long months, not a mere three weeks, using the purest ingredients and cool, clear mountain water. This gives Ringnes Export a unique, sparkling taste you will enjoy again and again!

Ringnes

We never act against nature



Ski Life[®]

VAIL FOR THE ALEING

Holy hops! Just when you thought Vail, Colo. had it all—terrain of champions, detachable quads by the hillful, bowl skiing to die for—along comes word on a new homegrown brew.

It's called—guess what?—Vail Ale. Designed by the same brewmaster who gave U.S. alcohol-lovers Samuel Adams, Vail Ale is brewed British-style, with a pinch of European cane sugar to give it a "lighter, softer taste."

Visitors to Vail next season will even be able to eat, imbibe and be entertained at the place where Vail Ale is made. The Vail Brewing Co., a \$5 million facility 200 yards from the Westin Hotel, will house a brewery (tours available daily),

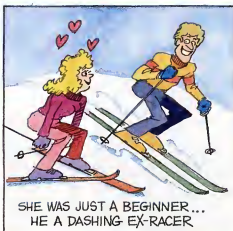
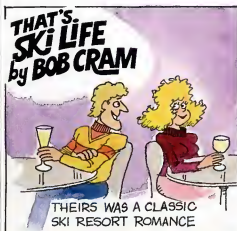
beer hall (a miniature opera house seating 200 for dinner and Bavarian entertainment), brewery pub (for eats and sampling of Vail's valley-famous suds) and museum (with artifacts and memorabilia of the brewing art).

There's a catch. To enjoy a sip of Vail Ale, you'll have to come to Colorado, where it is sold exclusively. And at \$3 a glass, it doesn't come cheap.

But then, it may soon have to compete with other local products currently on the Vail Brewing Co. drawing (brewing?) board—Beaver Bitter, Tenth Mt. Lager, Minturn Stout. For now at least, local connoisseurs assure us the price is right. —Dick Needham

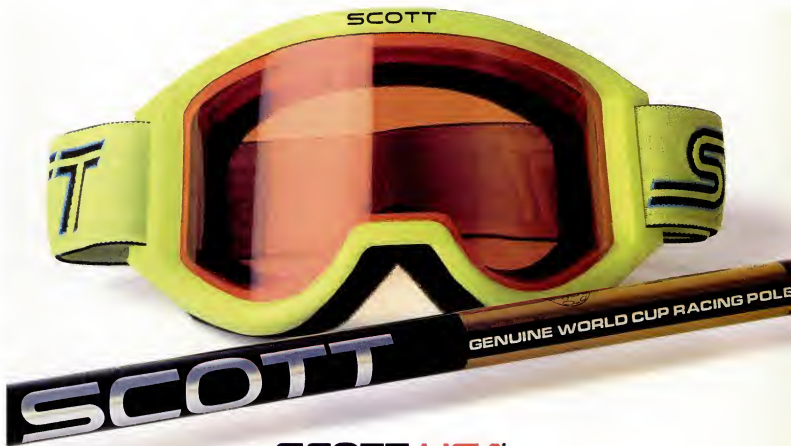


Hail, hail, the ale's now here.



WHAT DO THE AUSTRIAN, FRENCH AND U.S. SKI TEAMS HAVE IN COMMON?

THEY KNOW A LEGEND WHEN THEY SKI ONE!



SCOTT USA

Sun Valley, Idaho

THE KITZ' MEOW

It doesn't take a satchel of schillings to make
the most of this magical alpine town.

There's no snow in Europe," I'd been warned before I left for Kitzbühel, but I flew to Munich anyway and landed in a snowstorm which continued all week. I bummed a ride to Kitzbühel with Peter Pongratz, marketing wizard of Sportalm, one of several big skiwear makers based in the Austrian resort.

As his left hand steered his Mitsubishi van down the slick autobahn, his right hand pecked out numbers on the car phone. In between chatting with half the Austrian ski industry, he told me what was great about Kitzbühel—the immense variety of off-piste powder runs, the whole package of pleasure in a real-life 700-year-old town.

Then he told me what wasn't so great. What bothered him was the local establishment's willingness to welcome the Cheap People.

"All these people who just find a cheap room and buy all their food at the grocery and eat in their rooms. They ski these magnificent slopes and buy nothing, nothing, nothing . . ."

My ears pricked up. I wanted the addresses of those rooms and groceries. But how could I break it to Peter that with the decline of the dollar and the stock market I was ready to be one of the *cheapest* people in the Alps?

In Kitzbühel, a.k.a. *Gilzbühel*, playground of the rich and titled, you can find anything, even people to teach you Cheapology. For achieving full value from skiing, my professor was Hansi Haas, who every morning tends to his 10 cows, 12 pigs and three daughters before



PHOTOGRAPHY BY RANDY JOHNSON

(Above) Birthplace of the European "ski circus," Kitz skilling is as much about off-piste odysseys and bump bashing as tangling with the signature Hahnenkamm steepes. (Right) No, these aren't all the victims of the Hahnenkamm's treacherous Mausefalle turn, a World Cup downhill's rite of passage.

leaving his 255-year-old farmhouse to serve as one of the most requested of Kitzbühel's 200 ski instructors.

Hansi taught me the importance of getting an early start and avoiding the crowds by heading for the terrain farthest from town. After I had had one ceremonial ride up the Hahnenkamm cable car, he showed me how to reach the same point in half the time by taking the Streifalm chairlifts.

My apres-ski professor was Thom Forster of Virginia Beach, Va., who last year lucked into the job of managing the Snowboardium, a shop devoted to selling Crazy Banana's hot, wildly painted skiwear and matching snowboards, a fad that Crazy Banana's Swiss backers hope to fan into a mania. (Europe thinks Kitzbühel is a great place to hatch a fashion, which is one reason designers like Sportalm

and Kitex maintain not one, but several, boutiques here.)

Thom advised me to eat at the Huberbrau where \$5.50 covers soup, pasta, fruit, tip and taxes; to cash traveler's checks at the post office for half what the money exchange charges; and never to economize by having "just" a cup of coffee, not when coffee costs more than a whole pint of beer. And why blow \$2 for an *International Herald Tribune* when my lift pass grants complimentary admission to the Aquarena, the town swimming pool and sports center, where I can read it for free?

So why go all the way to Kitzbühel if you have to skulk around pinching schillings?

Because Kitzbühel is one of America's best-loved Alps. Didn't Robert Redford himself choose Kitzbühel as the major location for *Downhill Racer*?

BY ABBY RAND



Because Kitzbühel is not only a place to ski but the place to go on ski safari—a self-guided village-to-village, snowfield-to-snowfield tour marked by elephant-embazoned placards spanning 30 miles, eight of them posted on speedy chairs and T-bars, the balance on rambling, open runs, groomed to baby-bottom smoothness.

Because Kitzbühel is where you can nab backcountry powder without forsaking the lifts or hiring a guide, just by ducking off the manicured *piste* whenever a spillway tempts you, and then rejoining the trail.

Because Kitzbühel is where you lunch on freshly made apple pancakes in a mountaintop farmhouse called the Siedlalm and end the day in the chummy Landhäusl where every chair and table is hand-carved.

Whether you stay in one of the Bartl family's spare rooms or in the plush Hotel Tenne, which was an inn for five centuries before installing a Trader Vic's in the cellar, you start the day as part of the morning parade through the gate in the medieval city walls, skis on shoulder, clad in colors as brilliant as those of the Gothic buildings lining the street. You head up the Hahnenkamm street to the cable car, past shops that could hold their own on Rodeo Drive. Dead ahead is the town's major showpiece, the Streif, the swerving elevator shaft of a trail where ski racing's classic downhill, the Hahnenkamm, is run every January.

Except in 1988, Kitzbühel was so short of snow, the ski school and the Tenne's nightclub closed down and Kitzbühel's trademark race was transferred to tiny Bad Kleinkirchheim. And bad it was. After news of this ignominy spread through Europe, town officials figured they lost \$10 million of business in TV payments and room cancellations. That \$10 million, townspeople were quick to point out, could have installed one helluva snowmaking set-up. Well, the resort is currently trying to get a snowmaking system in place by next season—not on the lower slopes which an American entrepreneur might protect first, but on the Streif racing run. Kitzbühel doesn't intend to lose its Hahnenkamm again! Besides, it's crucial not just on the day of the race, but every day of the season.

Anyone vacationing in Kitzbühel who can link three wedge turns is drawn to the top of the Streif. There are escape loops garlanded around it, and the bottom is flat enough to allow even tyros an imaginary victory schuss across the finish line.

By the time I got to Kitzbühel at the end of February, snow was abundant. In fact, some of the long powder runs Peter and Hansi had told me about were closed due to avalanche danger. And some days it snowed so hard I willingly lingered at my favorite table by the ceramic stove in the Siedlalm, marveling at the menu's 20 hot dishes, cooked to order at 5,000 feet and graciously served on a four-foot square table groaning under 10 waterlogged hats, 10 pairs of soggy goggles, 10 glasses brimming with glühwein and seven burning cigarettes. There would always be time for me to don my wet hat and misty goggles and go for the gold on the Hahnenkamm.

After four days, the sun came out and I ran into Hansi, headed to the top of the Hahnenkamm side.

"Would you like to make the Giggling?"

he asked.

When an attractive Austrian of the opposite sex asks you to make the Giggling, regardless of your romantic or marital status, it isn't what it sounds like—it's better.

The Giggling, named after a delectable local mushroom, is a wide, white waterfall of a run, the first real good-bye-Kitzbühel-hello-Pass-Thurn leg of the ski safari circuit. It swings around through thick forests and ends at a little river. The safari officially begins as soon as you reach the summit of the Hahnenkamm. That's when you start seriously hunting for prancing gray elephants wearing white ski hats on red markers hidden among signs advertising lunch spots and avalanche danger. It's easier than memorizing a long list of trail numbers, and it adds a certain treasure-hunt fever while providing a wonderful excuse to strike up conversations with appealing strangers.

The safari route takes you due south, zigging and zagging you up and down ridges, cruising you through snowfields to valley villages and up lifts, but there's one

small section that still requires use of a bus or a taxi. Intermediates can handle this ski safari with ease. A really strong skier will find entertaining variations on the basic itinerary. But no matter which variation you settle on, the snowfields keep getting higher, wider and steeper. The snow gets deeper and the sun grows stronger. The horizon expands and explodes until you seem to be seeing the whole of the Alps.

Being a Novice Cheap Person, I paused for a \$2 wurst at a metal shack called the Schnee Mogul. Intermediate Cheap People bring their wurst with them from the truck parked by the Kitzbühel city wall. Double Diamond Cheap People bring a bag of sauerkraut from the Billa grocery store.

I thought the snow, scenery and terrain were best at the Pass Thurn (southerly) end of the route. Hansi explained that instead of going through the whole zig-zag routine to get there, I could simply flash my lift ticket and hop on the free Skibus that leaves the Hahnenkamm cable car station several times each hour. The Kitzbühel terrain is too vast to comprehend, let alone devour, in one week, so I ended up using the buses to



Relax now, *Fräulein*, for the afternoon promenade down the Vorderstadt will bring a crafts-crazed onslaught of shoppers.



It's standing room only in the Hahnenkammbahn—but, ah, what a view.

reach distant points and avoid liftlines.

I'd last been in Kitzbühel eight Hahnenkamms ago, and I was happy to see that the town had lost none of its old romance but that the skiing had been improved enormously by better grooming, more and faster lifts, new runs and new ski-born links to neighboring villages. Kitzbühel's low altitude had always made snow cover a real gamble. Now, even when disaster strikes, you can taxi-pool or bus-ride your way to snow-sure glaciers at

Kaprun or the Stubai, about an hour away.

Once Kitzbühel had been famous as the cradle of the "ski circus," a network of lifts and runs integrated so that a ski day could be spent making a circuit instead of yo-yoing on one lift. Now there's a ski circus on every Alp.

The resort was also famous for its nightlife, which started in the afternoon with tea dancing. The Hotel Guido Reich was so famous for its tea dances at the Tenne that it changed its name to the Hotel Tenne, but its last tea dance was held in

1978. You can't do much dancing in knee-high plastic ski boots and, besides, skiers would now rather go swimming at the Aquarena or play indoor tennis.

However, traditional après-ski life isn't dead. Young English-speakers cram into the Londoner Pub, but Thom insists the beer is cheaper and the reggae music better at the Glockenspiel. For a while the disco craze kept the casino as quiet as a library. Now it's popular again, among people who like to dress up (I'm talking blue suits and cocktail dresses), shell out \$20 admission, sip Austrian champagne and watch a few lonely players of low-stakes roulette.

At one time there were so many Americans there that Kitzbühelers referred to their hometown as the 51st state. You still hear American and English voices everywhere you turn, even with the weekend onslaught of Munich day skiers. (Local shopkeepers and instructors tend to speak English but crucial signs are usually in German only.)

Locals might grumble about losing The Good People to the higher altitude and denser posh of the Zürs-Lech-St. Anton region, but I saw ample evidence that the rich are always with us, feasting at the cozy (but costly) Wirthaus Unterberger, staying in updated castles like Schloss Lehenberg, having yet another powersuit run up to order at Prader, superstar tailor of the Alps.

The last time I'd visited Kitzbühel, I was

continued on page 30

KITZ BITS

Colorful hotels and boarding houses fan out from a pedestrian street that's pure operetta—countesses in sables, industrial barons in fluorescent powersuits, musician-beggars in flowing cloaks and everyone from everywhere in blue jeans.

The skiing consists of some 57 marked *pistes*, totalling 87 miles, plus countless miles of off-*piste* skiing in all directions. Kitz links up with lift networks in neighboring towns. Lift tickets are a great buy. A six-day pass costs \$90 low season (before Christmas, late March, part of January), about \$110 high season.

Nonski Activities: The broad valley is ideal for cross-country, with 18 miles of marked runs. Ice skating, indoor tennis, swimming, an indoor riding ring, squash courts and gyms are all available in town.

—A.R.



FORD'S NEWEST FORM

THE NEWLY DESIGNED 1989 FORD BRONCO II.

It'll take you through some heavy rush hour traffic or across some shallow rapids. And with its new aerodynamic design you'll

want it to take you everywhere. It's the rugged, stylish Ford Bronco II.

NO NEED TO BEAT AROUND THE BUSH.

Bronco II has standard V-6 fuel-injected power for the open road and standard anti-lock rear brakes

to help you when the open road gets crowded. Even when the road ends, Bronco II's optional "Touch Drive" lets you shift into 4-wheel drive and move ahead with the press of a button. There's available 2-wheel drive, also.



MODELS

Eddie Bauer... design edition.
XL Sport... sporty performance look.
XLT... popular value package.
XL... fun-to-drive action.

MAJOR STANDARD EQUIPMENT

Power Steering; Power Brakes (rear anti-lock);
Gauge Package (fuel, temp., oil); AM/FM
Stereo w/Clock; P205 15" All-Season Radials;
Gas-Pressurized Shocks.

DRIVETRAINS

2.9L EFI V-6; 5-Speed Manual O.D.;
4-Speed Column-Mounted Auto O.D. Opt.

MAXIMUM TRAILER WEIGHT RATING

2WD Model-5000 lbs.; 4WD Model-4900 lbs.



OF RAPID TRANSIT.

NO NEED TO SACRIFICE COMFORT.

Bronco II's available Eddie Bauer Package includes specially designed upholstery and paint and the added comfort of Captain's Chairs. Bronco II's redesigned instrument

panel and available column shift automatic transmission are only two of the features that make for a comfortable new interior environment. Any way you look at it, the newly designed Bronco II has style and comfort to spare.

6/60 WARRANTY.

Covers you and future owners, with no transfer cost, on major powertrain components for 6 years/60,000 miles. Restrictions and deductible apply. Also, participating dealers back their customer-paid work with the Lifetime Service Guarantee. If a covered repair must be fixed again, the repairing dealer will fix it free for as long as you own your vehicle.*

FORD. BEST-BUILT AMERICAN TRUCKS 8 YEARS RUNNING.

Based on an average of owner-reported problems in a series of surveys of '81-'88 models designed and built in North America. At Ford, "Quality is Job 1!"

*Ask to see these limited warranties at your Ford Dealer.

Buckle up—together we can save lives.



BRONCO II
BUILT FUN TOUGH





(Above) Hansi Haas is the Kitz' meow of ski instructors in the fabled ski town. Before tending to his ski flock, each morning he manages a herd of 10 cows and a sty filled with 12 pigs—and still finds cuddle time for his three daughters. (Below) Ski right to the world's most feared downhill run.

STEVE COHEN



Hahnenkamm

one of The Good People, another dollar-wielding American who dined at the Grief and had clothes made by Prader. Now one of the Neo-Cheap People, I strolled wistfully among the shops on the Hahnenkammstrasse. Franz Prader spied me with my nose pressed against his shop window, and beckoned me in.

"You are the black crinkle nylon with the pockets. You enjoyed it?"

I sure had, for ten seasons.

A decade ago, Franz Prader used to stay up all night to finish his orders for the likes of Robert Redford and Rock Hudson. Now he has 12 assistants and spends his evenings entertaining his clients but still can deliver a powersuit overnight, for about \$700. I was surprised to see that, like most of the town's lesser merchants, he already had his readymades marked down. The Hahnenkamm debacle had not been good for business.

"Kitzbühel is like skiing. Up and down. But we have the best clients in the world.

Snooze and Chews

Kitzbühel

SKI's lodging and restaurant suggestions for all budgets.

Listed are Kitzbühel local phone numbers. If calling from the U.S., first dial 011 43 5356.

LODGING

(Rates are per person, per night, high season, with meals included. All are slopeside or a short walk from the slopes.)

Budget (\$25-\$45, bed and breakfast)—Pension Rainhof, 2312; Pension Hinterseer, 2920.

Moderate (\$60-\$90 MAP)—Schweizerhof, 2735; Weisses Rossli, 2541; Hinterbrau, 2166.

Luxury (\$100-\$150 MAP)—The Gold-

ener Grief, 4311; Hotel Tenne, 4444; Schloss Lebenberg, 4301.

RESTAURANTS

(All prices per person, including basic tips and taxes and excluding drinks. All are slopeside or a short walk from the slopes.)

Budget (under \$10)—Glockenspiel, 4300; Huberbrau, 5677; the hot dog truck by the city wall; Wienerwald, 2475; McDonald's for exotic charm.

Moderate (\$18-\$30)—Tenne, 4444; Landhaus, 4007; the Pizzeria in the Hinterbrau Hotel, 2166.

Luxury (\$30-\$50)—Unterbergerstuben, 2101; Goldener Greif, 4311.

DEWAR'S PROFILE:

PETER NORTON

AGE: 43.

HOME: Santa Monica, California

PROFESSION: Computer wizard. Chairman and CEO, Peter Norton Computing Inc.

HOBBY: Making contributions to L.A.'s many art museums. "When life hands you a large slice of the pie, you share."

LAST BOOK READ: *Don Quixote*, Miguel de Cervantes.

LATEST ACCOMPLISHMENT: Seeing his name in lights. At the Museum of Neon Art where he's on the board of directors.

WHY I DO WHAT I DO: "As a kid, I loved those things on your coat that were supposed to keep you from losing your mittens. Who else would design a program to find information 'lost' in your computer and then build a business on it?"

QUOTE: "I can't believe my life is happening to me."

PROFILE: Quiet, committed and independent. "Not really, I'm just your classic nerd who got lucky."

HIS SCOTCH: Dewar's® "White Label" with water. "It's as much of a splash as I'll ever make."



Franz Prader, super-ski tailor to the rich and famous. Gotta-have-it-tomorrow service on custom powersuits will set you back \$700.

It's all right that we have the others, too. We can have everyone," said Franz.

Now I agree.

Kitzbübel's 10,000-bed lodging list might start with glorious castle hotels, but it soon dives into a large selection of moderate-price pensions and a noble roster of *zimmerfrei*—family homes that have rooms,

possibly even with private showers or minimal kitchens—to rent to schilling-shy vacationers. And properties in lift-linked suburb resorts like Jochberg, Kirchberg and Aurach charge even less.

Once I got used to the idea that Austria was no longer a bargain basement yearning to be looted, I stopped feeling sorry

GETTING THERE

TWA and Pan Am fly to the Munich gateway, but Lufthansa runs the most flights from the U.S. Kitzbühel is a 90-minute, 80-mile drive from Munich. The express bus runs on Saturdays and Sundays only, departing Munich airport at 11 a.m. and 3 p.m. Trains run daily to Kitzbühel, requiring a change at Wörgl.

Information: Austrian National Tourist Office, 500 Fifth Avenue, New York, N.Y. 10110; (212) 944-6880. —A.R.

for my poor 10-schilling dollar (at presstime the rate was going back up). I even splurged \$1.50 on coffee at Kortschak, a pastry shop so un-Austrian that it runs out of strudel, stays open until midnight and employs waitresses who say, "Have a nice day."

This trip taught me two lessons:

- Last week's snow dearth doesn't necessarily ruin this week's pleasures, particularly if you already own a nonrefundable plane ticket.

- There's wisdom in the saying, "I've been rich and I've been poor and, believe me, rich is better." But poor ain't bad. Not in Kitzbühel. **SKI**



How NOT To Put on the Ritz in Kitz

1. Comparison shop the package deals offered in the U.S. (almost every tour operator offers Kitzbühel). Protect yourself against currency fluctuations by prepaying as much as you can from home.
2. Most tour operators now list modest pensions, but for bottom-schilling deals, get a lodging list from the Austrian National Tourist Office, and write or, better yet, phone the *zimmerfrei* or small guest houses listed.
3. If you arrive in Kitzbühel without a reservation, go right to the Tourist Office. Even if it's closed, the entrance-way shelters an electronic board showing lodge prices and vacancies, right next to a public telephone.
4. Resist the urge to rent a car. An ex-

press bus goes from Munich airport to Kitzbühel hotels (approximately \$30 one way), and the resort bus system can get you to the lifts efficiently. If you must have wheels, rent in Kitzbühel.

5. Discos and nightclubs charge entrance fees. Your best bets are pubs, and your most affordable drink is beer.

6. Stick to off-peak seasons. Here, mid-January—Hahnenkamm time—is not a bargain. Because its modest altitude makes snow conditions unpredictable for late March and April (in 1988, the snow was sensational), Kitzbühel starts trimming prices early.

7. If MAP is included in the price of your room, accept it. You'll pay more if you eat out. —A.R.

Ski In, Work Out

**FAR
WEST**
REGION

Far West Regional Editor
SETH MASIA
National Regional Editor
KATHY L. KRONICK

A CLASSIC MARCH STORM sat over the Sierra. The upper lifts at both Squaw Valley and Alpine Meadows were shut down for the day, victims of wind and blowing snow. The only thing more vacant than the parking lots were the stares of mournful skiers, debating whether to brave the elements on the lower lifts.

Meanwhile, over in Truckee, High Sierra Fitness Center was packed. Locals and weekenders sweated away, pumping iron, pedaling stationary bikes and circle-dancing around the Nautilus and Polaris machines.

Louella Gesner, a fit woman in her 50's, knew why she was there: "When I've planned to ski and the weather is bad, I have to do something with that energy." Gesner works out daily in her hometown of El Sobrante, Calif., and found High Sierra Fitness Center "just by driving by."

High Sierra is one of several newly established facilities that cater to destination skiers with weight-training programs and other regular exercise regimes. The Center (916-587-0184) opened in November 1985, and has done well ever since. Last summer, it moved into larger quarters at the Truckee airport. In addition to Nautilus, Polaris, free weights and stationary bikes, the center offers twice-daily aerobic classes, a coed dry sauna and a tanning salon.

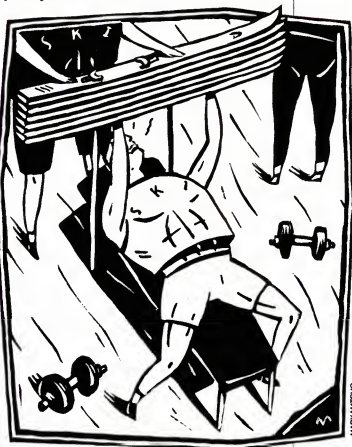
Says Eron Forseth, a Center employee, "People who work out with machines or free weights don't like to miss even a few days, let alone a week. If they're up here on a ski week, we'll see them at least three or four times." The fee for a drop-in visitor is \$5, and aerobics classes cost \$4.

Thus far, the High Sierra Fitness Center has had little competition on Tahoe's North Shore. Locals have theoretically gotten all the exercise they need from the area's natural resources, and visiting skiers supposedly do the same. Not everyone, however, has snow-studded running shoes, and not everyone will ski in a blizzard. In fact, not everyone who goes to a ski resort actually skis.

"In many families, one or more members is a nonskier," says Ann Carey, manager of

the weight room at Squaw Valley Lodge (916-583-5500). According to Carey, more than half the lodge's winter guests use the weight room facilities, which include a 12-station Nautilus, rowing machine, stationary bikes and free weights.

About the same percentage hop to the beat of the Lodge's aerobic classes, offered three times daily. And almost all the guests—about 90 percent—take advantage of the Lodge's pool, Jacuzzi, sauna, steam room and mas-



sage service. Drop-in fee for classes and all services except massage is \$8 per day.

Although massage, at \$30 to \$40 an hour, is pricey, many skiers are more than willing to add the fee to the cost of a day's skiing. Chalmer Dillard, spa manager at the Hyatt Lake Tahoe in Incline Village, Nev. (702-831-1111, ext. 5261), says that from December to March he schedules two massages during après-ski hours instead of the usual one. Sandy Mecca, manager of the full-service spa at Cae-

**SLOPESIDE
HEALTH
CLUBS ARE
THE NEXT
BEST THING
TO SKIING.**

BY MARJORIE McCLOY

sar's Tahoe (702-588-3515, ext. 3450), employs six massage specialists, and during the ski season they work 10-hour days. "Our most-requested service is massage," Mecca says.

Even higher on the pleasure barometer is the flotation tank experience: Lakeside Nautilus in South Lake Tahoe (916-542-1964) offers this diversion. If you've never seen a flotation tank, picture a tube-shaped vessel slightly longer and wider than a large human. Salinated water fills the tank to a depth of about one foot, and you slip in through a trap door.

"Floats" are booked for one-hour periods. Not everyone lingers that long in the tank, however, because some folks get claustrophobic. But the user controls the hatch door, and if you don't want to close it completely only your pulse rate will know. The idea, however, is to achieve total sensory deprivation, and that includes sight.

Water and air in the tank are kept at body temperature, so you lose all sense of space. There's no distraction, no choice but peace. You'll hear the flotation experience compared to a return to the womb, but without the reentry problems.

New this season are ski conditioning classes, offered twice weekly at both Lakeside Nautilus and the Squaw Valley Lodge. Both feature ski-specific exercises designed to hone your strength, flexibility and balance.

Peering into the fitness future is Kirkwood's John Wagnon, who has plans for an on-site spa with Jacuzzi, dry and steam saunas, a weight room and an aerobics floor. Wagnon hopes the facility will be ready for the next season. "It's more than just fitness," says Wagnon, "it's social life. Fitness centers are places to meet other

You'll hear the flotation experience compared to a return to the womb, but without the reentry problems.

health-conscious, active adults. If you haven't connected with someone on the slopes, you have another chance in the weight room."

Here's a list of additional spas to fill your nonskiing hours.

TAHOE NORTH SHORE

The Court House, Incline Village, Nev.

—The Court House wins the vote for the North Shore because of its long hours (6:30 a.m. to 10:30 p.m. weekdays, 8 a.m. to 8 p.m. weekends) and variety of facilities. The place offers every game you've ever wanted to play, and some things you may not have thought of. In fact, most activities in the Court House take place on racquetball courts, including wallyball, children's gymnastics, karate and aerobics classes. The atmosphere is no-nonsense, so save your spangle Lycra for the disco. The Nautilus and free weight room is unsupervised—know what you're doing before you go. Contact: (702) 831-4212.

TAHOE SOUTH SHORE

Lakeside Nautilus, South Lake Tahoe

—Besides having the Lake's only flotation tank, Lakeside has Pat Fagen, an incredibly knowledgeable lady who believes no one should at-

tempt Nautilus for the first time without supervision. Serious athletes like Clair McCarty, an ironwoman triathlete, work out there, and the place comes highly recommended by locals. If it doesn't have every Nautilus station ever made, it comes close.

Lakeside Nautilus also offers daily aerobics on a special closed-cell foam floor, and twice-weekly ski conditioning classes taught by Ria Atkins, taken from husband John's conditioning program for the U.S. Ski Team (John is director of conditioning for the team). Massage and a tanning booth round out the facility's services. Contact: (916) 542-1964.

Caesar's Tahoe, Stateline, Nev.

—The \$15-a-day drop-in rate is a bit steep, but if you'd like an elegant workout this is the place. Caesar's is heavy on the luxury items: massage, indoor pool, steam and dry saunas, and both coed and private Jacuzzis. But it also has state-of-the-art Universal machines, aerocycles, treadmills, a rowing machine and racquetball courts. Aerobics and stretching classes are taught twice daily, seven days a week. You can drop into a class for \$5 and skip the \$15 fee if you don't want to use the rest of the facilities. Contact: (702) 588-3515.

MAMMOTH LAKES

The Body Shop, Mammoth Lakes

—Dale Mollenhauer, the affable manager of The Body Shop, is so good at extracting just a few more repetitions from his weight room clients that he is affectionately known as Dr. Pain. "Even professional skiers are sub-par in the leg press," says Mollenhauer, who developed a leg strengthening routine that was incorporated into the training of the U.S. Ski Team.

The Body Shop has the usual weight room goodies plus a few extra accoutrements: a heavy punching bag, a cable to walk for balance, a rock-climbing peg board for strength in hands and fingers, and a juice bar with smoothies and protein shakes—all for a \$6 drop-in fee. Contact: (619) 934-3700.

Arnold Schwarzenegger works out here when he's in town. "Now that guy's in good shape," concedes Dr. Pain.

SKI



"These 90-meter ski jump lessons for your mother-in-law aren't deductible."



The importance of a good meal rates second only to snow conditions. Here are some of ski country's great restaurants.

Mammoth Lakes, Calif.

Swiss Café—The big breakfast/brunch spot in downtown Mammoth Lakes, the Swiss Café, serves up big lunches and dinners, too. Breakfast can run from light (the Continental, \$5) to massive (New York steak with two eggs, \$7.95). Lunch features filling \$5 burgers and casual California fare like spinach salad and stuffed croissants. Dinner consists of Swiss specialties, such as *kasseler rippchen* (pork chops) and down-home American-style meals—baked chicken, fried shrimp, cod filet and New York steak. There's also a children's menu. Prices are reasonable—from \$6 to \$10. The food is good and filling, and the atmosphere friendly.

With its cut-out woodwork, the place looks like a traditional Swiss chalet. And although the Swiss Café hums with activity, it's never a crushing atmosphere.

If you've been taken over by a mountain-air appetite, this may be the best honest-dollar value in town.

Information: Corner of Meridian Blvd. and Old Mammoth Rd. (opposite the Minaret Village Shopping Center); (619) 934-6196. —*Seth Masia*

South Lake Tahoe, Calif.

Lake Tahoe Pizza Co.—Pizza joints are as common as slot machines and wedding chapels in South Lake Tahoe, and most of them sell bland, cookie-cutter pies. One exception is the Lake Tahoe Pizza Co., which combines terrific pizza and a cozy, intimate atmosphere.

Customers have a choice of white or whole wheat dough which is prepared individually for each pizza. Then owner Levon Touryan adds his own spicy sauce along with 100 percent whole milk mozzarella and more toppings than you'd care to count. Check out the offbeat pizzas like the Tahoe

Turkey, the Crab, or Acapulco Gold, a zesty number made with corn meal dough and salsa. Try the homemade garlic chips as an appetizer.

Pies run from \$6.75 to \$12.25. Unlike most pizza parlors, the Lake Tahoe Pizza Co. has a hard-liquor bar with a large fireplace, so you can unwind comfortably before eating dinner. The walls are hung with antique grain

grinders and other farm implements. It's easy to speed by this small, unassuming place, so the crowd consists largely of knowledgeable locals. To find the restaurant, look for the bear carved into the tree out front.

Information: The Lake Tahoe Pizza Co., 1168 Emerald Bay Rd. (near the "Y"), South Lake Tahoe, Calif.; (916) 544-1919. —*Bob Goligoski*

A RESORT FOR ALL SEASONS



A European Chateau Featuring

- A Full Service Hotel
- Gourmet Restaurants
- Suites and Deluxe Accommodations
- Conferences, Seminars, & Executive Retreats
- Lounge/Entertainment
- Near Lake and Ski areas for year round enjoyment

**Big Bear Lake
California**

*Ski Center
of
Southern California*

**Reservations/Information
1-800-BEAR INN**

An Unforgettable Experience

Become An AFS Exchange Student
Call 1-800-AFS INFO
AFS Intercultural Programs
313 East 43rd Street, New York, New York 10017

Bear Necessities

IT'S THE END OF THE ROAD FOR SKIING BEAR VALLEY'S
MT. REBA— AND THAT'S GOOD NEWS FOR SKIERS.



Reba's Dead End Kids slice unparalleled heaps of deep.

SOME OF CALIFORNIA'S most soothing scenery lies south of Placerville in the Sierra foothills. On a twisting, two-lane road laced with gnarled, spiky oak trees and sloping meadows, town names recall a rambunctious history . . . Sutter Creek . . . Mokelumne Hill . . . San Andreas . . . Angels Camp. The compact town clusters, separated by rich fields bristling with foliage and grazing cows, are reminiscent of Europe, where a café or quiet off-beat restaurant may be a driver's lucky find while passing through.

East of Angels Camp, State Highway 4 climbs up to Mt. Reba at Bear Valley. In winter, it is the valley's only route to the outside world. Ebbets Pass, a popular summertime drive above the resort, narrows to steep avalanche chutes; choked with snow, it's closed in winter.

Tucked away here at the end of the road in California's high mountains is Mt. Reba, a 2,100-foot-vertical hill rising to an elevation of 8,506 feet with

21 miles of ski trails. Equipped with seven double chairs and two triples, the mountain's layout is atypical: Experts ski down from the shingled base lodge into two huge bowls. Chutes, moguls and the Hari-Kari wall provide a wide range of challenge. Intermediates ski the mountain's back side, known as Bear West, which has excellent cruising terrain. Corral Ridge gives access to tree skiing. Beginners use the Cub and Super Cub chairs just above the lodge.

The resort is located about halfway between Lake Tahoe, to the north, and Yosemite National Park, to the south. Kirkwood, situated 30 miles from Tahoe and a popular ski area for the Lake crowd, can be seen from Mt. Reba across a massive canyon which funnels in storms and impressive amounts of snow.

In spirit, psyche, and actual layout and design, Reba is a lot closer to rustic, backwoods Yosemite than the commercial ring around Tahoe, whose giant surge of movement, light and noise never seems to quit. Ebbets Pass, in

effect, more than physically closes off the back door to Tahoe and Mammoth Mountain. It separates past from present; calm from rush.

When skiing Mt. Reba, Bear Valley is the crash pad, three miles away and home to a small, low-key settlement of lodges, condos, shops and restaurants. During a visit last January, a glinting red sign on Highway 4 showed two bear prints; snow had covered the resort name. The snow motif and bear motif were repeated again and again throughout the resort. There was a bear with a huge stuffed standing animal and another sculpted animal in the lodge, as well as bear matches, bear T-shirts, bear ice scrapers, bear chairlifts (Pooh Bear Chair, Grizzly Chair, Kodiak Chair, etc.), bear burgers and bear ice cream.

As for the snow, well, it was as high and proudly worn by rooftops, cars and trees as I've seen in two decades of skiing in America, Canada and Europe. Caps of snow, cupolas of snow, cakes, loaves of snow, snowed-in cars, snow-filled yards, parking lots dense with untouched blocks of pristine snow. A feeling of always looking up at snow, as if the roads were underground corridors and the buildings caves. Yet this was a good, but not a great, winter for snow in the Valley.

"Back in '83," says Lauder Vander Karr, who grew up in Yosemite, works for Mt. Reba and thus knows his snow history well, "we had more than 20 feet of snow on the ground. Signs were put out, 'Beware of Power Lines.' I came over from Yosemite to visit friends and went in through the third story of their house. All you saw were the tops of chimneys."

I progressed through a curved snow channel to the 54-room Lodge at Bear Valley, which no one could confuse for a Club Med. Rather than unlimited entertainment, here in bear country, you're lucky to get on the pool table at the Red Dog saloon and only two TV stations come in clearly.

This is wool shirt, fireplace and pickup truck country. Raw and oversized. A walk up to the lodge, beneath cornices of snow, tells you as much. The fireplace logs piled outside could

BY PETER ROSE

only be carried by Paul Bunyan and the Seven Dwarfs, working closely together. The fireplace itself is cabin-sized and placed beneath the largest imaginable gray river boulder, sort of a whale-like chunk of rock, that's part of a chimney of boulders that rises five stories. The Cathedral Lounge, the room is called, and five slatted balconies look onto its great cable-held beams and stalwart furniture, held together with iron bolts big enough to secure railroad trestles.

Alan Johnson, a former pro racer and head coach of racers and instructors, was giving a ski waxing clinic over at Mt. Reba. His sentiments on the place were echoed by many of the locals and tourists: "Tahoe is too expensive, too flaky, too rushy, too California."

He went on, "This is a skiers' mountain, no doubt about it; there's no nightlife to speak of. It's like a small Squaw Valley: We've got plenty of chutes and cliffs. You get out of your car and you're right at Grizzly Bowl. I've never seen a lifeline at Grizzly. The bowl's so big, it gobbles up a ton of



·SNOOZE and CHEWS·

Mt. Reba/Bear Valley

SKI's lodging and restaurant suggestions for all budgets. Distances from the slopes are shown in parentheses. All phone numbers are within the 209 area code.

people. If you're a serious skier, you can get in miles and miles of skiing, like at Taos, Telluride and Jackson Hole."

And Tahoe may have gambling, but you have to go to a casino. Here the gambling's at the slopes. When you buy a lift ticket, you automatically become part of the Lottery Scratch Off Program. A little silver card is dispensed. You rub off the silver coating

LODGING

(All prices based on per person double occupancy, some meals and skiing may be included.)

Budget (\$45-\$65)—Red Dog (4 miles), 753-2327; Tamarack Lodge (7 miles), 753-2327.

Moderate (\$79-\$130)—Bear Valley Lodge (4 miles), 753-2327.

Luxury (\$100-\$200)—"The Catcombs" (18 miles), 753-2327.

RESTAURANTS

(Price per person, liquor and tips not included.)

Budget (under \$10)—Mt. Reba cafeteria (slopeside), 753-2301.

Moderate (\$10-\$20)—Bear Valley Lodge (4 miles), 753-2301. —P.R.

to see what you've won. Everyone wins something. It could be a lift ticket, ski lesson, pair of ski gloves, or even a ski vacation, although it is more likely to be a 25-cent discount on a soft drink or a bear ice scraper.

But that's how it is at the end of the road.

Information: Mt. Reba, P.O. Box 5038, Bear Valley, Calif. 95223; (209) 753-2301. **SKI**



Rip's Run

Showtime

GENUINE DIAMONDS.

At some local ski areas, a lot of the so-called "black diamond runs" feel more like advanced bunny slopes. But that's not the case at the new Bear Mountain. We have six black diamond trails that are as challenging as any you'll find in the West. And when we say challenging, we mean it. Trust us. We'd never try to sell you a diamond that wasn't the real thing.

BEAR MOUNTAIN. 

The Big Surprise in Big Bear.

SKI Magazine Retailer Directory

Buy SKI MAGAZINE and the finest in ski equipment/apparel
at these authorized SKI MAGAZINE outlets.

CALIFORNIA

Anheim
Ski & Sports Inc.
Beer Valley
Winter Lift
Big Bear Lake
Alpine Sports Center
Steve's-U-Rent
Capitola
Outdoor World Inc.
Cardiff By The Sea
Nectar Surf & Sport
Chino
Mt 60 Sports
Diamond Bar
Alta Sport
Encinites
Hansen's
Escondido
Sport Chalet
Fresno
Herb Bauer Sporting Goods
Grenada Hills
Ski & Sports West
Hayward
Swiss Ski Chalet
Huntington Beach
Sport Chalet
Irvine
Hobie Sports Irvine
Jackson
Jackson Family Sports
Kings Beach
Shorelines of Lake Tahoe
Kirkwood
Kirkwood Mtn. Outfitter
La Caneda
Sport Chalet
La Jolla
Sport Chalet
Village Sports
La Mesa
Sport Chalet
Laguna
Chicks Sporting Goods
Laguna Hills
Chicks Sporting Goods

Lakeport
Marks Sports
Livermore
Fletchers Team & Ski
Los Angeles
Montblanc
Memmoth Lake
Footloose
Menhatten
Ski & Surf Shop
Marina Del Rey
Sandy's Ski Rentals
Sandy Ski & Sport
Mission Viejo
Sports Chalet
Mt. Shasta City
House of Ski
Oakland
Chris Korich's Skiers Ed
Montclair Sports Inc.
Piesent Hill
Hogans Stores Inc.
Piesenton
Nor-Ski Sports
Porterville
Alexander's Trailhead
Redding
Alpine Outfitters Inc.
Hermits Hut
Redondo Beach
Pats Ski & Sports Shop
Riverside
Riverside Ski & Sport
Sports Country Ltd.
Running Springs
Snow Valley
Secramento
Land Park Ski & Sport
Sierra Outfitters
San Bernardino
Sports Country Ltd.
San Bernardino Ski & Sport
San Diego
Sport Chalet
San Francisco
Lombardi's Sports
Swiss Ski Sports Shop

San Gabriel
Alta Sports
Santa Monica
Tex's Sporting Goods
Santa Rosa
Santa Rosa Ski & Sport
Shever Lake
High Sierra Ski & Sport
Sonoma
Valley Sports
South Lake Tahoe
The Outdoorsman of Lake Tahoe
Stockton
Sundance Sports
Thousand Oaks
Encore Sports
Turlock
Sunsports
Twin Bridges
Sierra Ski Ranch
Upland
Chicks Sporting Goods
Schiro's Specialty Sports
Van Nuys
Ski World of California
Westlake Village
Circle Ski & Sport
Whittier
Conlin Bros Inc.
Pacific Surf and Ski
Woodland Hills
Encore Sports
Yorbe Linda
Chicks Sporting Goods

NEVADA
Carson City
Spoon Mountain Sports
Las Vegas
King's Creations
Nevada Bob's Golf, Tennis & Ski
Olympian Sports Shop
Sport Designs Inc.
Reno
Reno Mountain Sports Inc.

OREGON

Ashland
Mountain Supply
Beverton
Ski Rack USA
Bend
Mt. Bachelor Ski Shop
Powder House
Eugene
Ultr Ski & Sport
Government
Timberline Ski Shop
Ski Bowl
Hood River
Sailboards Hood River
Medford
High-tech Ski & Surf
Mount Hood
Mt. Hood Meadows
Roseburg
Roger Hartman's Sport Haus Inc.
Timberline Lodge
Timberline Lodge

WASHINGTON

Bellevue
Sturtevant's Sports
Bellingham
Yeager's Inc.
Gold Bar
Mountain Co., The
Issaquah
High Mountain Rendezvous
Mt. Vernon
Olympia
Olympic Outfitters
Seattle
Alpine Hut
Feathered Friends
Osborn and Ulland Inc.
Ski Rack Sports
Tacoma
Parkland Sports Center
Yakima
Sporthaus

ATTENTION SHOP OWNERS:

More ski shops sell SKI MAGAZINE than any other ski publication. To
have your shop listed, call toll-free 800-223-2410 and ask for Carol Martínez,
Direct Sales Manager. In New York call 212-687-3000

MAKING TRACKS WITH...

Nic Fiore

FOUR DECADES AS YOSEMITE'S SKI SCHOOL KING AND STILL GOING STRONG.



LOS ANGELES TIMES PHOTO

Every morning, Fiore can be found ringing the ski school bell to announce the beginning of classes.

IF YOU SEARCHED LONG enough, you could probably find two things that contrast more than Yosemite National Park and its ski school king Nic Fiore. Then again, maybe you couldn't.

Yosemite, with its thundering waterfalls, sheer granite cliffs, and glacier-clad peaks is neck-craning, vertigo-inducing terrain. You have to view it from far away in order to gain any sort of perspective.

Fiore, all 5½ feet of him, is hardly what you'd call imposing—a ready grin and a disarming manner, combined with his short stature, make him appear elfin.

But there is a common ground between the diminutive Fiore and the intimidating Yosemite—both are seemingly unchangeable and unmovable.

"I plan to work until I'm 70," says Fiore, a highly energetic, 67-year-old transplanted Quebecois who runs the ski school at Yosemite's Badger Pass. "Then I'll decide what to do." And the decision, more than likely, will be the same one he's made since Luggi Focger, the architect of Badger Pass and several other Sierra resorts, brought

him west in 1948: stay healthy, stay fit, stay in Yosemite.

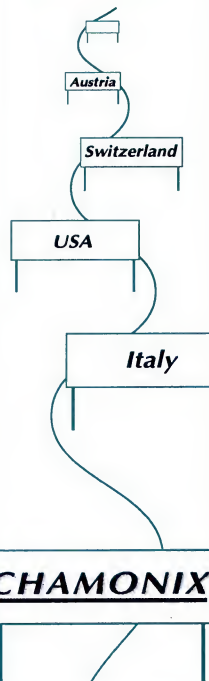
It's not that Fiore couldn't work elsewhere—as executive director of the Professional Ski Instructors of America-West he's certainly earned the respect of his industry peers—it's just that he can't conceive of living anywhere else. He met Midge, his wife of 37 years, in Yosemite and raised their two daughters, Robin and Cindy, both now in their late 20's, at the park. Yosemite is more than his employer, it's his home.

"I can't remember a bad moment that I've had in Yosemite," he says. "Not one. Yosemite is one of the best places on Earth." This enthusiasm for the park extends into his work (he also supervises the High Sierra Camps in the summer). "I'm doing what I really like to do," he says.

Fiore started skiing on Montreal's Mont Royale when he was 7 or 8 years old. "From there I graduated to the Laurentians," he says. "When I was 12 or 13 I started to ski seriously and I never gave it up."

It was while he was teaching skiing at Canada's Gray Rocks resort, where

UNIQUE
Landmark Travel
"Skier's Choice"



From \$795
air included on KLM Airways

**Starting January 1
thru March 30**
(including availability
during President's Week)

Call Rick Luckett
(800) 543-9205.....in California
(800) 543-8213.....out of state

BY DAN GIESIN

he got his start as an instructor in 1944, that Foeger ("the high guru of skiing at the time") discovered the young Canadian and enticed him to come to California and the resort he had developed in Yosemite.

What Fiore found was somewhat different than what he was used to. At that time skiing in California was less developed than it was back East. Both Squaw Valley and Mammoth Mountain were small rope-tow operations and Sugar Bowl, with its single-chair lift, was the place for the San Francisco society set to gather in the winter. But the primitive surroundings, both at the ski hill and in the Yosemite back-country, beckoned to Fiore.

"I immediately loved it here," says Fiore. "The park is beautiful in both summer and winter." He also loved the simplicity of Badger's ski school philosophy: Give both the fledgling skier and the hot-shot racer the best possible learning experience.

"It all basically started with Luggi," says Fiore. "We wanted the students

to enjoy taking a lesson and to make it easy to understand by avoiding technical jargon. In that respect, I have never changed."

When Fiore started at Yosemite there were five instructors; by the time he took over the director's reins in 1956, the number had risen to 12. But even though the ski school has continued to grow (it now stands at about 40 instructors), Fiore has never let the modest success go to his head.

"When I took over from Luggi, only a few things in technique needed to be changed," Fiore says. "Luggi was a tough act to follow, but I have continually tried to find the right ingredients to make learning interesting."

His "ingredients" apparently blended well. In the mid-Sixties, Fiore related this story, one that's still apropos today: "A woman learned to ski from me in the early Fifties. Then a couple of years later, she brought her 7-year-old daughter for lessons. Last week, the granddaughter, all of 4, took her first lesson from me."

This tale of multigenerational skiing at Badger is quite common, says Fiore. "A lot of people began skiing here with their families years ago and they keep coming back. They could go to other places, but they like to return and spend four or five days in our ski school." Fiore figures that some 76,000 skiers have passed through the school.

Although Badger has a reputation as a beginner's hill, Fiore says he gets "a good 40 percent of students in the expert D, E and F classes." He gets his biggest kick out of watching non-skiers metamorphose into proficient stemmers. "I am very active in the profession," he says. "I've been a clinician and an examiner. So I've been close to the growth of skiing and have always been very enthusiastic about the sport. That's the reason why I'm still doing it."

So just as you can count on Yosemite being around for the next few years, so too can you rely on Fiore ringing the ski school bell every morning as classes begin. SKI

Badger Pass: Beginner's Luck

BADGER PASS, CALIFORNIA'S very first ski area, dates back to 1935. It sits in Yosemite National Park, and expansion of any sort is sharply limited by government policies, thus little has changed since its inception. When a new triple chairlift was erected in 1986, for instance, it was essentially a replacement for the aged Eagle double chairlift, and didn't open up any new terrain.

But while there may have been little change in the lifts and runs at Badger over the years, the ski area has found new ways to attract skiers. The Curry Co., the concessionaire that manages Badger, instituted a guaranteed learn-to-ski program two years ago. The deal is, if you can't glide comfortably down Badger's beginner runs after one day, the \$30 package price (lifts, lessons, rental gear) is refunded. More than 5,000 skiers signed up for the offer last season and only 10 asked for their money back.

Badger offers just 900 feet of vertical, served by four chairlifts and two surface lifts, which fan out from a

rambling two-story wooden day lodge. The lodge has escaped remodeling for decades, staunchly maintaining its personality.

To be sure, the lift ticket is reasonably priced at \$20.50 weekends and \$17 midweek. However, the nine runs, spanning a couple of open bowls, are of little challenge to those above the intermediate level.

But that's what Badger Pass is made for—novices. They flock there to master the sport under the watchful eye of Nic Fiore, a skiing institution.

One reason learning is such a treat at Badger is that the place is seldom crowded. Even though nearly 3 million people visit Yosemite each year, fewer than 80,000 come to ski. The slopes, a three-hour drive from the Bay area, lie 23 miles from Yosemite Valley on Highway 41, and a bus runs between the Valley and the lifts.

If Badger's alpine slopes don't rate rave reviews, Yosemite's network of cross-country trails certainly does, and there's a top-notch nordic ski school

to match. Machine-groomed tracks meander 32km from Badger Pass to Glacier Point, with its spectacular view of Yosemite Valley. Several side trails go off for breathtaking vistas from Dewey Point, Washburn Point and Taft Point. Another 145km of marked, but ungroomed nordic trails snake through the park. The nordic ski school offers guided overnight nordic trips to the Glacier Point Hut (\$90) and courses in winter camping.

And for a real departure from alpine skiing, there are daily guided snowshoe walks in the wilderness. For just a dollar, you can rent snowshoes and embark on a nature trek.

Accommodations inside the park include the elegant Ahwahnee (\$140 a night and up), and the classier Yosemite Lodge (\$20-\$79). The tiny town of El Portal, 14 miles from the park entrance, has several spartan-looking motels.

Information: Yosemite Park and Curry Co., Yosemite National Park, Calif. 95389; (209) 372-1445.

—Bob Goligoski

Ski In, Work Out

IN RECENT YEARS, SKI COUNTRY health clubs have multiplied more rapidly than high-speed lifts. They serve as insurance against bad weather for those who prefer to get their exercise indoors when it's stormy out, and entertain nonskiing family and friends. The latest alternatives to traditional après-ski, a swim and a Jacuzzi at the health club are far more soothing than a nap after a day on the slopes.

Many of the health clubs in ski country extend complimentary memberships, or charge small day fees to guests staying in resort lodges and condominiums. Some post flat fees for any skier in town.

If a health club rates high on your vacation wish list, make sure the accommodations you choose offer the use of one. If you belong to an International Racquet Sports Association (IRSA) member club, take your IRSA passport to receive reciprocal privileges at participating clubs in ski country. And don't forget to pack your racket, bathing suit, sneakers and workout clothes.

Here's a list of health clubs in ski country where you can unwind:

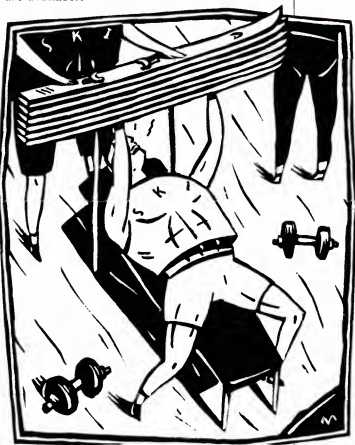
COLORADO

Aspen—The Aspen Club, 1450 Crystal Lake Rd. (less than a mile from the slopes); (303) 925-8900; 6:45 a.m.-10 p.m. daily. There's no charge at this private club open to members and guests of the Aspen Club Lodge, Hotel Jerome and the many condos and homes managed by the Aspen Club Management Co. Facilities include two indoor tennis courts (\$15 per person, per hour), three squash courts, three racquetball courts, aerobic classes, exercise equipment, free weights, lap pool, sauna, steam, whirlpool and massages. Pro shop and nursery. The Aspen Fitness and Sports Medicine Institute at the club offers complete fitness testing.

Ambience: You very well may see a world-class tennis player practicing lobs, or a movie star sweating alongside the other generally trim bodies using these facilities.

Aspen—The Grand Champions Club, just off the main highway across from Butternut Mountain; (303) 920-1533; 7 a.m.-10 p.m. daily.

This private club is only open to members and guests of members. However, potential members—anyone who spends a lot of time in the Aspen/Snowmass area—can get a day pass to check out the facilities. Facilities include four indoor tennis courts (\$15-\$25 per hour for guests), exercise equipment, free weights, aerobic classes, lap pool, steam, saunas, whirlpools and massages. Pro shop, child care center, two restaurants and a lounge. Social memberships are available.



Ambience: It's an upscale club which has attracted much of the trendy crowd away from the other facility across town.

Beaver Creek—The Charter Health Club, in the Charter at Beaver Creek; (303) 949-6660, ext. 4501; 7 a.m.-11 p.m. daily. The club is open to anyone staying at The Charter, as well as Charter condominium owners. Facilities include aerobic classes, exercise equipment, free weights, outdoor pool, outdoor children's pool,

WEST REGION

West Regional Editor

LOIS FRIEDLAND

National Regional Editor

KATHY L. KRONICK

Maps

ROBIN KAPLAN MESSER

SLOPESIDE
HEALTH
CLUBS ARE
THE NEXT
BEST THING
TO SKIING.

BY LOIS FRIEDLAND

outdoor hot tub, olympic-size lap pool, an indoor hot tub, steam room, sauna and massages.

Ambience: Family-style club. Lots of parents sit in the hot tub while their kids paddle in the pool. Weight and aerobic rooms are snug but adequate.

Copper—Copper Mountain Athletic Club, on Copper Road in the village; (303) 968-2882, ext. 6380; 6 a.m.-10 p.m. weekdays; 8 a.m.-10 p.m. weekends. If lodging is booked through Copper Mountain Lodging Services, use of the club (except courts) is complimentary. Daily rate for others is \$15 for a single, \$25 for a married couple. The daily rate including court fees is \$22 for a single, \$35 for a married couple. Facilities include lap pool, exercise equipment, free weights, aerobic classes, two indoor tennis courts (\$12 per hour), two racquetball courts (\$6 per hour), steam, saunas, whirlpool, massage and tanning booths. Pro shop and nursery. The restaurant, Rackets, is open for dinner.

Ambience: A casual place; the pool is in an attractive, open, glassed area.

Crested Butte—Crested Butte Athletic Club, 512 Second St.; (303) 349-6655; 9 a.m.-9 p.m. daily. Fee is \$10. Facilities include aerobic classes, exercise equipment, free weights, two racquetball courts, lap pool, steam, whirlpool, massages and tanning booths.

Ambience: Classic Crested Butte, tucked into an historic building located on a side street in town. (The Crested Butte Nordic Center operates out of this building.)

Purgatory—The Tamarron Health Club at Tamarron Resort; (303) 259-2000; 8 a.m.-10 p.m. daily. Open to guests staying in the lodge and condos at Tamarron resort. Facilities include an indoor/outdoor swimming pool, aerobic classes, whirlpools and massages. Fee for use of exercise equipment, steam and sauna is \$1.50 per day. Child-care is available.

Ambience: The club is in an open, airy room.

Snowmass—The Snowmass Club, located in the center of the Snowmass Club golf course, a few miles from the slopes; (303) 923-5600; 6:30 a.m.-10

p.m. daily. The private club is open to Snowmass Club members, hotel and condominium guests. Facilities include two indoor tennis courts (\$36 per hour), a squash court, three racquetball courts (\$5 per hour for racquetball or squash), aerobic classes, exercise equipment, free weights, heated outdoor lap pool, steam, saunas, whirlpools, cold plunge pools, massages and tanning booths. Facials available. Pro shop and nursery. Fitness testing is offered.

Ambience: You can sweat in style here. Clientele is a mix of fit bodies and dabblers.

Steamboat—Steamboat Athletic Club, at 33250 Storm Meadows Dr. in the middle of the Storm Meadows Club Condominiums; (303) 879-1036; 7 a.m.-9 p.m. weekdays, 8 a.m.-8 p.m. Saturday, 9 a.m.-8 p.m. Sunday. Club is complimentary to guests of the Storm Meadows Condominiums; \$8 to skiers lodging at certain member condominium complexes. Facilities include aerobic classes, exercise equipment, free weights, three racquetball/handball courts, a squash court, two indoor tennis courts (\$11-\$13 an hour), wallyball, outdoor heated pool with an indoor entrance, steam room, whirlpool, saunas, massages and tanning booths. Complete fitness testing and circuit training are available. Pro shop.

Ambience: A friendly, contemporary full-service fitness facility.

Vail—Vail Athletic Club, in the Vail Hotel and Athletic Club in the center of town; (303) 476-1304; 6:30 a.m.-9:30 p.m. weekdays, 7 a.m.-9:30 p.m. weekends. Open to members and hotel guests; skiers affiliated with the IRSA program pay a \$15 guest fee. Facilities include one racquetball court, one squash court, aerobic classes, exercise machines, free weights, lap pool, steam, saunas, whirlpool, an ice plunge in men's locker room, two outdoor hot tubs, massages and tanning booths. Nursery and pro shop. Spa treatments include facials, mud baths and herbal wraps.

Ambience: The club has just been remodeled. It's full of fit locals who come in on their maintenance programs.

Vail—The Cascade Club, attached to the Westin Hotel in Cascade Village; (303) 476-7400; 6 a.m.-9 p.m. week-

days, 7 a.m.-9 p.m. weekends. Open to members and guests at the Westin Hotel; daily fee for others is \$25 if the club isn't too busy. Facilities include aerobic classes, exercise equipment, free weights, steam, saunas, whirlpools, running track, outdoor heated pool, four indoor tennis courts (\$8 per hour per court), two racquetball courts and four squash courts. Fitness monitoring programs are available.

Ambience: An upscale club with exercise equipment set in an open atrium area.

Vail—Vail Racquet Club, 4695 Vail Racquet Club Dr. in East Vail; (303) 476-3267; 6:30 a.m.-9:30 p.m. daily. Club use is complimentary to guests staying at the Vail Racquet Club Condominiums and Townhouses. Facilities include aerobic classes, exercise machines, free weights, three covered tennis courts, racquetball court, squash court (\$6 per hour and 15 minutes for all courts), lap pool, saunas, steam, whirlpools and massages. Pro shop. The restaurant and lounge are open to the public.

Ambience: The club, filled with families, has a comfortable, country club atmosphere.

Winter Park—Snowblaze Athletic Club and Condominiums, in downtown Winter Park; (303) 726-5701; 9 a.m.-10 p.m. daily. Club is complimentary to guests staying at Snowblaze; daily fee is \$10 for all other skiers. Facilities include exercise equipment, free weights, two racquetball/handball courts (\$5 per hour for non-guests), a lap pool, outdoor hot tub, two indoor hot tubs, steam and saunas.

Ambience: Upbeat mood during the après-ski hour. Traffic is light during the day; primarily locals working out.

IDAHO

Sun Valley—The Sun Valley Athletic Club, 131 First Ave. in Ketchum; (208) 726-3664; 6:30 a.m.-8:30 p.m. weekdays, 8 a.m.-7 p.m. weekends. Daily fee is \$10.60. Facilities include aerobic classes, exercise equipment, free weights, lap pool, steam, saunas, whirlpools, massages and tanning booths. Nursery and pro shop.

Ambience: Compact, but all the right equipment is available in the only facility in town.

SKI Magazine Retailer Directory

Buy SKI MAGAZINE and the finest in ski equipment/apparel
at these authorized SKI MAGAZINE outlets.

ALABAMA Montgomery Southern Trails, Inc. Mountain Brook Bares Splendid Ski Store	Crestwood Snowcrest Ski Center Evergreen Park Dive & Ski Sports Highland Park Williams Ski Haus Hinsdale Hinsdale Sport & Ski King Keyser Ski Shop Naperville Munson's Ski Shops Round Lake Munson Manne Springfield Outdoor Action Winnetka Hubbard Woods Ski Chalet	Battle Creek Gateway Sports Birmingham Bavarian Village Ski Don Thomas Sporthaus Bloomfield Bavarian Village Boyer Falls Boyne Country Sports Cheriotte The Ski Loft Farmington Hill Bavarian Village Ski Shop Fillet Bavarian Village Ski Shumaker Ski Shop Inc. Freeland Britz Apple Mt. Ski Shop Gaylord Sylvan Resort Gobbles Timber Ridge Ski Shop Grand Rapids Bill Paul's Sporthaus Greenville Norm's Ski Shop Grosse Pointe Metro Ski & Sports Holland Reliable Sport and Ski Haus Mt. Clemens Bavarian Village Petoskey Bahnhut Ski Shops Pontiac Midwest Ski Centers, Inc. Redford Bavarian Village Rochester Ammon Books Roscommon Cross Country Ski Headquarter Traverse City Brick Wheels	MISSISSIPPI Jackson Outdoor Place, The Sportique MISSOURI Brighton Sac River Jilly Mart Snow Bluff Columbia Team Shack Wilderness Outfitter Kansas City Tennis & Ski Warehouse St. Louis Alpine Shop Ltd. Apres Ltd. Outdoor Inc. Tennis & Ski Warehouse	SOUTH DAKOTA Rapid City Black Hills Bicycles Stout Falls Sun 'N Fun Special Sports TENNESSEE Hixson Sun & Ski Sports Knoxville Roll Land Sport Center Ski Scuba Center Inc. Memphis Outdoors Inc. Nashville The Competitive Edge The Ski Mogul	Greenbay Chalet Ski and Patio Hales Corner Wheel/Sport/Bicycle Hayward Nike Moon Nordic Ski Madison Chalet Ski and Patio Milwaukee Jacobs & Joys Co. Les Mose Inc. West Bend Fast Foot Wilmet Wilmet Ski Hits
ARIZONA Flagstaff Aspen Sports Fairfield Snow Bowl McNary Sunrise Ski Area Mesa Ski Pro Phoenix Alpine Ski Ski Pro Pinetop Action Ski Rental The Skier Edge Village Ski Shop	INDIANA Carmel Fourplay Ft. Wayne Roots Camp N Ski Haus Indianapolis Stizmark The Expert Trail Inc. Paoli Ski Pro Shop	MONTANA Billings Schneel's Sport Shops Bozeman Barry Mountain Ski Shop Hamilton Inside Edge Ski & Sport Missoula Gull Ski Red Lodge Red Lodge Mountain Ski	TEXAS Amarillo World Cup Sports Arlington Maverick Ski and Sport Mountain Sports Austin Austin Snow Ski Shop Sun & Ski Sports Bedford Ski Tex Inc. Dallas Al Pierce's Ski Rack Sun & Ski Sports Sun & Ski Sports Expo Warming Hut Inc. Ft. Worth Al Pierce's Ski Rack Sun & Ski Sports Houston J. Rich's Sports Ltd. Oshman's Sporting Goods SportHaus Lindner of Aspen Sports X-Press Sun & Ski Sports Sun & Ski Sports Expo San Antonio Tennis & Ski Warehouse Good Sports	WYOMING Casper Mountain Sports Jackson Jack Dennis Outdoor Shop Teton Village Wildest Sports	ALBERTA Calgary Harper Ski West Sport West Corp G.Prairie Ernie's Sport Centre Ltd. Red Deer Glenn's Cycle & Sports Norris Star Sports SE Calgary Marks Work Warehouse BRITISH COLUMBIA Clearbrook Clearbrook Sporting Goods Fernie Fernie Sports Ltd. Kelowna Brian James Skin Surf Fresh Air Experience Vancouver Destination Ski Rentals
COLORADO Aspen No Sweat Shirt Co. Aurora Colorado Ski & Golf Cooper Mountain For Experts Only Englewood Ski Station, Inc. Frisco Team Managers/ Ski & Bike Co. Garfield Monarch Ski Resort Steamboat Spring Clock Tower Sports Vail The Bag & Pack Shop	IOWA Burlington The Cyclery Cedar Rapids Chalet Ski and Patio Davenport The North Slope Mason City Wayne's Ski & Sports	MINNESOTA Bloomington Burger Bros. Sporting Goods Burnsville The Lift Duluth Continental Ski Shop Ski Hut Hastings Alton Alps Ski Shop Hopkins The Lift Minneapolis Chalet Ski and Patio Crystal Ski & Patio Inc. Hospards Minnetonka Chalet Ski and Patio Rochester Tyrol Ski and Sport St. Paul Joe's Ski Shop The White Wolf Virginia Northern Lights Sports Wayzata Le Ski Hut White Bear Lake Hi Tempo Ski Shop	NEBRASKA Omaha Barnes's Ski & Sport	NEW MEXICO Albuquerque Garden Swarts Sports Sport About Aztec Ski Exchange Las Cruces Ride On Sports Ruidoso Alpine Sports Ski Apache Resort Ski West Sports Silver City Gila Hike & Bike	MANITOBA Winnipeg Eurosports Unlimited Goss's Center Ltd. Sportsman Ent. Ltd. NEW BRUNSWICK Campbellton Jim Walter Ski & Sports Dieppe Sports Experts #120 Edmundston Jessop Bros Reg'd Labrador City Yet Sports Moncton King Sports Ltd. Tracadie V. Mar Litee
IDAHO Boise Bob Greenwood's Ski Haus MCU Sports Pro-It Sports Ketchum Aspen Sports - Sun Valley McCall Home Town Sports Pocatello Scott's Ski Shop Rexburg Thompson Sporting Goods Sandpoint Fifth Avenue Bikes, Boards & Ski Twin Falls Pro-Fi Sports	KANSAS Overland Park Alpine Hut Stizmark Sports Tennis & Ski Warehouse Mission Flinders Ski	LOUISIANA Benton Delmon's Louisiana Pharmacy Gretna Ski Paradise Lafayette Pack & Paddle Meteerie Achievers Ski Shop New Orleans Security Sporting Goods	NORTH DAKOTA Grand Forks The Ski Shop	UTAH Alta The Ski Rack Beaver Elk Meadows Ski Resort Brian Head Apple Annes Country Store Logan The Sportsman Inc. Park City Food For Thought Provo Promo-Inn Staff Quincy Ogden Touring Co. Salt Lake City Slawwood of Aspen Sandy Sandy Ski 'N See	SASKATCHEWAN Brackville Drive Jans Sport Shop Kamsack Sas-Kam Sportsman Ltd. Saskatoon Ski Shop Saskatoon LTD

ATTENTION SHOP OWNERS:

More ski shops sell SKI MAGAZINE than any other ski publication. To have your shop listed, call toll-free 800-223-2410 and ask for Carol Martinez, Direct Sales Manager. In New York call 212-687-3000

UTAH

Park City—Prospector Athletic Club, located in the Prospector Hotel and Conference Center in the center of Park City; (801) 649-6670; 6 a.m.-10 p.m. weekdays, 9 a.m.-9 p.m. weekends. Complimentary to guests of the Prospector Resort; \$10 daily fee for others. Facilities include four racquetball courts (\$4/\$6 per hour), exercise equipment, free weights, aerobic classes, lap pool, steam, sauna, whirlpool, massages and tanning booth. Nursery.

Ambience: Comfortable and attractive. An official training center of the U.S. Ski Team.

Snowbird—The Cliff Spa, located in the Cliff Lodge; (801) 742-2222, ext. 5900; 7 a.m.-10 p.m. daily. Complimentary to guests of the Cliff Lodge; \$5 to guests of other Snowbird lodges; \$10 for anyone else. Facilities include aerobic classes, exercise room, lap pool, steam, sauna and whirlpool. Salon services include facials, massages, hydrotherapy, herbal wraps and parafango treatments.

Ambience: Modern, full-service spa with spa/ski packages.

WYOMING

Jackson Hole—Aspens Athletic Club, in the Jackson Hole Racquet Club Resort; (307) 733-7004; 8 a.m.-9:30 p.m. weekdays, 8 a.m.-8 p.m. weekends. Club is complimentary to guests of the Jackson Hole Racquet Club Resort; \$7.50 for other visitors. Facilities include exercise equipment, free weights, running track, indoor skating rink, racquetball courts (\$6 an hour), sauna, whirlpool, steam and tanning beds.

Ambience: A comfortable place to sweat.

CANADA

Banff—The health club at the Banff Springs Hotel; (403) 762-2211; 8 a.m.-11 p.m. daily. Open to guests of the hotel and locals with memberships. Facilities include a 33-meter indoor pool, heated outdoor pool, three whirlpools (including one made to look like a private grotto and another on a private deck with spectacular views available by reservation only), aquacize classes, exercise equipment, saunas, massages and tanning booths. Pro shop.

Ambience: Upper crust atmosphere; down-to-earth clientele.

STEVENS PASS, Washington Getting bigger and better

MOUNTAIN PROFILE

1,800 vertical feet



Lift tickets

\$22 adults, 8 hours, weekends

\$20 adults, 5 hours, weekends

\$18 children and seniors,
8 hours, weekends

\$16 children and seniors,
5 hours, weekends and nights

\$7-11 all ages, midweek

Children under 6 and seniors
over 70 ski free

To celebrate its 50th anniversary last winter, Stevens Pass, 78 miles east of Seattle in the Cascades, increased its terrain by 40 percent, with a chairlift that takes skiers up the hill in style. This winter, a second day lodge, next to the existing lodge, has been added with a full service restaurant. There's a larger lounge in the new lodge and the old deli and ski rental areas have been expanded.

The triple chair, installed on Big Chief Mountain two summers ago, expanded the area's total skiable terrain to 1,125 acres. It crests the Cascade Divide and accesses both sides of the mountain. Skiers can load from either the Mill Valley side or the Big Chief side. The terrain accessed by the triple is mostly double-diamond, steep chutes, and narrow trails that swing down through tall evergreens to the valley below. Skiers who have always

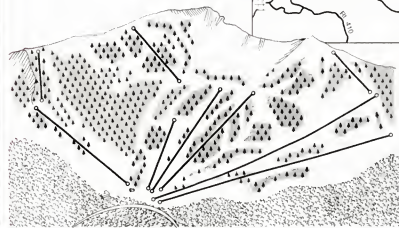
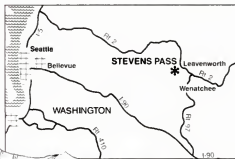
thrilled to the challenges of Seventh Heaven (always on "Most Difficult" lists for Northwest skiing) can delight in more of the same on Big Chief. Intermediate skiers have three groomed trails in the new area, with additional access to Mill Valley off the Tye Mill chair, or they can make a pleasant return to the base area following Skid Road.

Stevens opened in 1937 with a single rope tow. Today's skiers continue to be more interested in terrain than in cozy facilities, and the expansion came just in time to stave off grumbling. It was the first major addition since the Hog's Back lift opened up new intermediate terrain in 1979.

Stevens' lifts operate from 9 a.m. to 10 p.m. seven days a week, with five chairs running at night. Nearly two-thirds of the area's pre-expansion terrain is lighted for night skiing, opening up beginner to advanced runs—one reason the area remains popular with the under-35 crowd.

Facilities are basic although expanded, thanks to the new base lodge. There's a full service restaurant, a cafeteria which serves the usual burgers and chili, the Short Stop Deli, offering hot soup and sandwiches in a slightly nicer setting, and the lounges which offer drinks and views of Big Chief. Ski rentals, child care and a ski shop round out the amenities.

Contact: Stevens Pass, Inc., P.O. Box 98, Leavenworth, Wash. 98826; (206) 973-2441. —Sharon H. O'Boyle



Buy-Buy, Rental Ski House

IF YOU'RE LIKE A LOT OF EASTERN skiers, you get together with a bunch of friends and rent the same ski house season after season. However, it often proves wiser to form a group and *buy* a house. Before shrugging this idea off due to lack of funds, reconsider. You don't need a loan shark: You need a club.

"It started with a small group of people," says Leo Stevens, president of North Conway, N.H.'s Whis-Skiers club, founded in 1967. "They went to a lawyer and drew up a constitution explaining how people could buy in and what each member's responsibility entailed. They pooled some money, bought the land, hired a contractor, and when the initial mortgage money ran out, they each finished their own room."

You don't have to build your own bunk to ensure that you have one, and you don't need to ratify a constitution to get the house rules straight. But even if all you want to do is buy the house you've been renting with your ski

buddies for years, there's a lot of ground work and planning necessary to prevent future problems.

The best method is to learn from established clubs. The Whis-Skiers are members of the Eastern Inter-Club Ski League (EICSL), a group with 32 clubs, many of which were founded in the early-Forties era of ski trains. While most are registered nonprofit organizations and have scores of members, the basic principles of the EICSL clubs that own lodges can be translated to any group. Follow these guidelines for a successful group buy.

- **Leave your selfish ways at home—sharing real estate means sharing living space, too.** "If you choose to become a member of a club," explains George Remon, president of the EICSL, "there are certain things you sacrifice to live in that community environment." Those things include exclusive rights to the refrigerator, first shower and best parking space. More

continued on page 4E

EAST REGION

East Regional Editor
L. DANA GATLIN
National Regional Editor
KATHY L. KRONICK

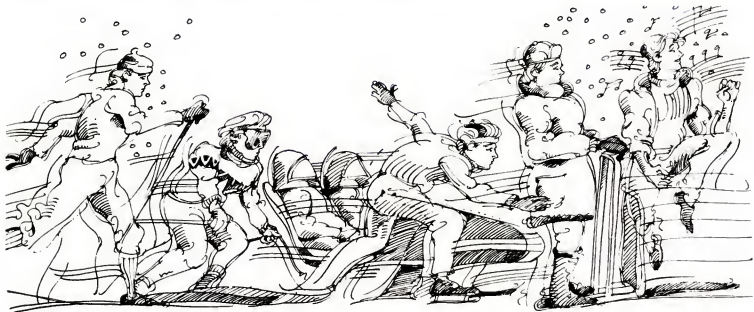
**A GAME
PLAN FOR
BUYING THAT
RENTAL SKI
HOUSE
YOU SHARE
WITH FRIENDS**



BY AL RACE

L · A · K · E ·

Take A Ski Vacation Of



Lake Placid was the scene of the exciting 1980 Winter Olympics.

Today, the thrill of the Olympics still fills the air at Whiteface Mountain, where skiers enjoy some of the most challenging skiing in the Northeast.

And unlike other ski resorts, once you take off your skis in Lake Placid, you keep going. You can feel the exhilarating rush of skating on the Olympic Oval, thunder across the landscape in a snowmobile or dogsled. You can jump into a bobsled or cross country ski at Mt. Van Hoevenberg.

And the trails don't end there. In fact,

they all lead to great shopping, fine dining, and late night dancing.

Accommodations in Lake Placid range from famous hotel chains to romantic country inns. And there are convenient day departures from Grand Central Station via the Amtrak Ski Train. Also available are USAir/Piedmont Fly-Drive packages.

So dash off to Lake Placid this winter for your ski vacation.

And let the games begin.



OLYMPIC AUTHORITY

Lake Placid, New York 12946

DINING



**CHARCOAL PIT
RESTAURANT**

518-523-3050

SERVICES

For information on
**OVER 200 ROOMS, APTS., CHALET
& HOUSES WITHIN 5 MINUTES OF
WHITEFACE MOUNTAIN**

contact Whiteface Mt. Chamber of Commerce
P.O. Bx 277 Wilmington, NY 12997
(518-946-2255)

SERVICE AMERICA CORPORATION

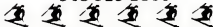
Proudly serving your food, beverage, gift & novelty needs at all Olympic venues. Ski shops & equipment rentals at Whiteface Mt. & Mt. Van Hoevenberg Ski Centers

**X-C Skiing at the
Olympic Complex at
Mt. Van Hoevenberg**

50 kilometers of set, groomed track terrain for all level skiers

For information call:

518-523-2811



SHOPPING

Lake Placid Gore Mountain
High Falls Gorge  Big Tupper
Saratoga Spa
518-523-3706 **CUNNINGHAM'S** 800-888-RAFT

ACCOMMODATIONS



The HUNGRY TROUT Motor Inn & Restaurant
Quality lodging • fine dining • 1 mi. from Whiteface
Wilmington, New York 12997 518-946-2217



• **Happy Wanderer Inn** •
Rt. 9N Jay New York 12941 518-946-2171

• **WOODLAKE MOTOR INN** •
34 Saranac Ave. Lake Placid 518-523-2750

To plan your ski week in Lake Placid, call 1-800-462-6236

P · L · A · C · I · D

Olympic Proportions.

SuperSki Packages Midweek Only

3 days/2 nights \$30 per pers., per day, dbl. occup., tax & tip add'l
 deluxe accommodations and 2 breakfasts (Sun thru Wed arrival)
6 days/5 nights \$210 per pers., dbl. occup., tax & tip add'l
 deluxe accommodations and 5 breakfasts (Sunday arrival only)
 Indoor pools • whirlpools • Entertainment
 Special Discount Lift & Lesson Tickets
 (Not available Dec 19-Jan 1, Feb 19-25)
RESERVE NOW! Call 518-523-4411
 One Mirror Lake Drive, Lake Placid, NY 12946

**LAKE PLACID
HILTON II**

INTERLAKEN Lodge & Restaurant

Lake Placid's only Country Inn
 Midweek package \$49 per person/per day
 Mon-Thurs. dbl. occup., tax & tip add'l
 Includes Breakfast, Dinner & Lift Tickets
518-523-3180

HIGH PEAKS BASE CAMP 4 mi. from Whiteface
 Bed & breakfast bunkroom-\$15 (518) 946-2133 Upper Jay, NY

Mirror Lake Inn

"Owned and operated by skiers for skiers"



"Best Apres Ski and Accommodations" - Ski Magazine
 "Excellent", "Beautiful" - Skiing Magazine
 "Luxury" - Ski Magazine

Lake Placid's only AAA ♦♦♦♦ "Exceptional" rated Resort

Lake Placid's Finest, Lake Placid, NY 12946 518-523-2544

Midweek Special

\$36 per person, per day, M.A.P.
 dbl. occup., tax & tip add'l.
 (minimum stay 2 days) child 1/2 rate
 Includes: lodging, full dinner & breakfast daily

COMPLETE HEALTH FACILITIES
 Whirlpool, sauna, indoor pool, exercise
 room, (Tanning salon & racquetball
 at a reduced fee.)

Lake Placid's #1 rated National Resort

Holiday Inn
 GRANDVIEW HOTEL

Call Direct 518-523-2556
 CENTER OF VILLAGE OVERLOOKING LAKE
 LAKE PLACID, NY 12946

HIGHLAND HOUSE INN - Bed & Breakfast
 Cottage avail., for brochure: 518-523-2377

CRANBERRY MEADOW LODGE - Luxury villas with
 fireplace, restaurant, pond & C.C. from premises
 142 Lake Flower Ave., Saranac Lake, NY 518-891-1970

THE BARK EATER
 A True Country Inn
 Featured in "Country Inns & Back Roads"
 Box 1395, Keene, NY 12942 518-576-2221

DIRECTLY ON THE LAKE

from **\$28** per person, per day
 5 & 6 day **MIDWEEK Packages**
 lakeside lodging, breakfast, 1 dogsled ride
 center of village
 X-C skiing, dogsled rides, ice skating & more!
 complete health spa & indoor pool M.A.P. available



GOLDEN ARROW
 Main St., Lake Placid, NY 12946 518-523-3353

MIDWEEK PACKAGE

\$35 per person, per day
 dbl. occup., tax & tip add'l.
 not avail 12/23-1/1 and 2/12-2/26
 Includes: lodging, dinner & breakfast (choice of menu)
 indoor pool • whirlpool
 X-Country Skiing on premises
800/654-2000
518-523-9555
 Lake Placid, NY 12946
HOWARD JOHNSON

whiteface

Resort & Nordic Ski Center

directly
 on
**LAKE
PLACID**

* A collection of
 Adirondack style
 lodges w/ fireplaces,
 remodeled in 78
 1-8 bedrooms.

* 75 rooms, &
 4 condos
 * Lounge &
 restaurant
 * 20K of skiing
 on site
 * 360 acres of
 Adirondack Mt.
 beauty to enjoy!

518-523-2551

P.O. Box 231, Lake Placid, NY 12946



"A private estate that sweeps
 all honors as the most enchant-
 ing lakefront sanctuary of its
 kind in America."

THE HIDEAWAY RESORT

THE POINT Experience life as it's meant
 to be, at this former Rockefeller estate in the
 Adirondack mountains - private, romantic,
 and eminently civilized. Luxuriate in front of
 a crackling fire with breakfast in bed, stroll,
 ski, or snowshoe across the frozen lake and
 through hushed hemlock forests, curl up and
 settle in with a good book, dine elegantly by
 candlelight in the Great Hall with old friends
 and new. Discover The Point - endorsed by
 seven years of rave reviews, and one of only
 ten Relais & Chateaux in the U.S.

THE POINT, Saranac Lake, NY 12983
 518-891-5678

Experience Winter

Dec 10-11 Subaru World Cup Ski Jumping
 Jan 8 The Lawrence Lopsett
 Jan 13-15 Subaru World Cup Freestyle

For accommodations & travel guide call
 Lake Placid Chamber of Commerce
 1-800-342-9561 In NY State, or
 1-800-833-2521 In all
 other states

- Exciting rides on our 30' toboggan chute
- Snowmobile on a night safari
- Take a dogsled ride behind a team of
 championship huskies
- Enjoy exquisite dining
- Visit our charming shops



Lake Placid



from New York State, 1-800-255-5515 from all other states.

importantly, community living involves respecting the rights of your housemates.

● **Make sure everyone involved knows what kind of group yours will be.** Nonprofit clubs such as most of those in the EICSL offer friendships, parties, and an economical place to stay near your favorite ski slopes. But some members may want more.

"The right property will appreciate in value. You get to use it for as long as you'd like, then sell it and hopefully make a decent profit," says Jeffrey A. Miller, a Boston real estate attorney who teaches the course "Buying Property Jointly" for The Learning Adventure, an adult education/recreation program. "But I think you have to be realistic. Go into the situation knowing what the problems are. By being aware of what potential troubles may arise from the beginning, you can avoid them in the future."

● **Get to know your partners' living habits and discuss everyone's idea of group living.** Such issues as "Is he neat or messy?" or "Will she help around the house?" could become major ones with time. The wrong combination of personalities could be like a volcano waiting to erupt. Miller also suggests sharing credit reports, since they will be necessary to secure a loan anyway. This way you can weed out any potential deadbeats. Next, he says, make sure everyone is "on the same wavelength." That is, does everyone agree on the purpose for owning the house, the way in which it will be shared, and the length of time you plan to own it? Explains Miller, "I've had some people who get into deals and then say, 'Oh, I only wanted to keep it for a year.' And the other person says, 'Well, geez, I thought we were going to keep it for 10 years.'"

● **Set up a framework for resolving disputes.** Stevens recalls how his club's no-pets rule, after years of informal abeyance, came to be reinvented. "One skier had two Great Danes," he says, "and one weekend he brought up both of them. As you can imagine, the dogs took up more room than some of the members." The problem was brought up at a meeting, and the group decided to enforce the rule. While the pet lovers may have lost, the group's system won.

"If there are any difficulties," says

Stevens, "at one of the regularly scheduled meetings somebody will say, 'Well, let's just lay it all out on the table. Get any gripes out in the open; let's not whisper behind anyone's back.' It works darn well. I won't say it's perfect, but the reason it does work is because the club did things right from the start. They set down the basic rules in the constitution, and everybody has had to follow them."

When Michael Berkman of Natick, Mass. and his friends Walt and Denise Schwarz bought a ski house in Sugarbush, Vt. after renting with a group for 10 years, they decided to plan for possible new members or children by dividing ownership into 12 shares. "If you divide it into two shares, it doesn't leave you any room for expansion," Berkman explains. As for now, decisions are made on the basis of "majority by shares," so couples don't have the upper hand over singles. "If Walt

Be aware of potential problems in a joint property buy to avoid them in the future.

and Denise want to do something and I don't," he says, "it's a draw—it's their six shares against my six shares."

● **Set up a complete legal and financial framework in advance, no matter how remote some of the contingencies may seem.** Liability in the case of an accident, property rights in the event of a partner's death, how many shares the property can be divided into, and whether the property will be rented out should all be considered. "But the biggest issue," Miller explains, "is what happens if a partner wants to sell his share."

Again, it's the framework that's important since there are several solutions to one partner's pulling out. The share's value must be determined, whether by appraisal, mutual consent or how much the partner has paid into the house. It also should be clear from the start to whom the share may be sold. According to the Whis-Skiers, says Stevens, "First you have to offer it to the whole

group. If the whole group doesn't want to buy the share back, then one of the members may wish to pick up the share as the second option. The third choice would be a person from the outside agreeable to all."

Most mortgages have a clause holding multiple property owners "jointly and severally liable" for the debt, which means each partner is ultimately responsible not just for his own share, but for all the others as well. The only clean way to remove a selling partner from liability for that debt, according to Miller, is to refinance—which also costs money. Should the seller pay the fees? And if refinancing results in a higher interest rate on the new mortgage, who pays the difference?

● **Find a bank that you can work with, and that is willing to work with you.** "No matter what agreements you may have among yourselves," Miller points out, "you have to remember that the bank is part of this deal too, and that's a complicating factor." Even qualifying for a mortgage with multiple partners can sometimes be a problem. Ski-house buyers may hear a lot about Fannie Mae and Freddie Mac, nicknames for two government-chartered corporations that buy mortgages from most banks and impose additional restrictions on the partners' income levels, their relation to one another and rental agreements. To avoid Fannie and Freddie, shop around for a portfolio lender, a bank that isn't going to sell your mortgage on the secondary market.

By now, you should be getting the picture that real estate agents, lawyers and bankers will have some input when you buy your dream chalet. And there are as many answers to their questions as there are home owners. As for raising the down payment, some clubs sell bonds (with interest) to members to raise the cash. Nonprofit incorporation works best for larger groups because no one person can be held liable for the club's debts. A limited partnership works for others due to the tax benefit when the house is considered a business, although recent tax law changes make such benefits less certain.

"You can be creative. There's no magic way to do it," says Miller. "My philosophy in general is to keep it as simple as possible."

SKI

SKI Magazine Retailer Directory

Buy SKI MAGAZINE and the finest in ski equipment/apparel at these authorized SKI MAGAZINE outlets.

- CONNECTICUT**
ford
 Sports
ard
 Sport Shop
Hartford
 Ski & Sport
le
 His & Hers Sport
lwich
 P-Js Ski & Sport
I & Exclusive
 Princeton Sports
 Wicks Ski & Sport
ad Street
 American Casual
ng
inc
son
 His & Hers Sport
ports Inc
field
 Sports Inc
ts Ski & Sport
ance Ski & Sport
ton
 Sports Inc
bury
 Sports Goods
hbury
 Time of Southbury
port
 Sports Inc
nce Ski & Sport
por
 Sports Center
- MASSACHUSETTS**
Awake
 Ski & Sport
ington
 Pannella Ski Shop
 Ski & Sport
DRIDA
al Raton
 Ski & Sport Outlet
water
 Ski Warehouse
auderdale
 Glen of Vermont
seville
 Ski & Sport
tonville
 Tennis Depot
al Ski & Sport Outlet
line Beach
 East Surf Shop
ts Palm Beach
 Sports, Scuba & Ski Inc
nde
 thaliet
ond Beach
 Coast Outdoors Inc
seville
 Rentals
les Park
 Jackson
station
 Ski & Sport Outlet
ote
 LifeStyles
pe
 Ski Warehouse
nia
 Ski Center
ORGIA
nta
 Ski Shop
 Mt. Sports
rtown
 Metamorphosis
ette
 Outdoors
ts Tennis
 Tennis Depot
ny Springs
 Tennis Depot
ker
 Tennis Depot
- NEW HAMPSHIRE**
ranconie
 Valair Sports
Oldford
 Airberg Ski & Sport Shop
Hamover
 Omers & Bobs
Henrik
 Pair's Peak Ski Shop
- lincoln**
 Rodgers Ski Outlet
Manchester
 Don's Sport Center
 Duri's Sport Center
 Manchester Ski Mart
Mont Sunapee
 Bob Skinner's Ski Shops
New London
 Kiernan's Good Sports
North Conway
 Star and Dan Sports
Waterville Valley
 Waterville Valley Ski Shop
- NEW JERSEY**
Belle Meade
 Great Strides
Caldwell
 What a Racket and Ski
Colts Neck
 Colts Neck Bike & Sports
Dover
 Dover Sports Center
East Brunswick
 Trepostons Ski Shop
Ewing
 Pelican Swim & Ski Center
Flemington
 Sweaters Plus
Little Falls
 Ski Barn
Little Silver
 Ski Haus
Livingston
 The Raquet & Ski Shoppe
Morris Plains
 Pelican Swim & Ski Center
North Middletown
 Don's Sport Center
Paramus
 Princeton Ski Shop
 Ski Barn
Poquonock
 Heron's Ski Parlor
Point Pleasant
 Brave New World
Ridgewood
 Bobby Knapp Ski Shop
Shrewsbury
 The Sport Shop
Spotswood
 Pelican Swim & Ski Center
Union
 Trenton
 Lanks Ski Sport
Union
 Pelican Swim & Ski Center
inc
Vernon
 Vernon Valley Ski Shop
Whiting City Sea, Ski & Out
Newbury Port
 Ski Town
Pembroke
 Ski's Etc
Princeton
 Ski Market Ltd
Weymouth
 Village Ski & Sports
Stonaham
 Spartan Ski Shop Inc
Sudbury
 Active Ingredients
Wetham
 Ski Market Ltd
St. Mount
 Watfalls Ski Shop
Westford
 Ski Market
 Westford Sport Center
Wilmington
 Ski Town
Westchester
 Strands Ski Shop Inc
- NEW YORK**
Amherst
 Port of Sports
Amsterdam
 Alpines Haus
Aqueogue
 Alpines Boat & Ski
Armonk
 Hickory & Tweed
Batavia
 Robels Alpine Ski Haus
Bedford Hills
 Second Season Ski & Sport
Binghamton
 Bergers Ski Shop
Brooklyn
 Adventure Ski Sports
 Panda Sport
Clymer
 Peak N' Peak Ski Shop
Dewitt
 Lunds Ski & Sail
Fayetteville
 Dewitt Sports Ltd
Flushing
 Haus Ski & Tennis Barn
Forest Hills
 Emities Ski Shop
- Geneseo**
 Swan Ski & Sports
Great Neck
 White Mountain Ski Shop
Greenvalley
 Sundown Sports Center
Hempstead
 Hofstra University Bookstore
 Snow-Haus Ski Shop
Hunter
 Hunter Mt. Ski Shop
Huntington Station
 Snow-Haus Ski Shop
Lake Grove
 Mountain Art Ski
Lake Placid
 Sundog Ski & Sport
Latham
 Phoenix Ski Specialists
Lewittown
 Emities Ski & Surf Shop
Manhasset
 Princeton Skate & Ski
 Sportsman's Trading Post
Middletown
 Ski Woods Inc
 Bromley's Sport & Ski
Mt. Kisco
 E.M. Kibson
New York
 Scandinavian Ski Shop
Newburgh
 McCoy's Sports Shops, Inc.
North Creek
 Cummings Ski Barn
North Syracuse
 The Downhill Edge Inc
Orchard Park
 Red Door Ski Shop
Pelican Point
 Seemark Ski Shop
Plainville
 Ski Stop
Port Jefferson
 Cascade Trading Post
 Snowshed
Potsdam
 Wear On Earth
Poughkeepsie
 Porter Bros Ski Sports
 Ski & Sport Shop Inc
Rochester
 Snow County
Rockville Center
 Action Sports Inc
Roslyn
 Olympic Ski Shops
Saratoga Springs
 Alpine Sport Shop
 Goldstock's Sporting Goods
 Planned Bike & Ski
 The Snowshed Ski & Sport
Smithtown
 Sundown Ski/Sport
Stamford
 Stitzmark Ski & Sport Inc
Staten Island
 Road Ski Shop 1
Williamsville
 Ski Market Ltd
 The Ski Rack
Wilmington
 Whiteface Mountain Ski
Winchester
 Windham Mt. Ski Shop
Yonkers
 Michels Ski Shop Inc
- NORTH CAROLINA**
Asheville
 Ski Valley
Banner Elk
 Freds General Mercantile
 Ski Country Sports
 Sugar Mountain Sport
Boone
 Foxline Sports Ltd
 Ski Tracks
Charlotte
 Ski Beech Sport Shop
 Sun & Ski Sports
 Tennis & Ski Shop
Greenville
 Overtons Competition
Hillsborough
 Ski & Sport
Winston Salem
 Ski & Tennis Station
 Talum Outfitters
- OHIO**
Beachwood
 Profit Europe Inc
Bellefontaine
 Hans Donn Ski Haus, Inc
Cincinnati
 Tennis & Ski Warehouse
 Tyrler Ski Haus
Columbus
 Ski America Inc
 Skismith
 Werners Ski Repair Inc
Hudson
 Mountain Wave Sports Inc
Lakewood
 Goppers Ski Shop
Limex
 Mac's Ski Shop
Lorain
 Konnymer Sporting Goods
Mansfield
 Snow Trails
Manitor
 Little Mountain Ltd
Toledo
 Walt Churchill Adventure
 Leads Book & Wine Shop
A Ski Shop Inc
Worthington
 The Ski Shack
Youngstown
 R' Ski Ranch
Warren
 A Ski Shop Inc
Worthington
 The Ski Shack
Youngstown
 R' Ski Ranch
- PENNSYLVANIA**
Abington
 Wilburys Ski Shop
Bloomsburg
 Adventure Outdoors
Chadds Ford
 Ski Bum
Conshohocken
 Mike's Ski & Sport
Donagay
 Ski Haus Inc
East Stroudsburg
 Sun N Snow Sport Trends
Emmatus
 Strings & Skis
Haverly
 Poono's Insurance
Harshy
 Outfitters Ski Shop
Norham
 Perist Puffer Ski & Sport
McMurry
 Wei N' Ski
Monroeville
 Willy's Ski Shop Inc
Nazareth
 Nazareth Ski & Sport
Pittsburgh
 Fox Chase Sport Inc
 Skyshade Ski Shop
 Willy's Ski Shop
Plymouth Meeting
 Plymouth Meeting Mall
 Ray Pannella Ski Shop
Reading
 Down East Factory Outlet
 East Coast Ski Co
Spring Mount
 Cabin Craft Ski Shop
State College
 Appalachian Outdoors
Tennersville
 Ray Pannella Ski Shop
Waxford
 Ski North Inc
Whitehall
 Nestors Warming Hut
Wilkes-Barre
 Leo Maus
 Top of the Slope
York
 Eds Ski Shop
- RHODE ISLAND**
Barrington
 Crossed Sabers
Cobourg
 Somerville Sporting Goods
Collingwood
 Square John's Ski Shop
Douglas
 Jim's Sports Equipment
- SOUTH CAROLINA**
Anderson
 Dillard Sporting Goods
- Cayce**
 Howard Sports
Charleston
 Alan's Alley
North Augusta
 Neptune Dive & Ski Inc
- VERMONT**
Bondville
 Norse House Ski Shop
Boston Valley Resort
 The Country Store
Burlington
 Downhill Edge
 Sailworks
Killington
 Basin Ski Shop
 Southworths Ski Shop
Rutland
 Ski Shop at Pico Ski Resort
Stowe
 Monary's Hat & Sweater
 Mount Mansfield Co
 Vermones Ski Boutique
Wilmington
 The Heritage Inn
- VIRGINIA**
Alexandria
 Old Town Ski/Outdoor Shop
Arlington
 Ski Outlet Inc
Blackburg
 Back Country Ski & Sport
Charlottesville
 Blue Ridge Mount Sports
Fredericksburg
 Sports Enterprises Inc
Harrisburg
 Outdoor Place
Oakton
 Alpine Ski Shop
Richmond
 Ski Reliance
Springfield
 The Ski Shack
Wintargreen
 Rockman Valley Sports
Woodbridge
 Village Skis & Bikes
- WEST VIRGINIA**
Barboursville
 Four Seasons Sports Shop
Morgantown
 Outdoors Unlimited Inc
Parkersburg
 Parkersburg Ski & Tennis
Starky
 The Ski Barn Inc
Snowshoe
 Why not Shop
- NEWFOUNDLAND**
Cornarbrooks
 Sports Experts 161
Grand Falls
 Sports Experts
Mount Pearl
 Sports Experts
Saint John's
 Sports Experts
- NOVA SCOTIA**
Dartmouth
 Campers World Ltd
Halifax
 Aerobics First
 Changes Athletic Wear
 Cries's Sporting Goods
 Sporing Edge
Windsor
 Dave Wilson Ski Shop
Truro
 Ski Martock
- ONTARIO**
Brampton
 Ron Ellis Sports
Cobourg
 Somerville Sporting Goods
Collingwood
 Square John's Ski Shop
Douglas
 Jim's Sports Equipment
- Hawkesbury**
 Sports Experts
 Parsien Ski Tour
Kingston
 Sepps Ski Shop
London
 Johnathon Sports
Mississauga
 Winners Sports LTD
Oakville
 Corbett Ski Shops
 The Bleachers Inc
 Winners Sports
Oshawa
 The Ski Shoppe
Ottawa
 Andre Lalonde Sports
 Johnny Canuck
 Olympic Ski Shop
 Sports Experts
 Rideau Shopping Ctr
Peterborough
 Here To Surf & Ski Wear
Perth
 Country Sports Perth
St. Catharines
 Ski Pro Shop
Smith Falls
 Country Sports Shop
Thunder Bay
 Top Buckle Ski Shop
Toronto
 WTC Racquet Ski Ctr
Trantown
 Collegiate Sport
Waterloo
 O W Sports Ltd
Windsor
 Pilsworth's Ski Chale
- QUEBEC**
Baiolet
 Biersport Beloit
Bromont
 Station Ski Arumont
Brossard
 Neron Sport Inc
Dol-D'Ormeaux
 Ski Shop
Dollard
 Villageique City & Sports
Drummondville
 Sportique Enr
Gaspé
 Quebec Sport
Granville Park
 Boutique Plein Air Le Yet
Levis
 Mountain Sports
Laval
 Ski Mojo Inc
Shediac
 J.H. Lamontagne Inc
Longueuil
 Gadu Sports
Majoli
 Boutique Plein Air Le Yet
- Montreal**
 Charlier Sports Experts
 Chiro's Ski Shop
 Le Yet Plein Air
 Oberson
Mr. Trambiant
 Ski Boutique Villa Belle
Quebec
 Sport Select
Rimouski
 Sports Experts
Rosemead
 Sports Experts #18
Rouyn
 Vaichon Sports Experts
St. Constant
 Sport Roussillon
St. Jerome
 Intersport 511
St. Jovite
 Boutique Versant Sud
St. Sauveur
 Boutique De Ski Mont
 Habitant
Westmount
 Le Chemin Pink
Valleyfield
 R. Gendron Inc
Verdun
 Sports Campus Podium
Victoriaville
 Andre Lalonde Sports

WATERVILLE VALLEY, NEW HAMPSHIRE



The second annual Governor's Ski Invitational is set for March 2-5, 1989, and the skiing is going to be great!

Originated by Governor and Mrs. John H. Sununu, it is a weekend of fun to benefit

the Christa McAuliffe Sabbatical Trust Fund. The Ski Invitational is an enjoyable ski race with teams made up of political figures, members of the media and business community, celebrities, famous ski racers, and those just off the beginners' slopes.

In addition, there are informal receptions, dinners, time for on-your-own skiing, and so much more!

The Invitational is being held at Waterville Valley, the World Cup Ski Resort in New Hampshire's White Mountain National Forest.

American Airlines
Something special in the air

BankEast
The right direction for you.


Bogner



 **THE FLATLEY COMPANY**

INSIDE EDGE
SKIERS' CATALOG

K2 AMERICA'S
TOP PERFORMER

MARCH 2-5, 1989

GOVERNOR'S SKI INVITATIONAL

Hosted by Governor and Mrs. John H. Sununu

to benefit the Christa McAuliffe Sabbatical Trust Fund.



Design: Lapham/Miller Associates, New London, NH

Individual and corporate sponsorships are available starting at five hundred dollars. For sponsorship information, please contact Ruth Antonides at Waterville Company Inc., Waterville Valley, NH 03215; or call (603) 236-8311.

For lodging reservations call 1-800-GO VALLEY or 603-236-8371.

To receive a commemorative poster, send

a tax-deductible contribution of \$10.00 or more to the Christa McAuliffe Sabbatical Trust fund at the above address.

NIXDDRF
COMPUTER

SKI
MAGAZINE



NYNEX
Yellow Pages



TOYOTA QUALITY
WHO COULD ASK FOR ANYTHING MORE!

SCOTT USA



•CHOICE LODGINGS•

From good value to deluxe digs, these accommodations represent some best bets.

McHENRY, Md.

Wisp Resort and the Villages at Wisp—Two independent building projects transformed Maryland's only ski area into a destination resort last winter. The renovated Village Inn and base lodge are linked in a seven-story self-contained complex of condominiums, restaurants, lounges and shops. The \$50 million expansion is still far from completion (only 170 out of 536 condos are finished), but it already offers vacation pampering at reasonable prices.

Houseguests can relax in a refurbished Olympic-size pool and steaming hot tub, then quench their thirsts at either Shenanigan's or the 23—Below Lounge. Two restaurants serve a variety of meals—from Chicken Florentine at The Gathering to German favorites like pork cutlets with beer sauce at the Bavarian Room. The salad bar here—30 dishes plus two homemade soups and assorted European breads—should not be missed.

Unfortunately, Wisp Resort's gray stucco exterior looks rather drab. The tower condotel units sleep four but are small and poorly designed. One efficiency features a Murphy bed in the kitchen.

Two-night minimum, weekend packages at the Resort, including room, dinner and lifts, average \$95 to \$135 per person, double occupancy.

The Villages at Wisp, 95 tri-level, ski-in/ski-out luxury townhouses, cluster around five newly cut intermediate trails serviced by two triple chairs. It's an ideal setup for families or groups of friends who prefer quiet ski trips

combining classy accommodations with at-home comfort.

Each two-bedroom unit features a large, well-equipped kitchen flanked by a living/dining area with a fireplace. The bottom floor can serve as an extra bedroom or playroom for the kids.

No shuttle bus services the Villages, nor are stores or restaurants within easy walking distance. The Wisp Resort and McHenry are five minutes away by car. Townhouses rent for \$800-\$1,000 per week.

Information: The Wisp Resort, P.O. Box 624, McHenry, Md. 21541; (301) 387-4911. The Villages, P.O. Box 390, McHenry, Md. 21541; (301) 387-4966.

—Mary Jo Tarallo



•GOOD EATS•

The importance of a good meal rates second only to snow conditions. Here are some of ski country's great restaurants.

CHAMPION, Pa.

Helen's Restaurant—The vine-covered stone cabin could easily be mistaken for an old French countryside farmhouse but the landmark at Seven Springs ski area is actually the former home of the resort's founders, Helen and Adolf Dupre.

Tucked into the hillside next to Seven Springs' massive lodge, a warm, homey feeling permeates the cabin. Family heirlooms, old photographs and dog-eared books are still scattered about. A real conversation piece is a stone sink, hand-hewn by Adolf himself, in the main dining room. The couple's bedroom creates an intimate dining space for guests celebrating a special occasion or just looking for a quiet meal

away from the resort's larger, more hectic restaurants. Additional tables are set in the loft where the three Dupre children used to sleep.

A glass-enclosed wing showcases the bar and piano-playing balladeer (who also serenades individual tables with his 12-string guitar). Dinner entrees are anything but homespun fare, unless you routinely sample Veal Oscar (\$17.50), Lobster Glasage (\$25) and Tournedos au Poive Vert au Rouge (\$18.75). The food, however, is far outshone by the ambience. Be prepared to wait at Helen's. Made-to-order dinners sometimes take considerably longer than at the average restaurant.

Helen's is also open for lunch (noon to 2:30 p.m.) during ski season. American Express is accepted, or meals can be charged to your room.

Information: Seven Springs Mountain Resort, Champion, Pa. 15622; (814) 352-7777, ext. 7827.

—Mary Jo Tarallo

NEW LONDON, N.H.

Peter Christian's Tavern—What adds entertainment value to the drive to and from skiing? A really good meal stop that's handy, not too fancy, and fun.

That about sums up Peter Christian's Tavern. I haven't hit the headquarters restaurant in Hanover yet, but if the food, atmosphere and service resemble New London's, the chain will be batting a thousand in my book of favorite pit stops en route to southern New Hampshire and Vermont resorts.

The decor is warm and inviting—lots of brick and a cheery fire—and the service is friendly and efficient. You won't go wrong with any of several soups, including a great crock of French onion, and a large choice of rich breads. The quiche, the only disappointment, is average. There are a number of tempting sandwiches (all served with P.C.'s own mustard sauce) and a nice selection of entrees in the \$8-\$13 range.

The bar offers every kind of libation, including wine by the glass and some fine coffees. Desserts are rich, particularly the chocolate cake and cheesecake.

Information: Main St., New London, N.H.; (603) 526-4042.

—L. Dana Gatlin

Word processing made simple.



Word processing made simpler.



Talk about manual labor. The only thing more complicated than most word processors is their instruction manuals.

You can wade through hundreds of pages of "user interfaces" and "output fonts" or try something far simpler: The Smith Corona PWP 40 Personal Word Processor.

Using PWP 40 is truly an exercise in simplicity. Our easy-to-follow Tutorial DataDisk teaches you that moving blocks

of text is a snap, deleting words is a cinch and inserting words is effortless.

In fact, PWP 40 is so incredibly simple to use, you can pick it up in practically no time.

That way, you can spend more of your time writing. And less of your time reading about writing.



**SMITH
CORONA**
TOMORROW'S TECHNOLOGY
AT YOUR TOUCH



For more information on this product, write to Smith Corona Corporation, 65 Locust Avenue, New Canaan, CT 06840 or Smith Corona (Canada Ltd.), 440 Tapscott Road, Scarborough, Ontario, Canada M1B 1Y4.

COMFORT JUST GO



INTRODUCING A COMPLETELY DIFFERENT MERCURY COUGAR XR7

Mercury Cougar XR7 is a completely redesigned automobile that combines comfort and control with uncommon quickness. Its adrenaline takes the form of a 210-hp intercooled supercharged 3.8L V-6 engine. XR7's longer wheelbase contributes to a more comfortable ride, while its wider stance enhances stability and control. It also gives you the comfort and control of standard four-wheel disc anti-lock brakes and an adjustable automatic/firm ride control suspension. Plus an interior that was designed by people who sit behind the wheel, not just behind a desk. Experience the comfort and control of a Mercury Cougar XR7 at your Lincoln-Mercury dealer today. For more Mercury Cougar information, call 1-800-822-9292.

LINCOLN-MERCURY DIVISION



Buckle up—together we can save lives.

A SHOT OF ADRENALINE.



MERCURY

WHERE COMFORT AND CONTROL ARE ONE.

**A tale of spunk, moxie, go-gettum and
the man who could have been Rudy Vallee.**

I'm Cap'n Dole of the Ski Patrol...



1947 Minnie Dole
portrait, by Maria de
Kammerer, now
hanging in head-
quarters of National
Ski Patrol.

*...I always carry alcohol
To help a soul who's in a hole
When halfway down the mountain.*

*The lovely ladies, if they fall
Know I'll come at their triple call
I give first aid to one and all
From the peak right down to the valley.*

*Under the Nose and over the Chin
Are lovely lips that call for "Min"
I resuscitate them with rum and gin
And throw 'em on a toboggan.*

*I'm Cap'n Dole of the Ski Patrol
I sometimes nip my alcohol
But I never lose my self control
When skiing on the mountain.*

It was a song that Minnie Dole, founder of the National Ski Patrol 50 years ago last season, used to sing in his Whiffenpoof tenor in the days when you had to climb uphill before you could ski down.

Charles Minot Dole was known by other names. He was "Minpa" to his grandchildren, "Minnow" to his friends, "Baron Dunski" to fellow members of the New York Amateur Ski Club, and "Minnie" to the world.

On his 18th birthday, Minnie signed up to fight in World War I. One morning, during his

three months as a soldier, a sergeant called the short, cherub-faced 130-pound recruit out in front of the squad.

"Candidate," the sergeant barked, "why didn't you shave?"

Minnie ran a hand over his baby-smooth cheek. "I didn't think I needed to, Sir."

"Is that so?" The sergeant glowered. "What's your name?"

"Charles Minot Dole, Sir."

"From now on, Candidate, it's Minnie, not Minot. Got that? Your name is Minnie Dole."

BY GRETCHEN BESSER

*The author, a 20-year patroller,
is official historian of the
National Ski Patrol.*

ENGLAND

KNOWN FOR ITS SENSE OF TRADITION.



AND ITS GIN.



THE GIN OF ENGLAND. AND THE WORLD.

GORDON'S®

PRODUCED IN U.S.A. ACCORDING TO THE FORMULA OF ALEXANDER GORDON AND COMPANY LONDON, ENGLAND.
100% NEUTRAL SPIRITS DISTILLED FROM GRAIN. 40% ALC/VOL (80 PROOF) THE DISTILLERS COMPANY PLAINFIELD, ILL. AND UNION CITY CA. © 1988

'Enraged letters poured in, calling Minnie sissy, spoilsport, and frightener of mothers.'

Minnie Dole was to go on to found the National Ski Patrol and the Tenth Mountain Division. As Earl Clark, president of the Tenth Mountain Association alumni group, wrote when Minnie died on March 14, 1976: "Few men ever live to see one of their dreams fulfilled. Minnie saw two."

Skiing was in Minnie Dole's blood from the first day he strapped on a pair of wooden skis and slid down a hill on the local golf course in Andover, Mass. He was with a scout leader at the time who felt that skiing built up "fortitude, spunk, moxie and go-gettism."

At Phillips Academy, wearing skis and hiking boots, Dole would trail after older boys like Johnny Carleton, who would go on to pioneer the discovery of Tuckerman Ravine. Years later, Minnie wrote: "I was still, along with 99 percent of my contemporaries, controlling my speed by throwing myself sideways into the snow." Minnie was in awe of Carleton, who could execute beautiful "snow-spraying telemark turns."

After attending Yale, Minnie spent three years in the wool business in Boston—"wool-gathering," as he put it, growing dull

and glassy-eyed. Bill Brown, a millionaire friend, had no trouble persuading him to sail for Europe in 1926. The two young men were met at the Paris station by Brown's Rolls-Royce and chauffeured to his lawyer's apartment, where 50 martinis were lined up on the mantel to greet them. Fist fights in Montmartre bistros alternating with jaunts across the Channel soon became a way of life.

Minnie eventually tired of it all and returned to New York. He roomed with a college friend in a series of plush New York apartments with a manservant to "keep the place livable." When the rent and bridge stakes proved too high, Minnie joined an insurance firm run by his old friend Thayer Shedd. Thayer introduced Minnie to Jane Ely at her parents' "camp," a lakeside compound of 28 buildings in the Adirondacks. They were married a year later.

In 1933, the year his son Mint was born, Minnie went to Lake Placid to ski. "In the Thirties," Minnie wrote in his book, *Adventures in Skiing*, "skiing was something like sky-diving in the Sixties—a fad, some-

thing for those who were way out. Downhillers were still a radical group in a radical sport."

After joining the New York Amateur Ski Club in 1931, Minnie and Jane scouted out skiable terrain near the Ely place in the Adirondacks. One morning Minnie bet the Ely guide, Herbie, an inveterate snowshoer, that he could beat him across the frozen lake on skis. Minnie, 34, took the lead easily, but slowed down to allow 61-year-old Herbie to catch up. Herbie made a slight detour as they neared the dock, but Minnie rushed on straight ahead. Suddenly, he found himself in five feet of icy water. Herbie, who had carefully avoided the underground spring, roared. "I told you them damn things were no good," he yelled, pointing at Minnie's skis.

A broken ankle on the Toll Road at Stowe over New Year's in 1936 proved a turning point in Minnie's life and in skiing. He and Jane were with another couple, Frank and Jean Edson, when he crashed. Since there was no rescue group to help, his friends carted Minnie down the mountain on a piece of corrugated tin roofing.

A few months later, Frank Edson was killed when he ran off course and into a tree during an interclub downhill race. This first fatality in the infant sport of skiing sent waves of alarm through the ski community. As Edson's closest friend, Minnie was appointed head of a three-man "ski safety committee" to look into the causes and prevention of ski accidents.

Wondering where and how to begin, Minnie started with a questionnaire designed to elicit accident information from fellow skiers. Enraged letters poured back, calling him "sissy," "spoilsport," "frightener of mothers" and worse—for even mentioning the word "safety." Accidents were considered normal in skiing and litigation was nothing more than a word in a dusty law dictionary. To bolster his campaign, Minnie enlisted the help of two 1936 Olympic skiers—Alec Bright and Bob Livermore, who told Minnie to "forget these meatheads who are writing you letters." With their moral backing, Minnie completed and submitted his report to the National Ski Association.

For the National Downhill races at
continued on page 41



PHOTOGRAPHY COURTESY NEW ENGLAND SKI MUSEUM

Minnie at Mt. Mansfield: "In the Thirties," he wrote, "skiing was like sky diving in the Sixties—a fad, something for those who were way out. Downhillers were still a radical group in a radical sport."

Coors Light Pro Racing Team



Steve Mahre

Phil Mahre

Coors LIGHT

BEER



Contains only natural ingredients
with no preservatives or additives

Steve Mahre

1984 Sarajevo Olympic Silver Medalist
1982 World Alpine Champion
1981 U.S. National Champion

Phil Mahre

1984 Sarajevo Olympic Gold Medalist
1980 Lake Placid Olympic Medalist
1981-83 World Cup Overall Champion





The Newport Ski Spree

Be there, ski there, spree there!

Newport's Ski Spree is filling winter weekends with on-mountain and apres-ski activities at ski areas all across the country.

We've planned ski races, obstacle courses, tugs-of-war, crazy contests, plus much, much more. And our fun doesn't stop at the end of the day. Just kick off your skis and dance the night away.

All the events are absolutely free to enter, and winners walk away with prizes.

The attached Ski Spree Schedule shows you when and where. Now come join Newport for weekends we've packed with pleasure!



SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

© 1987, Lorillard, Inc., U.S.A.

Kings: 17 mg. "tar", 1.2 mg. nicotine av. per cigarette, FTC Report February 1985



Newport Ski Spree Schedule

Dec. 31-Jan. 1:	Caberfae, MI
Jan. 7-8:	Cannonsburg, MI Snow Summit, CA Sugarloaf, MI Wachusett, MA
Jan. 14-15:	Bittersweet, MI Boyne Mt., MI Brodie Mt., MA Catamount, NY Mt. Brighton, MI Sierra Summit, CA Devil's Head, WI Jack Frost, PA
Jan. 21-22:	Kissing Bridge, NY Ski Brule, MI Snow Valley, CA Alpine Valley, WI Dodge Ridge, CA June Mt., CA Mt. Holly, MI Trollhaugen, WI Wisp, MD
Feb. 4-5:	Americana, WI Big Boulder, PA Blackjack, MI Brandywine, OH Homewood, CA Magic Mt., VT Snow Trails, OH Song Mt., NY
Feb. 11-12:	Big Tupper, NY Boston Mills, OH Rib Mt., WI Big Boulder, PA Crested Butte, CO Indianhead, MI Sunburst, WI
Feb. 18-19:	Bear Mt., CA Cascade, WI Snowshoe, WV Snowstar, IL Indianhead, MI Peek'n Peak, NY Snow Valley, CA
Mar. 4-5:	Boyne Mt., MI Jack Frost, PA Seven Springs, PA Sierra Summit, CA Wachusett, MA Bear Mt., CA
Mar. 11-12:	Snow Summit, CA
Mar. 18-19:	
Apr. 1-2:	

All dates and mountains subject to change. Participants must be 21 years of age or older.



'Minnie had the rare gift of a person born out of his century.'

Stowe in March 1938, Minnie assembled a ski patrol with men and toboggans stationed at intervals along the course. Roger Langley, head of the National Ski Association, was impressed by Minnie's organization and asked him to set up a similar patrol nationwide.

Minnie spent the following summer and fall puzzling out rules for the new National Ski Patrol System. "It was fundamental in my thinking," he wrote at the time, "that a thorough knowledge of winter first aid had to be the first requisite of qualification." Since no instruction book existed, he approached the head of the American Red Cross to write a manual about winter first aid. It became the official textbook for all ski patrol courses.

"My second basic premise was that in any voluntary organization the element of incentive must be present," wrote Minnie. Accordingly, he created two ranks of patroller—National and Local, "the Local patroller to be responsible for duty only on his local terrain, the National to be responsible wherever he skied." Today the designation of "National" patroller is reserved for those who have demonstrated superior patrolling abilities, passed avalanche and mountaineering courses, and made significant contributions to the NSP.

Because the National Ski Patrol began as a subcommittee of the NSA, Minnie organized it along the lines of the parent group, with five divisions nationwide (since expanded to 10, including an international division).

The NSP started with \$50 in the bank and a \$100 loan. Its headquarters was Minnie's household den in Greenwich, Conn. It was a far cry from today's Patrol, with a million-dollar building in Lakewood, Colo. and annual operating budget of \$1.2 million.

During his organizing days Minnie wrote regulations, developed accident report forms, corresponded with ski patrollers throughout the country, and coordinated liaison with the Red Cross, the National Park and Forestry Service, the Civilian Conservation Corps and the Ski Tow Owners Association.

In its first annual report (1939-40), the NSP advocated, among other safety measures, placing signs at the bottom and top of trails and slopes to warn the public of their relative difficulty: "The Nose Dive

Trail at Stowe, Vt. has a system of small round tin markers, made out of tomato can tops, each numbered and placed at 100-foot intervals. This system definitely has merit, for when the patroller climbs the trail he notes at what station the first aid toboggans are placed. If an accident occurs, he can tell from the nearest station marker whether he should climb or descend to reach the nearest first aid cache."

In February 1939, Minnie was sitting in front of a roaring fire in a Manchester, Vt. ski lodge with Livermore, Bright and Langley. Conversation turned to the Russo-Finnish War and the Finnish ski troops' lightning attacks against the lumbering Russian forces. What if the enemy advanced down the St. Lawrence River, Minnie wondered. The idea, after all, wasn't so farfetched. Shouldn't we train men, Minnie asked, to fight in the kind of blizzard that was raging outside that very night? Determined to find the answer, Minnie offered the services of the National Ski Patrol to the War Department in June 1940.

Undaunted by a lukewarm reception and, later, outright rebuffs, Minnie continued to buck the Army chain of command until he reached the ear of General of the Army George C. Marshall. Marshall was impressed not only by Minnie's doggedness but by his plan, and the 87th Mountain Regiment was activated in November 1941, 22 days before Pearl Harbor.

The mountain troops were moved to Camp Hale, Colo. and expanded to full division strength in the spring of 1943. The War Department put the National Ski Patrol under contract to recruit troops, the only civilian agency ever to do so. Dole was asked to deliver 2,500 men in 60 days. By sending names to all the patrols and personally visiting every college in the East, he obtained 3,500 enlistees for the Tenth Mountain Division.

Johnny Litchfield, a member of the 1939 Dartmouth ski team and a veteran of the Tenth, says, "Minnie had a lot of drive. Without him, there wouldn't have been any Tenth. He simply wouldn't take no for an answer. But he was patient. The only time I saw him close to anger-provoked, I'd say, was when something he was trying to do

The best and worst that can be said about Minnie is that . . . he was human.'

got lost in the rules and regulations of bureaucracy."

When Minnie made an inspection trip to Camp Hale in 1943, he found the new emplacement nicknamed "Camp Hell." Tight pass restrictions were in place, morale was low and the men were suffering from high-altitude sickness and a distressing cough known as the "Pando hack." He climbed with the troops to Homestake Peak at 12,000 feet, where the wind howled, the temperature plummeted to 25-below, and sleeping bag zippers were frozen shut by morning. "It was," as Minnie described it later, "the sort of maneuver that sepa-

rated the men from the boys and made the division what it eventually became—a group of tough ski and mountain soldiers."

Minnie began a campaign to improve conditions for the troops. Said ski photographer John Jay, a combat veteran of the Tenth, "One of the troubles was that all the talent lay in the ranks. The top instructors and ski mountaineers in the world—men like Walter Prager, Peter Gabriel and Toger Tokle—were privates and corporals, trying to teach majors and colonels to ski. The officers didn't want to listen to their subordinates, and sometimes they would lead their troops onto exposed terrain

that avalanched. Minnie brought our complaints back to Washington, he cut through red tape—he hated red tape—and went



SIGNING UP

Skiing would be an essentially risk-free activity if not for certain factors, such as ice, wind, bumps, trees, faulty equipment, severe cold, the recklessness of novice skiers and the occasional avalanche. Unfortunately, most of these elements are present at the typical ski area on the average winter weekend. And that's why all skiers should look heavenward at least once every season and whisper thanks to Minnie Dole.

Today there are 24,000 ski patrollers in the U.S., 90 percent of them volunteers. If you've skied much, you've certainly seen them in action. Whenever a skier falls down and stays down, a patroller inevitably arrives, steps out of his skis and, administering first aid, determines whether the skier can walk (or limp) to the bottom of the hill. If not, the patroller radios for help and a toboggan is brought to the scene. Gently, the recumbent skier is placed on the sled, covered and secured, and steered to shelter.

If the idea of performing such a rescue appeals to your altruistic side, and if you're an advanced-intermediate skier or better, you may want to consider becoming a volunteer patroller at your local ski area. Before you apply, understand that the admission process is formidable, the work hard, and the tangible perks modest.

Most ski areas are always looking for recruits. "This year, hopefully, we'll end up with about 10 new patrollers," says Jack Mason, director of the Winter Park, Colo. ski patrol. "I've got about 20 candidates, and usually half the people make it through the training process." Ski patrol aspirants are schooled in sundry aspects of outdoor emergency care—assessing injury, CPR, splinting, bandaging, immobilizing a patient on a backboard, treating frostbite. They also learn special procedures such as chairlift evacuation, toboggan handling and, particularly at western resorts, avalanche rescue. The training process generally takes a year.

The hardest thing about getting into the patrol, veterans say, is demonstrating competence as a skier. Guiding a loaded toboggan down a slope can be truly hairy when the terrain is rugged and the patient is portly.

Once admitted to the ski patrol, you'll have to work hard to stay in. Each season you'll be required to take 12 or more hours of refresher courses in the subjects you studied as a trainee, and you'll have to reestablish your proficiency as a skier.

Every patroller must spend 10 days on duty each season. That's the minimum decreed by the National Ski Patrol, but most ski areas demand more time than that. Deer Run in Stamford,

N.Y. asks volunteers to work half the weekend days that the area is open. That can amount to 30 days between mid-October and mid-May.

Most patrollers seldom encounter major gore. Though skiing has grown in the U.S., deaths and serious injuries in the sport are uncommon. Combined, they occur at an annual rate of one for every million skier visits.

Sooner or later, though, every patroller gets a chance to put his rigorous emergency training to good use. Patrollers also make themselves useful in many nonskiing situations, according to NSP historian Gretchen Besser. "They assist emergency squads and fire departments around the country. At Beech Mountain, N.C., the patrol officiated at a birth; in Missoula, Mont., it rescued a pair of colts who were trapped in deep snow; in Jefferson, Vt., it extricated a paratrooper who was stuck in the top of an elm tree. Patrollers controlled crowds during Pope John Paul II's visit to Iowa and provided emergency relief during the Mt. Saint Helens eruptions."

Many patrollers consider their well-honed first-aid skills a substantial perk. Skip Romano, a 10-year ski patrol veteran and father of four, draws comfort from the notion that he can readily handle "the normal cuts and bruises and stitches kinds of things that children

right to the top. If he had to, he used four-letter words to get the brass off their butts."

When the Tenth sailed for Italy in November 1944, Minnie stuck colored pins on a huge contour map of Italy to follow the attacks on Riva Ridge and Belvedere and accompany "his men" vicariously on their advance across the Po Valley. By the time the War ended, the Tenth had earned more medals—and suffered higher casualties—than any division in Europe.

Minnie, too old for World War II, was a frustrated soldier. He organized the Ski Patrol with a military hierarchy and awards system. His NSA buddies called him "The Little Dictator." He wasn't overbearing, just persistent.

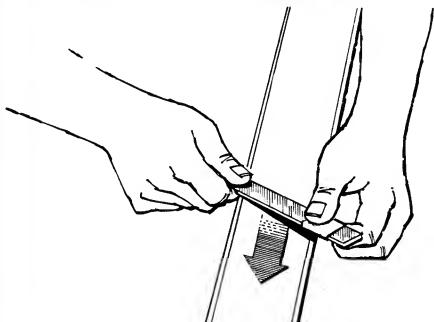
Minnie and Jane attended frequent reunions of Minnie's Tenth Mountain pals after the war. Pete Austin, a longtime ski patroller and Tenth Mountain veteran, remembers a get-together at Bousquet Mountain, Mass. in 1972. "We'd been drinking a bit—Minnie really loved his Scotch—and Minnie insisted on dancing

come up with."

There are material perks as well. All patrollers ski free while on duty, and at most areas they earn a free day of recreational skiing for every day they work. Many areas dole out free meal tickets, and a few allow patrollers' spouses and kids to ski free all season. Annual NSP dues are \$22, which includes insurance fees. Patrollers are covered by the NSP while participating in any of its educational programs, and by the ski area when they're on duty.

For most patrollers there are greater inducements. The first is fellowship: Ski patrollers tend to become fast companions year-round. In the winter they sub for one another when family or office matters conflict with patrol duties. On free weekends, they take ski trips together. Off-season, they play softball and attend one another's barbecues.

The other inducement, altruism, seems so corny that most patrollers get tongue-tied when asked to talk about it. Utah patroller Don Lucas expresses the notion this way: "You come across a little boy who has twisted his leg, not badly, but his face is all puckered up to keep from crying. You look at his mother—she's really shaken up because her son is hurt, but she sees you, the patroller, and then that look of relief comes into her eyes . . . That's what gets to all of us." —Kevin McManus



Performance tuning for smooth easy turns.

By Seth Masia

All good-quality, sintered-base skis today are stone-ground at the factory. That gives the base a fine texture of microscopic lengthwise grooves, which ski tuners call "structure." The structure grooves function like the sipes on a rain tire: they channel off the meltwater under the ski base, allowing skis to glide easily and turn smoothly in heavier snow.

Restore the structure

Once a year, restore the base structure by having your skis stone-ground at a good ski shop. When you tune your skis, avoid damaging the structure. That means don't use a steel scraper on the base.

Bevel carefully

After stone-grounding, bevel the edges about one degree. You can do this yourself. Just wrap a single thickness of duct tape around one end of your file, and flat-file as shown. The tape lifts the file enough to give the opposite edge the correct bevel—and it will also preserve the structure across the plastic base. File both edges, of course. Two or three strokes on each side will suffice. Don't forget to polish the edge with a fine whetstone.

Serious drivers, like serious skiers, know the importance of control on snow-covered surfaces. They also know that, on such roads, automobiles with four driven wheels can be superior to cars with two. Such automobiles are the full line of 1989 Audi Quattros with permanent all-wheel drive. Combined with the Anti-Lock Braking System (ABS), all-wheel drive technology helps provide maximum control in most weather conditions.



The Audi 200 Quattro: The 1988 SCCA Trans-Am Series Champion.

Last April, Audi joined the Trans-Am circuit. Against all odds. And against all tradition.

After all, this premier road racing event is normally the province of powerful behemoths—specially built, “tube frame” race cars whose resemblance to production cars is merely skin deep.

But Audi had a more practical agenda: to prove that the same permanent all-wheel drive Quattro technology found in *our* street cars could beat *their* race cars.

So we entered a team of new Audi 200 Quattros. Yes, *four-door sedans*. Complete with power steering and a five-cylinder engine which—though admittedly

modified—produced about 100 bhp less than most of the competition.

No matter. Because Audi quickly proved the old definition of performance no longer applies. Now, it's brainpower versus horsepower. And our highly evolved Quattro system outperforms by outsmarting—with a differential that assigns power to the wheels that need it most. As traction and cornering conditions dictate.

Soon, an awesome string of victories was compiled. Including six of the first nine SCCA Trans-Am races.

In fact, as Quattro's dominance over the field became self-evident, some midseason handicaps were

Audi Started The Season And Finished It



placed on Audi to help the competition play catch-up. Extra weight was added, turbo intake was reduced and rear tread width was downsized.

Yet Audi kept on winning—sweet vindication for the overwhelming advantage of Audi's all-wheel drive technology. In the rain or on dry pavement, in the corners or on the straightaways, it didn't seem to matter. Quattro came out ahead.

Until, finally, the unprecedented occurred. With three races yet to run, Audi clinched the official 1988 SCCA Manufacturer's Championship. One race later, in Turley Haywood

captured the Driver's Championship, as well.

But Audi did not slow down. Instead, in a stunning season finale, the new 200 Quattros qualified for the first, second and third positions at the St. Petersburg Grand Prix. And when the last checkered flag came down, an Audi passed beneath it. We had not only made our point, we had made history.

Isn't it time you made some, too?

Just arrange for a road test of the new Audi 200 Quattro.

And leave the past behind.



Audi Today: Redefining Performance.

© 1988 Audi

son To Make A Point. By Making History.



When Minnie declined a Victor recording contract—he had a golf date—they reluctantly hired back the original singer. His name was Rudy Vallee.’

with my wife Jane, even though she'd just broken her leg and was wearing a cast. He liked the ladies. Oh yes, he liked the ladies, but he was every inch a gentleman. A gentleman and a gentle man."



Minnie sold insurance while presiding over the developing NSP. Dave Judson, who ran the Otis Ridge ski area in the Massachusetts Berkshires for more than 30 years, recalls, "Skiing was a new sport which insurance carriers were reluctant to underwrite. In those days, shortly after the War, if you asked any ski owner in the East, the chances were pretty good he was getting his insurance from Minnie Dole."

In fact, Minnie hated the insurance business. "Dad was the world's worst businessman," says Mint Dole. "He was only good at business insofar as he was good with people." Running the ski patrol became a huge financial burden to Minnie, and in 1950, he had to step down as director.

Minnie broke his leg a second time in 1953, at Bromley, Vt., 17 years to the day

after his first accident. He was back at work the following Monday, feeling glum, when Lowell Thomas phoned.

"Meet me at the Park Lane for lunch," said Thomas. "Neil Starr is coming to join us."

Minnie perked up. He looked forward to seeing Starr, the man whose insurance company had financed Stowe. When Minnie hobbled into the hotel lobby, there was Thomas, also on crutches. They were ordering drinks at the table when Starr limped in on *his* crutches. "The Three Musketeers," as Thomas dubbed them, sat down to eat lunch and trade war stories.

"Skiing and music were the biggest parts of Dad's life," recalls Minnie's daughter, Susan Armstrong. "He and Mother had the great gift of en-



Stoli. For the purist.

Not just smooth, impeccably smooth. Not just vodka, Stolichnaya.

A Day in the Life

A ski patroller's day typically runs eight hours, from milk run to end-of-day sweep. Just as typically, a patroller is called upon to haul toboggans, splint bones, shoot avalanches, dig holes, build jumps, inspect trails, prepare racecourses, escort VIP's, dry tears and find everything from lost children to contact lenses. The patroller also occasionally skis.

But a patroller's life isn't always typical . . .

George Wesson is a grizzled, gap-toothed 67-year-old Vermonter with a small boy's grin. He's been with the National Ski Patrol for 50 years.

Wesson skis effortlessly but walks with a limp, the result of being buried in an avalanche in 1944. He was serving with the Tenth Mountain Division in Colorado when an inexperienced lieutenant sent his platoon onto an unstable slope. The slope avalanched, marooning Wesson for nearly 10 hours. He ended up with a broken knee, torn ligaments and a medical discharge. Wesson decided to join the patrol, ultimately working his way up—to patrol director at Vermont's Mt. Mansfield

(1947-58) and Sugarbush (1958-61), Thunder Mountain, Mass. (1961-63) and Killington, Vt. since 1963.

"We arrived at Squaw Valley in a driving rainstorm. As far as I was concerned, the Olympics had just been washed out." Hart Axley of Denver was one of 81 members of the 1960 Olympic Ski Patrol, the first volunteer group ever assigned to patrol a Winter Olympics. Axley was with the avalanche detail. It snowed during the night and by 3 a.m., when Axley was routed out of bed, 36 inches of powder covered a solid ice base. Perfect avalanche conditions.

"From howitzers on the top of Little Papoose Peak we fired off 10 rounds into absolute darkness—but the guns were preset to shoot 10 known slide paths on KT-22. When we reached the top of the mountain, we found four hysterical guys standing outside in their skivvies, shaking uncontrollably." They were a CBS TV crew who had spent the night in the warming hut. They awoke when a shell shattered the cabin's window.

Stu Gillespie remembers patrolling in the early rope tow days. "The motivations and compensations for patrollers were few, but volunteers were many."

"There was this girl at Bousquet [Mass.] who lost her sweater, shirt and all when she got caught on the rope and was lifted off the ground against the pulley guard. The patroller who rushed over with his jacket to cover her embarrassment is still patrolling the rope tow areas in hopes he might find another damsel in distress."

"Jerry" Colburn Nunn became the first woman snow ranger in the country, by mistake. A patroller with the all-male Squaw Valley Patrol, she signed up for avalanche school at Alta in 1957. When she arrived, the supervisor told her, "I'm sorry, we don't accept women."

"I'm sorry too," Jerry replied, "but you already have."

She went on to pass the course with distinction, to patrol at the 1960 Olympics and to teach mountaineering and avalanche control to the Forest Service and the Ski Patrol. —G.B.



tertaining. They threw wonderful parties. I would sing duets with Dad. He'd take the tenor part, I'd take the soprano."

Shortly after graduating from Yale, Minnie formed the Silver Dollar Quartet with Chuck Spofford, the head of NATO, Richard Kimball, an architect, and Prescott Bush, Connecticut lawyer, U.S. senator and father of President George Bush.

Dole was a popular singer with the New

York Amateur Ski Club, for whom he often wrote original songs. One evening, he and a group of friends were closing down the bar at Manhattan's Saint Nicholas Club with a rendition of old favorites when a stranger approached Minnie.

"My name is Rose," the man said. "Would you like to make some records?"

They met the following day at a Broadway studio, where Rose asked Minnie to

substitute for a singer who had broken his contract with Victor Records. After hearing Minnie's rendition of "Lower Come Back to Me," Rose wanted him to start the next day. When Minnie declined because he had a golf date, Victor reluctantly hired back the original singer. His name was Rudy Vallee.

During the years when he was setting up the Ski Patrol, Minnie traveled and skied the country over. "He and Mother would go to Grandfather Ely's ranch in Tucson every winter," says Susan. "It was a working ranch. Dad loved everything about the West—the cattle, the horses, the branding, the riding. "In fact, Dad loved everything about the outdoors, even putting in the garden. He took an acre and landscaped it himself, growing tomatoes, lettuce, string beans, peas—those kinds of things. It wasn't exotic, but this was wartime, and the Depression, and Dad was frugal. Gardening gave him immense pleasure. He loved the winter because of skiing, but he really came alive in the spring."

"Any place Minnie went," says Dave Judson, "he immediately made friends. You could throw him into a crowd and he would respond to everyone in the room. He was enthusiastic about absolutely everything."

Percy Rideout, captain of the Dartmouth Ski Team in 1939-40, saw Minnie wherever he raced. "The ski community was so small at the time—literally a few thousand—that you knew and recognized everyone. I remember Minnie always being there—at Stowe, Tuckerman, Lake Placid, Franconia. He was the kind of person everyone wanted to know—and he was absolutely dedicated to ski safety. In the early days of safety bindings, we all thought they were Rube Goldberg contraptions. But Minnie pushed them because they would save people's legs."

"My father," says Mint Dole, "had the rare gift of a person born out of his century. He grew up in a world of skiing when there were no crowds, no lifelines, no ski theft. Skiing wasn't just banging down the hill. There was a spirit and love that people today don't understand."

The last 15 years of his life, Minnie was plagued by illness. When the trail "Minnie's Mile" was dedicated at Vail in 1973, Minnie was failing from cancer. Too ill to attend the ceremony, he hung the trail dedication plaque on the foot of his hospital bed as orderlies wheeled him in for his last operation.

"My father was a human man," says Mint Dole. "He so enjoyed life. Parties. Singing. Drinking. The best and the worst I can say about Minnie is that . . . he was human."

SKI

The #1 Ski Conditioner In The World!



SKIER'S EDGE®

There is no other exercise machine that duplicates the motion of downhill skiing like the SKIER'S EDGE.

OFFICIAL SUPPLIER OF THE P.S.I.A.

Master Parallel Skiing With The Skier's Edge!

Now is the time to advance your skiing ... with 1400 parallel turns in only twenty minutes a day, you'll quickly practice your way to perfection!



OFFICIAL SUPPLIER OF THE U.S. Ski Team

Add elegance to your skiing right now! Perfect your technique, rhythm, balance and timing off the slopes for more control and confidence on the slopes. You won't be the only one who notices improvement in your skiing. Used regularly by the US Ski Team, the SKIER'S EDGE exercises the exact muscles in the same patterns that skiing does. Perfect physical patterning will educate your ski specific muscles for better on-snow performance. In just twenty-minutes you'll feel like you've skied ten of your favorite runs.

The SKIER'S EDGE gives an intensive aerobic workout that is completely non-impact -- It's a real calorie burner! Studies at a major university show a caloric burn of up to 816 calories per hour!

Easily adjustable, the SKIER'S EDGE can be set for everyone, from child to adult, from bumps to cruising. It comes with a dynamic demonstration video, special ski poles, user's manual, and conditioning program.

Try Our 30-Day No-Risk Trial.



To Order or request FREE Brochure, Call
1-800-225-9669, ext. 139

Or write: Scientific Sports Systems® Dept. 139
503 Seaport Ct., Port of Redwood City, CA. 94063 (415) 363-8880
The SKIER'S EDGE is easy to use, portable and made in the U.S.A.

March 1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5 Men's Pro Tour* Winter Park, Colo. (ESPN air date: Mar. 19, 5 p.m.) World Freestyle Championships* Oberstdorf, West Germany (ESPN air date: Mar. 26, 6 p.m.) Eastern ISSA Telemark Race St. Wendham, N.Y.: (518) 724-4380	6 New Hampshire Special Olympics Bretton Woods, N.H. Mar. 6-8: (603) 271-2666	7 Food Sports U.S. Collegiate Ski Championships (NCSA) St. Isidore/Talbot Deane, Calif. Men's and Women's Alpine, Nordic Events Mar. 7-10: (414) 257-4180	1 World Freestyle Championships (Bulldog) Oberstdorf, West Germany (ESPN air date: Mar. 12, 3 p.m.)	2 Eastern Corporate Ski Championships Afton, N.H.; Bretton, N.H. Mar. 2-4: (603) 271-2666 Governor's Ski Invitational for the Christa McAuliffe Fund Waterville Valley, N.H. Mar. 2-5: (603) 271-2666	3 Alpine World Cup Men's and Women's SL/P Shigaoka, Japan Mar. 9-12	4 Alpine World Cup Men's and Women's SL/GS Furano, Japan; Mar. 1-4 World Freestyle Championships* (ESPN air date: Mar. 19, 6 p.m.) Ski Classic (Corporate Racing) Poudre, West Slope Area, Wash. (415) 243-0465 Madison Ski Challenge Seven Springs, Pa.: (212) 979-7880 Eastern Junior III Olympics Stratton Mtn., Vt. Mar. 10-12: (802) 297-2200 Ski Classic (Corporate Racing) Kirkwood, Calif. Mar. 10-12: (415) 243-0465 Madon Ski Challenge Breckenridge, Colo.: Waterville Valley, N.H. (212) 979-7880 Ski and Telemark Speed Series Copper Mountain, Colo. (803) 968-2882
12 U.S. Nationals: 90 Meter Jumping* Lake Placid, N.Y. (ESPN air time: 2 p.m.; actual dates of event: Jan. 28-29) Men's of Dimes Ski-A-Ton St. Wendham, N.Y.: (518) 724-4380 Grand Mariner Chef's Ski Race Boyce Highlands, Wash. (201) 527-8434	13	14	15	16 Subaru U.S. Alpine Championships Crested Butte, Colo. Mar. 16-24 U.S. Men's Pro Tour Championships Stratton Mtn., Vt. Mar. 16-19: (802) 297-2200	17 Ski Classic (Corporate Racing) Winter Park, Colo. Mar. 17-19: (415) 243-0465	18 Subaru Nordic Combined Lake Placid, N.Y. Mar. 18-19 Madon Ski Challenge Shimane Peak at Pecos Mtn., Me.: Tahquamen, Colo. (212) 979-7880
19	20	21	22	23	24	25
26	27	28	29	30 Subaru National Freestyle Championships Stratton Mtn., Vt. Mar. 20-Apr. 2 Third Annual Stratton International Ski Classic Stratton Mtn., Vt. Mar. 20-Apr. 2: (802) 297-2200	31 U.S. Nationals: Freestyle* Stratton Mtn., Vt. (ESPN air date: Apr. 9, 6 p.m.)	
Women's Pro Tour* Kirkwood, Calif. (ESPN air date: Apr. 1, 6:30 p.m.)						

*Telexcast schedule tentative or not available at press time. Consult local TV listings. All times are EST.

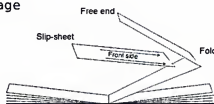
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5 Solara World Alpine Championships Women's DH; Vail, Colo. Feb. 6-7 World Cup Freestyle Grand Prix* Lake Placid, N.Y. (ESPN air time: 6 p.m.; actual dates of event: Jan. 13-15) Men's Pro Tour*; Iron Min., N.H. (ESPN air time: Feb. 12, 5 p.m.)	6 Northeast Domo Day* Mt. Hood Meadows, Ore. Feb. 6-7 Solara World Alpine Championships* Northern California Alpine Trade Fair (ESPN air time: 5 p.m.) Absolut Vodka Bartender's Ski Classic Ski Windham, N.Y.; (516) 734-4300 Intermountain XC Trade Fair Jerome Ranch, Utah; (703) 556-0020	7 Mt. Cranmore 50th Anniversary Northwestern, N.H. Feb. 6-7; (603) 271-2666 Eastern Ski Fair Stratton Mtn., Vt.; Feb. 6-9 Cafe Lazauxa World Alpine Championships Men's SG; Vail, Colo.	1	2 Solara World Alpine Championships* Women's Combined DH Vail, Colo. (ESPN air time: 5 p.m.) U.S. Men's Pro Ski Tour Loon Mtn., N.H. Feb. 2-5; (603) 271-2666	3 Ski Classic (Corporate Racing) Waterville Valley, N.H. Feb. 3-5 (415) 243-4665 Cafe Lazauxa World Alpine Championships* Men's Combined DH Beaver Creek, Colo. (ESPN air time: 5 p.m.) Titanic City Winterfest Stratton Mtn., Vt. Feb. 4-5; (802) 297-2200	4 Solara World Alpine Championships* Men's DH; Beaver Creek, Colo. (ABC air time: 2:30 p.m.) Melrose Ski Challenge Mammoth Mtn., Calif.; Wildcat, N.H. (212) 979-7800 Viking Fjord National Telemark Series Stratton Mtn., Vt. Feb. 4-5; (802) 297-2200
12 Cafe Lazauxa World Alpine Championships* Men's SG; Vail, Colo. (ABC air time: 11 a.m.) World Cup Freestyle Grand Prix* Brookridge, Colo. (ESPN air time: 6 p.m.; actual dates of event: Jan. 27-29) Celebrity Ski Classic Big Bear Lake, Calif. Feb. 11-12; (714) 565-2519	13 Ski Windham/SKI Magazine Fest Ski Windham, N.Y. Feb. 13-20; (516) 734-4300	14	15 Solara Aspen Winterinternational (World Cup) Aspen, Colo.; Feb. 15-19 (ESPN air time: Feb. 17, 8 p.m.; Feb. 18-19, 5:30 p.m.)	16	17 Alpine World Cup Men's DH SG/GS Aspen, Colo. Feb. 12-19	18 Melrose Ski Challenge Kirkwood, Calif. (212) 979-7800 Alpine World Cup Women's DH Lake Louise, Alberta, Canada Feb. 18-19 New England Snowboarding Open Temple Mount, N.H. (603) 271-2666
19	20	21	22 Eastern Cup Races Crotched Mtn., N.H. (603) 271-2666	23	24 Alpine World Cup Women's DH SG Steamboat Springs, Colo.; Feb. 24-25 Solara Ski Team USA Classic (World Cup) Steamboat Springs, Colo.; Feb. 24-25 Ski Classic (Corporate Racing) Ski Incline and Snow Summit, Calif. Feb. 24-26; (415) 243-4665	25 Ski and Surf Snowboard Series Copper Mountain, Colo. (303) 366-2862 Melrose Ski Challenge Squaw Valley, Calif. Loon Mtn., N.H. Loudville, Colo.; (212) 979-7800
26 Men's Pro Tour* Angel Fire, N.M. (ESPN air time: Feb. 25, 6 p.m.)	27 Alpine World Cup* Men's DH/SG Whistler, B.C., Canada; Feb. 25-26 (ESPN air time: Feb. 26, 6 p.m.) New England Snowboarding Championships Waterville Valley, N.H. (603) 271-2666	28				

February 1989

1. Open the foldout page
2. Insert this sheet with
3. Slice the folded edge
4. Close the page and slip-sheet



1. Open the foldout page
2. Insert this sheet with
 1. Front side touching the free page
 2. Arrow pointing to the fold
3. Slice the folded edge
4. Close the page and slip-sheet



1. Follow instructions on the other side

Inverted Back



Gbs5lipBack-001B

Back

1. Follow instructions on the other side

SKI[®] MAGAZINE



SKI MAGAZINE



SUBARU®
U.S. ALPINE CHAMPIONSHIPS



CRESTED BUTTE, COLORADO

March 16-March 24

FRIENDLY FOLKS

FAST TRACKS

When Crested Butte hosts the Subaru U.S. Alpine Championships, it's a community-wide effort.

By Sandy Fails

Crested Butte's Subaru U.S. Alpine Championships, presented by American Airlines, intrigue the athletes and organizers of other ski competitions around the country. In a sport where history dictates an atmosphere of elitism, pomp and ceremony, Crested Butte dares to combine the highest level national ski competition with free outdoor concerts and Mardi Gras-type street carnivals.

"The competitors get a kick out of the Championships. It is just as pro-

fessional but so much more low-key," says Owen O'Fallon, chairman of the Crested Butte Cup Committee, which hosts the Championships. "The racers come here off the World Cup circuit, which they call the 'white circus.' Here they can let their hair down. The races are top class; the rest is a little more loose. It's more like Crested Butte, more like the way we live," O'Fallon says.

The fun-over-formality nature of the Subaru U.S. Alpine Championships

continued



Garth Stein

Why is Visa Gold better than the American Express Gold Card® in an emergency? It'll come to you.

Visa® will deliver a replacement card and cash worldwide.

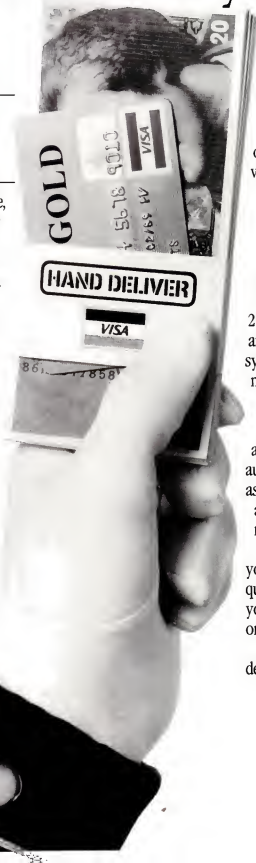
When you're traveling far from home, almost nothing's worse than losing your credit cards or your cash.

But if you happen to run into a little bad luck, there's nothing better than Visa Gold. Because if you're more than 100 miles from home, Visa Gold will actually deliver a replacement card directly to you. And if you need emergency cash, Visa Gold will bring that to you as well. Just try to get both a card and cash delivered worldwide by American Express.

SUPERIOR LEGAL/MEDICAL ASSISTANCE

Should you have any legal or medical problems while you're traveling, Visa is available 24 hours a day to help you find a doctor or lawyer.

In fact, Visa will guarantee payment of your emergency medical bills, and will follow up on your medical problems by staying in contact with you, your doctor and your family until your problem is resolved. And staying in touch with you until you're well is one more thing American Express won't do.



FULL VALUE AUTO RENTAL INSURANCE

Simply by charging your car rental on your card, Visa Gold will provide full value insurance for vehicle loss or damage at no extra charge to you.* And that can save you up to \$12.00 a day.

GREATER CASH ACCESS

If you happen to run a little short of cash while you're away, Visa Gold gives you easy access to cash at the more than 230,000 bank branches and cash machines around the world that display the Visa symbol. And that's more than five times as many as American Express.

ADDITIONAL BENEFITS

When you add up some of the other advantages of Visa Gold, like \$150,000 in automatic travel insurance, lost luggage assistance, pre-trip information, and lost airline ticket replacement, there's clearly no better card than Visa Gold.

So if all this sounds good to you, and you're one of the select people who qualifies for these advantages, contact your local Visa issuer for an application or more information.

Visa Gold. The only card that really delivers.



It's Everywhere
You Want To Be.®

*Certain conditions and exclusions apply.
© Visa U.S.A. Inc. 1988





SUBARU®
U.S. ALPINE CHAMPIONSHIPS

Presented by American Airlines

Friendly Folks & Fast Tracks continued

reflects the Crested Butte/Gunnison County community — because the community actually hosts the event. The Championships are not staged by a corporation or a highly-paid staff, but by an all-volunteer, community-wide committee. While three to five people meet and plan year-round, more than 300 volunteers assist with the Championships each year. In a host town that boasts only 1,200 people, that's a lot of volunteers. The participants come from all sectors of the community, from business people to college students, ranchers to artists.

While the Crested Butte Cup Committee has built a reputation for challenging ski race courses and overall race excellence, the committee's meticulous care avoids formality, stuffiness and exclusivity.

"We knew on a financial basis we could never compete with all the glitz of other places," O'Fallon said. "So we decided to go with what we really are — homey, close and warm, with hospitality in its finest sense."

Any person in Crested Butte, whether dignitary, racer, local dishwasher, or vacationing skier, will be able to view the races and awards ceremonies, attend an outdoor Eddie Rabbitt concert, and participate in or watch a Mardi Gras-style parade and rambunctious street games (i.e. snow tennis and snow volleyball) in Crested Butte's historic Victorian downtown — all for free. Costumes and street-side refreshment booths will add to the carnival feeling.

In keeping with the character of the Subaru U.S. Alpine Championships, the organizers this year made a move unprecedented among high-level ski competitions by waiving all entry fees.

"If you're good enough, you can compete in the national championships free. People don't realize what a burden that takes off the programs and families for regional kids. It saves \$2,000 for the average team," says Tom Shepard, Crested Butte Cup Committee director.



Pam Fletcher — double winner in 1988.

Waiving the fees, the committee feels, also gives deserved recognition to skiers competing at the national level. Skiing receives relatively little publicity in the U.S.; Crested Butte hopes to increase America's pride in its skiers, and to build the image and prestige of the team.

The Subaru U.S. Alpine Championships "could even eclipse the international importance of the World Cup," Shepard says. "That's a fairly heady statement. But the average person on the street doesn't understand what a World Cup is. Everybody understands the national championships. The sponsorships we've been able to generate already show the growth in stature and visibility of the Subaru U.S. Alpine Championships presented by American Airlines. We'll have excellent television coverage and national support."

As the prestige of the event increases, the nature of it will remain the same. Crested Butte Cup Committee members traveled extensively to other high-level ski competitions, which cemented their commitment to maintaining an open, comfortable, fun event for athletes, local residents and guests of Crested Butte.

"We want to involve everyone, which will happen with our format, the Mardi Gras parade and games downtown, and the concert," Shepard says.

Anyone can serve on the Crested Butte Cup Committee and the affiliated, non-profit Crested Butte Cup Foundation. Foundation members hope to end the year with a \$25,000 perpetual endowment, using the interest each year to help local racers excel and compete in the sport.

"It's not just skiers who get involved with the Crested Butte Cup Committee," said O'Fallon, who volunteers 40 full days a year to head the Crested Butte Cup Committee, despite owning and running a bustling local printing business. "Every sector of the community is represented. People do it because they're proud of this area. The Subaru Nationals draw attention and people to the area. And it's what we do best — treating people well. Once people feel that warmth, they come back. This is the best kind of publicity we can give ourselves."

Sandy Falls is a freelance writer, part-time editor and full-time mother who has settled down in Crested Butte.

SCHEDULE OF EVENTS

Subaru U.S. Alpine Championships
Presented by American Airlines

Thursday, March 16

Men's Giant Slalom*

Friday, March 17

Women's Giant Slalom*

Saturday, March 18

Men's & Women's Slalom*

Eddie Rabbitt Concert

Sunday, March 19

Men's & Women's Super G*

The First Annual SKI Magazine U.S. Alpine

Championships Cold Buttes/Warm Hearts/

Happy Feet Parade and Don't Worry,

Be Happy Party

Thursday, March 23

Men's & Women's Downhill*

Friday, March 24

Contingency Race Day

*American Airlines will hold airlines ticket drawing for race spectators for these events.

Presented by American Airlines

FINANCING THE DREAM

The ski racing dream is kept alive for U.S. competitors through sponsorships from stalwart Subaru and new entry American Airlines.

By Lois Friedland



Sponsors help pay the way to give top U.S. ski racers a shot at reaching the top.

Visions of streaking past the finish line and posting the fastest time sustain America's young ski racers as they brush past practice gates, puffs of breath clouding the frigid air. But their "one moment in time" will never come without the sponsors who donate funds needed to put on the races where young skiers carve out their dreams.

It's a symbiotic relationship: both sides win. And while sponsors who donate money and product to put on such events as the Subaru U.S. Alpine Championships, presented by

American Airlines, stress it's a marketing move to put their names before upscale consumers who ski, talk of how it feels good to help a national athletic program weaves through the conversation.

Skiing's biggest supporter — Subaru — has been involved with the sport since 1976 "because it works!" Molly Laramie, National Promotion Manager for Subaru, recalls that Subaru was a nonentity and the ski team was virtually a nonentity at the beginning of their relationship. "We were looking for a way to showcase

our 4-wheel drive cars and hooked up with the ski team." The ski team grew until, in the early 80s, the alpine ski team became one of the best in the world. Subaru grew as a force in the automotive industry and, today, there are more Subaru 4-wheel drive vehicles in the U.S. than all other 4-wheel drive vehicles combined.

Everything Subaru does in skiing stems from the company's association with the U.S. Ski Team. Subaru is the official car of the U.S. Ski Team, the U.S. Ski Association, the U.S. Disabled Ski Team, U.S. Freestyle Ski Team, and the Olympic regional development authority. The company funds most world cup ski events and national championship events, two racers — Hilary Lindh and Diana Golden — and contributes annually to ski team educational funds. However, sponsorship of the Subaru U.S. Alpine Championships stands out because: "There's only one U.S. champion and it's decided at Crested Butte. We feel it's really important for the sport of skiing to have that forum, that place where the ski team members and the up and coming kids have the chance to show what they can do," explains Laramie.

Tom Shepard, a key director of the Crested Butte Cup Committee which stages the championships, credits the automobile company for bringing in other sponsors. "Subaru has taken the lead in recognizing the value of the U.S. Alpine Championships. Because of Subaru's commitment and involvement, other large companies have recognized the value of being involved in the premier U.S. skiing event."

Officials at American Airlines, a newcomer to the world of ski racing with a presenting sponsor role,

continued



SUBARU
Official car of the World
Alpine Ski Championships,
Vail, Colorado.
SINCE 1989

THE U.S. SKI TEAM HAS BEEN KNOWN TO BEAT THE COMPETITION EVEN BEFORE THEY PUT THEIR SKIS ON.



One of the most gruelling events in skiing is one you'll never see on television. Namely, that of getting to the event. An activity the U.S. Ski Team has excelled in for the last ten years. That's because the car they drive is the Subaru, with its "On Demand"™ 4 Wheel Drive system. A system engineered to improve safety and traction, not just under everyday driving conditions, but on the world's snowiest, most hazardous mountain roads.

And Subaru plans to continue supporting the U.S. Ski Team in the years to come. So the U.S. skiers can continue to routinely get to meets early, even when the competition doesn't get there at all.



Seat belts save lives.
© SUBARU OF AMERICA, INC. 1988

SUBARU.
Official car of the U.S. Ski Team.





U.S. ski team members take a break at Crested Butte with their favorite vehicle.

agree. "The Subaru U.S. Alpine Championships is a premier event in the U.S. It recognizes excellence in skiing and it's synonymous with what we want to be recognized for: excellence in airline travel," says James Simon, American Airlines' Managing Director of Advertising. American Airlines, which offers nonstop flights to Crested Butte from Dallas and Chicago, recently became the official airline for the U.S. Ski Team and the United States Ski Association.

Shepard also praises other loyal sponsors "who continue to play an extremely important role in helping us to create a first class atmosphere for the athletes, coaches and spectators." VISA, for example, contributes a substantial amount of money for the event and underwrites the Eddie Rabbitt concert. Some companies provide products.

As a supporting sponsor and the "Official Computer Timing and Results Company" of the 1989 Subaru U.S. Alpine Championships, AT&T brings computer expertise to the event. A race sponsor since 1985, AT&T's computer timing, scoring and results system, provides immediate and accurate race results to skiers, coaches, officials, reporters and television.

Other sponsors include Ocean Spray, Bausch and Lomb, Fruit of the Earth, Always Buy Colorado, Technica USA Ski Boot, Inc., Sun Ice, Ski Magazine, and B.M.I. Records.

Running the Subaru U.S. Alpine Championships is a community affair in this ski town where warm western welcomes are the tradition. During

the past two years, Crested Butte has hosted the downhill and super G races, while Copper Mountain ran the giant slalom and slalom races. This winter, Crested Butte has it all; and the Crested Butte Cup Committee, with skills honed from years of running Nor-Am races, has grabbed the chance to show the ski world what this community can do. During the championships, the 30 member committee and 200 to 300 volunteers will be hustling to give racers and other visitors "a warm western welcome so the world out there further realizes that Crested Butte is a top resort," says Owen O'Fallon, a committee director.

The sponsors enjoy that welcome. Just ask Laramie.

"We're just thrilled to be at Crested Butte. That may be a five-cent word that has lost its impact, but Crested Butte does an extraordinary job with the Subaru U.S. Alpine Championships. The mountain is virtually ideal. The downhill course is challenging and fair, not impossible like the Hahnenkamm, but not a real cream puff. The super G and technical courses are the same: challenging. A real true test of what it takes to be a national champion.

"The hospitality at Crested Butte is beyond belief. Everyone is friendly, has a smile and is helpful," Laramie says.

Why don't you show up to cheer the racers on and sample that "real western welcome" for yourself?

Lois Friedland, a Denver-based travel and ski writer, is the Western regional editor for Ski Magazine and a frequent contributor to national magazines and books.

ACKNOWLEDGEMENTS

The Subaru U.S. Alpine Championships presented by American Airlines at Crested Butte are made possible by the following dedicated individuals:

THE UNITED STATES SKI ASSOCIATION/ THE UNITED STATES SKI TEAM

Howard Peterson, Chief Executive Officer
Tom Weisel, President USST & USSEF Board
Serge Lussi, President USSA Board
John McMurry, Alpine Program Director
Bruce Crane, National Alpine Competition Director
Jan Berg, Marketing Executive
Tom Kelly, Communication Director
Jolene Aubel, Press Officer

SUBARU OF AMERICA

Molly Laramie, National Promotions Manager
Bill Clapper, Promotions Public Relations Manager

CRESTED BUTTE MOUNTAIN RESORT ORGANIZING COMMITTEE

Owen O'Fallon, Chairman
Tom Shepard, Chairman of Operations
Bob Sweitzer, Chief of Racing
Phil Klingsmith, Chief of Race/GS
Hank Hoelsi, Chief of Race/SL
Bob Gillen, Chief of Media
John Parker, Event Coordinator

MAJOR SPONSOR

Subaru of America

PRESENTING SPONSOR

American Airlines

SUPPORTING SPONSORS

Visa "Official Credit Card"
Ocean Spray Paper Bottle "Official Fruit Juice Drink"
Bausch & Lomb "Official Sunglasses"
Technica "Official Ski Boot"
Fruit of the Earth "Official Skin Care Products"
Always Buy Colorado "Official Food Supplier"
AT&T "Official Computer Timing & Results Company"
Eddie Rabbitt, compliments of BMI/VISA
Ski Magazine
Sun Ice

THE OFFICIAL BEER OF SKIING



THE OFFICIAL BEER OF SKIING

Miller Brewing Company, Milwaukee, Wisconsin



Presented by American Airlines

THE RACES

Leaning over the starting wand, out of the plastic shelter, a pair of eyes peer down a course which will require the ultimate in skiing skills and concentration. Awaiting the countdown for the Subaru U.S. Alpine Championships, presented by American Airlines, the racer knows winning will be no fluke, for this course provides an accurate measure of an athlete's mettle.

BEST FOR SPECTATORS:

All of both slalom courses and the finish of all the other races are easily visible from the bottom of the mountain, which is accessible by foot from the base of the ski area. Spectating of the downhill and super G races is best done on skis; good places to watch are at Panorama, where racers will be jumping, and along the Roundhouse turn.

MEN'S AND WOMEN'S

SUPER G: Following the same run as the women's downhill, the super G starts at an elevation of 10,975 feet and drops 1,200 vertical feet to the finish line. International is

the only course on which a Subaru U.S. Alpine Championship super G has been held.

MEN'S DOWNHILL:

Former national champion Doug Lewis describes International as a mile-and-a-half of "rocking and rolling." Starting at 11,245 feet near the top of Crested Butte Mountain, the steepest terrain, a 43 percent grade, sets the pace of the downhill.

The Roundhouse turn leads to the Rock Garden, where the highest speeds of the race will be reached, followed by a compression, pre-jump and air time on Waterfall. Except for the final International Steep, with its three tight turns, the racers will attempt to hold their tuck for the remainder of the rolling course.

WOMEN'S DOWNHILL:

Former World Cup racer Lisa Wilcox declared that this Subaru U.S. downhill course was comparable to any piste she skied in Europe. The start for this course is located below Monument, at Twister Road, just beyond the men's steep start.

MEN'S SLALOM:

Buckley Hill, adjacent to the T-Bar has served as a training and race hill for all levels of competition since Crested Butte Mountain Resort first opened in 1962. A course-setter's dream, the consistently steep and rolling terrain of Buckley challenges the racers to be quick and aggressive.

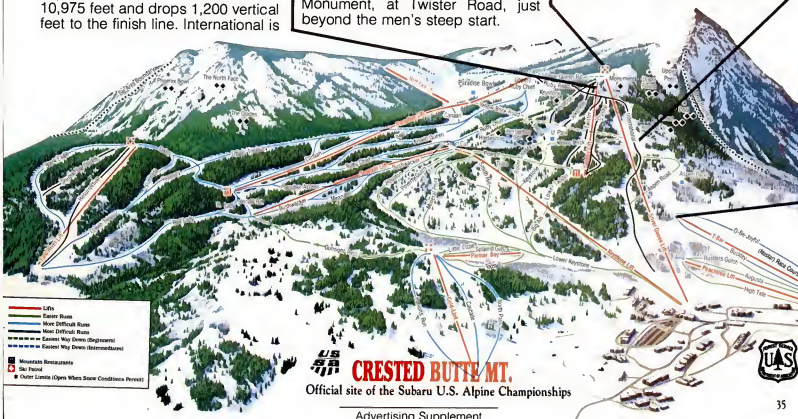
WOMEN'S SLALOM:

The new Championship course, on the opposite side of the T-Bar from Buckley, starts off moderately steep. Rolling terrain then drops into a 50 percent steep grade in the mid-section of the course, and eases into a relatively flat finish.

MEN'S AND WOMEN'S

GIANT SLALOM:

Beginning about halfway down International, near the Rock Garden section of the downhill course, the 1,147-foot-long Championship giant slalom offers a lot of terrain and gradient changes to keep the racers alert and attacking.



Crested Butte, Colorado

HEAVEN FORBID WE SHOULD EVER BE LIKE VAIL OR ASPEN

It's pretty likely the skier in you is getting fed up with ski areas that have gotten a little too slick. You miss the days 10 or 15 years back when you didn't feel like a social outcast skiing in jeans . . . when folks were friendly instead of snooty . . . and lift ticket prices hadn't left the earth's atmosphere.

That's why you ought to feel right at home in Crested Butte on Colorado's western slope. Compared to Vail and Aspen, we've been named as having more snowfall, more Golden Retrievers, more cross-country skiing terrain, more irreverence, more romantic settings, more pot-bellied stoves, more mountain pikes (any season of year), more blue jeans, more double-black powder runs, more airport expansion . . . and *far* more reasonable lift ticket prices. We're more laid back, too. And more neighborly.

You'll pick up on that feeling right away in the old Victorian mining town of Crested Butte. It's carefully preserved and loaded with shops, galleries, award-winning restaurants, interesting nooks and crannies . . . and colorful local folk.



The feeling stays with you in our newer ski village, too. It's right up against the slopes, with plenty of lodging from plain to plush.

Then, of course, there's the skiing. All downright incredible, generally with more snow than you-know-where. And if you like your powder steep and deep, it doesn't get any hairier than our lift-served North Face and Phoenix Bowl sections of the Extreme Limits area.

Crested Butte. For those who like their skiing the way it used to be. And who'd rather be treated like a guest than a tourist. Besides, we couldn't let you keep going to Vail or Aspen and thinking that's as good as it gets.

HOW GOOD DOES IT GET?

I want to attend the Subaru U.S. Alpine Championships at Crested Butte, March 16-24, five day packages starting at \$255 per person.

Name

Street/Box

City State Zip

Mail to: Crested Butte Central Reservations; P.O. Box A; Mt. Crested Butte, Colorado 81225 **1-800-525-4220**





Presented by American Airlines

THE NEW DEAL

1989 marks a fresh start for the U.S. Ski Team with changes at the helm and a new competitive spirit.

By Paul Robbins

Who says history doesn't repeat itself? Franklin D. Roosevelt took some major steps toward ending the Great Depression in this country when he was elected President and implemented his "New Deal" lineup of reforms back in 1933, putting America back on the path to economic recovery.

Now, more than a half-century later, the U.S. Ski Team has made some giant strides with its own New Deal, a package of reforms and reorganization aimed at lifting the U.S. back into the front ranks of international skiing. The team is doing this by focusing even more intensely on development programs designed to produce top quality alpine and nordic skiers. In the process, they may save a few dollars, too.

"The reorganization is certainly going to pay off over the next couple of years," says head women's alpine coach Paul Major. "We're going to be getting more kids into racing and that's going to increase our chances to have more good racers."

"It's going to take patience but we've laid the foundation for success. There's a real commitment; it's a hard transition to make and it's not as though there wasn't a strong commitment over the last couple of years . . . but we've re-analyzed the program, taken a long-range look, made some changes in conditioning and technique work for our kids, and now we're going for it," Major says.

That's not just the mandatory cheerleading on the part of a coach, the obligatory happy talk designed to spur athletes to better performance. As Major says, "It's tough to fall off a pedestal; it's not fun . . . and we've done it. That's why changes are being made — but we feel we've stopped that downturn and now we're headed in the right direction."

The USST's New Deal was implemented last spring when the U.S. Ski Association and U.S. Ski Team consolidated operations. The USSA

pulled up stakes in Colorado Springs, where it had been located since the early 1980's, and moved back to Park City, Utah, the ski team's home for 15 years.

In recent years, USSA, as national governing body for all skiing disciplines, also administered a variety of recreational programs in addition to the U.S. Freestyle Ski Team plus alpine and nordic disabled ski teams. The USSA was also the overseer of all domestic competition programs. The U.S. Ski Team, although nominally responsible to USSA, pretty much ran its own show in terms of fundraising, coaching and competing; it has operated jointly with USSA for some alpine and nordic development programs.

The consolidation was designed to eliminate much of the overlap in terms of staffing, functions and costs which naturally evolve between two organizations, regardless of how closely they tried to work. Howard Peterson, secretary general of USSA and chief executive officer of USST, says the move makes things more efficient and may save up to \$400,000 a year.

"When someone you have to deal with is in the next office instead of the next state," Peterson says, "things tend to work a lot smoother."

Perhaps one of the more significant results of the consolidation is the re-emphasis on development, especially on the alpine side.

During the early 1980's, American skiers were among the finest in the world. Phil Mahre won three straight overall World Cup titles and 16 individual races before ending his career by earning the gold medal in slalom at the 1984 Olympics. Brother Steve earned a gold at the 1982 World Championships and the Olympic silver in slalom behind brother Phil at Sarajevo. Tamara McKinney won at least one World Cup race for five straight seasons starting in 1981, was the 1983 overall champion.

Cindy Nelson, Christin Cooper and Holly Flanders were among the top World Cup skiers each winter.

As impressive as those results were during the first half of the 1980's it didn't help the USST during the last three winters. Injuries occurred but they're part of any sport; the bottom line is that the U.S. results dipped badly after the Sarajevo Olympics.

The current reorganization has returned several faces of the alpine program from those glory years of the early Eighties: John McMurtry moved up from development director to alpine program director; John Atkins, ex-women's trainer, returned as director of conditioning for men and women; and Gene "Topper" Hagerman came back as sports medicine coordinator. Coaching staffs were expanded and preseason training camps were a throwback to the fire-and-brimstone regimens which had produced such strong skiing a few seasons earlier.

"We've seen some of the conditioning programs that we had a few years ago," says many-time national gate-running and combined champion Tiger Shaw. "It's helped bring back a real team spirit at the dryland camps, too, because we all feel miserable together."

Edith Thys, who had the top U.S. alpine result at the 1988 Olympics in Calgary, adds, "Things seem to be going a lot smoother this season. A lot of the change has come in such a way that we, as athletes, aren't really affected by it so we don't have to make a lot of adjustments."

"There aren't any secrets in this game; if you do well, you'll get more opportunity to show what you can do," Major says. And one of the major showcases for young talent is the Subaru U.S. Alpine Championships, presented by American Airlines. The shootouts begin March 16 at Crested Butte, Colorado, and run for a week.

Paul Robbins, a Vermont native, is a long-time contributor to SKI RACING and the former director of communications for the U.S. Ski Team.



*"It's funny. You're doing over
40 straight down a mountain. But it's
an uphill battle all the way."*

It makes sense that climbing up would be a struggle. But you're going down. Gliding down. Lighter than air, faster than the wind. The law of gravity is with you all the way. Then why is it so much work?

But if it weren't as much work it wouldn't be

as much fun. The thrill is in the challenge. On the slopes and off.

From equipment to networking, from computers to communications, AT&T is the right choice. Call 1 800 247-1212.

AT&T is proud to sponsor the 1989
U.S. National Alpine Championships.



AT&T

The right choice.

We can take you to some of the hottest spots in the world.



American Airlines can take you to some of the coolest destinations, which also happen to be some of the hottest ski resorts in the world.

Places like Crested Butte, where we're proud to be the presenting sponsor of the Subaru U.S. Alpine Championships, March 16-23, 1989.

We can also take you to Copper Mountain, Breckenridge, Park City, Lake Tahoe, Steamboat, Jackson Hole and Vancouver. Even spots in Austria, Germany, France and Switzerland.

The slopes are waiting. So why not call your Travel Agent or American Airlines at (800) 433-7300. And let us carry you away to some of the coolest hot spots in the world.

American Airlines
Something special in the air.®

BUM'S RUSH

Kirk Westover may be the avatar of every skier's fantasy.

Last spring we set out to find, and duly honor, what many believe to be a vanished breed: the bona fide ski bum. Can such a person exist in this upwardly mobile, success-driven society of the Eighties, where an MBA has become the new elixir for love, health and happiness? We thought so. And so did ski area consultant Jim Branch, a former ski bum turned career-respectable who provided the nudge for such an award. So we instituted SKI's first annual SKI Bum Hall of Fame to honor those wonderful free spirits who represent the real spirit of skiing.

We're not talking about someone who takes off a season or two to ski. Real ski bums have made a commitment to freedom and abandon that we all wish we had more of. They've turned their love of skiing into a profession and a lifestyle, a love that overrides the quest for money or status or power. Their love of skiing is infectious, making the sport a richer and better experience for us all.

Well, the real thing *does* exist, and it is thriving. You sent us the names of more than 200 of your favorite heroes—ranging from 12-year-old Rachel Meredith Ludwig, nominated by her younger sisters because “she’s our favorite skier besides Dad and she wants to be in the Olympics” to a dentist from the Midwest who left a six-figure suburban practice to take a minimum-wage job in a ski shop. Dorothy Riley of Henniker, N.H. nominated herself because “My bum is small, tight and nicely shaped.” Tom Keppel of Golden, Colo. was nominated for his philosophy: “Never sacrifice the end to get the means.”

There were a number of outrageous—and, as we expected in a project of this nature, questionable—entries. But for the most part the ski bums you nominated were hard-core devotees that made it a real competition. One person, though, stood out above the rest—a true ski bum in every sense of the word.

Meet Kirk Westover.

Kirk is 40 years old and has been ski-bumming—full-time—for 23 years. In fact, according to his high school yearbook, it was his life ambition. Summers, Kirk lives on an island in St. Albans Bay, Vt., with his wife Debbie and dog, Ms. Augie. Mid-October, he and Debbie pack all their lives into their



PHOTOGRAPHY BY KEVIN SYMS

’76 Toyota wagon and head for the mountains. This year it was Sun Valley. Kirk’s “business” card—yes, he has a card—reads HAVE SKIS. WILL TRAVEL. PERSONALIZED SKI INSTRUCTION ANYWHERE ON PLANET EARTH.

It’s one thing to read through nominations, check references and come up with a winner. It’s another thing to *find* the bum to tell him that he’s won. The nomadic ski bum doesn’t usually have things like a telephone, a day job or permanent address. Such mundane trappings are contradictory to a ski bum’s lifestyle. So it was a cops-and-robbers adventure just to find him, a search that spanned the country from New York to Vermont to Utah.

We’d heard Kirk was living in his car and hang-gliding in Utah. His friends said he usually wrote when he found a settling place. When we heard that he was heading to Sun Valley for the winter, SKI’s sawtooth snoops put the word out. Within three days, the phone rang. It was Kirk Westover, who was call-

Westover: “I’ve always known I’d spend my life skiing. I can see where it could be hard for most people, but I’ve been doing it so long it’s just getting easier.”

BY SUSAN McCOY

ing us on his first-ever phone, a \$10 job he had bought at a yard sale on his way to Idaho.

Kirk received 10 nominations from all over the U.S. and Europe, and we were pretty impressed by what his friends and admirers told us (see box, pg. 68). Yes, Kirk's the real thing. He's bright, he skis hot, he's good at what he does—and he laughs a lot.

"I guess I've always known I'd spend my life skiing. I don't know anything else to do, even now," he says. "I can see where it could be hard for most people, but I've been doing it for so long it seems like it's just getting easier."

It all started when Kirk was 4 years old. He wore his ski boots to school in the first grade because, "I knew I was going skiing that weekend—I wanted to be prepared."

"My mother was always very supportive. In the third grade she said I was a great skier—and I was young enough to believe her. She's in her 70's now, and she'll write me a letter just to tell me she got a new pair of skis. She's a real Vermonter—she keeps her house colder than most ski areas."

Kirk moved to Vermont when he was a junior in high school. "It was Thanksgiving, and skiing had just started, so I kind of forgot to go to school quite a bit. It was set up that I only had to go to school till 10:30 so I could ski all afternoon. Even then I was lucky if I made it to school one day a week."

"I used to tell my mother I was going to school, with my skis over my shoulder. There were all these glass offices in the front of the school. I didn't go in. I'd wave to the principal and he'd wave to me. The school was very good about it. They'd say, 'Hey, he's not taking anybody with him. He's not hurting anybody but himself.' If I were anywhere else they'd be sending out the truant officers."

"I used to hitchhike to Stowe every Friday. Stowe has always been the main place for me. Mt. Mansfield's as good as they come. I ski-bummed at Stowe for four years—dishwashing, working the lodges. It's a hard life, with the drinking and the par-



(Right) Kirk had some inspiration along the way: "Mick Jagger, Tina Turner, Abbie Hoffman—they've got integrity, they're going for the ride. I'd like to get them together for a ski lesson—on the house, of course." (Below) The itinerate Westovers: "Earn little, spend less, invest the rest."



tying and the skiing. Something had to go—you can't do it all. So I stopped drinking."

But he never stopped skiing. "I always buy a season pass—it's the most important thing to a ski bum. The one thing you gotta have is a pass around your neck."

Kirk has turned a lot of people on to skiing. "I love it. It's been clicking for me more and more. You just do what you love to do and all of a sudden you see that you're getting *paid* for what you love to do. I love to teach. Last year I taught at Snowbird. I started out teaching kids. People said, 'Wow, isn't it great to teach kids to ski moguls?' I said, 'Sure, it's fun, but it's also great to teach a 70-year-old to ski the moguls,' which I also do."

His secret to teaching? "When a person wants a lesson, I just try to become that person and figure what I would do if I was that person. I've taught a lot of instructors this way."

Kirk has spent the past 23 winters at virtually every major ski resort in the U.S., "except Jackson Hole." His fantasy is to go to Jackson Hole and enter the Figure 8 powder contest with Stan Tomlinson, a former ski school director at Squaw Valley. "I know we'd win it. Stan is 65 years old and he's had more than a million teaching feet in the Bugaboos. He's the master in my book."

"I'd also like to get over to Cortina, Italy. But I really couldn't take Ms. Augie with us. So when she's not good, I yell 'Cortina' at her and she straightens right up."

How does he feel as a ski bum at 40? "I don't really look at skiers until they're 35 or older. Young

VUARNET SKILYNX

**Legendary
performance
Unequalled
quality**



Recent research* has proven what skiers have long known...Vuarnet sunglasses improve performance. And Vuarnet SkilynX, the first lenses designed to battle strong glare on the mountain, are still the best.

Vuarnet SkilynX provide sharp contrast and heightened depth perception in a sport where obstacles are easily obscured by blinding snow glare. Quality eye protection so you can perform better. All Vuarnet sunglasses are backed by a lifetime guarantee.**

Write for information:

Vuarnet-France
1550 East Franklin Avenue
El Segundo, CA 90245

*Dr. E. Brown, University of Maryland, 1987

**See warranty card for complete information.



*Getting lots of "air" ...
at Aspen.*



Misc...



**When you're the best,
you see things differently.**



NAME A BUM

Got a favorite ski bum? Someone who has forsaken wealth, status and power to pursue life to its fullest in the mountains, who embraces skiing as both profession and lifestyle, who has taken the art of ski-bumming to new and uncharted heights? Then let us know. Nominations for SKI's second annual Ski Bum Hall of Fame are now being accepted. Send us, by May 1, 1989, the name of your favorite ski bum, your name/address/phone and the reason for your nomination. The address: Ski Bum Hall of Fame, SKI Magazine, 380 Madison Ave., New York, N.Y. 10017.

We will announce the name of our 1990 Ski Bum Hall of Fame inductee early next season.

skiers just don't put me in awe. To ski well takes a long time. You know, if you just keep doing it, you just get better. Sometimes I feel like I'm trying to connect the two worlds—skiing and getting older. I'm definitely in the old world. I idolize older folks."

Kirk has been bumming with his wife Debbie for 13 years. They met in Burlington, Vt.: "I was building a little cabin on an island in Lake Champlain, and I was hanging out there, seeing if I would go crazy—you know, no electricity, no running water, no anything. Debbie had been working in a clothing store—she was a real

shopaholic—and I asked her if she wanted to live on an island and she said, 'Sure.'"

"I actually left that winter for Taos, N.M. by myself because she had too many clothes and I knew we couldn't make it. But I came back, built the cabin and we've been there 13 years. It's what's enabled me to kind of just step out of the crazy world."

"Debbie's family is also from Burlington. Both our families being from the same town gives us some stability. We're looking to settle someplace now. That's why we're in Ketchum. We put everything down on paper—what we want, what we do. We want to live in a ski town; I want to be

able to make a living skiing. I'm sick of the ski bum diet plan."

"We just spent a month in our Toyota with five pairs of skis, everything we own and Ms. Augie. Debbie's a good sport. Hang-gliding helps us. It puts some distance between us. There's only so far you can scream at each other. Actually, my hang-gliding isn't so hot. My instructor says I'm the worst he's ever seen who hasn't been killed."

"I don't have any real clothes, but I have an embarrassing amount of ski clothes. I have three pairs of skis, and I just picked up a pair of five-year-old K2's for \$91. I'm looking forward to skiing on them. I don't believe that just because skis aren't current, they're obsolete."

"A fantasy of mine is to get Mick Jagger. Tina Turner and Abbie Hoffman together for a ski lesson—on the house, of course. If you've got that combination, you'd find out where it's at. Those three keep me going. They've probably done more for my skiing than all the ski books I've read, and I read everything I can get my hands on. I owe them all a lot. I'd like to repay them for what they gave me."

"I've been ski-bumming since '65 and the Stones came to America in '64. For me, it goes back that far. Jagger transcends all boundaries. The same thing with Tina and Abbie. These three are going for the ride. You can see that what they have is real. If they ever stopped being themselves, it would put my skiing in real danger."

"Mick, Tina and Abbie have integrity. That's what I hope I have as a ski bum. If it's real, it doesn't matter if you don't make any money doing it."

SKI

A few words from his friends...

Wife Debbie: "I've been living with the bum for 13 years. He's been doing it for 23 years. He averages about 120 days a year. When the last bit of snow is gone, he submerges himself in books—mostly books on ski technique."

"In 23 years, Kirk has never spent his winters at the same area and hasn't held a job for more than four months at a time. His philosophy is 'Earn little, spend less, invest the rest.'"

Kirk Neal (Mercerville, N.J.): "His credentials are probably unmatched by anyone. He's a consummate professional in his lifestyle and a happily married man leading a very nomadic life. Unlike many ski bums who offer little to the sport, Kirk has greatly improved the skiing skills of hundreds of skiers. If there were more ski bums like Kirk Westover, the world would be a hap-

pier place with better skiers."

David Karchner (Telluride, Colo.): "He has shown the characteristics we all envy in a ski bum: his commitment to the sport, moving freely from area to area, teaching for the love of it without any regard for personal wealth or status. He has charged many people with his enthusiasm and has achieved a national fan club. Without skiers like Kirk Westover, our sport would be at a loss."

Mary Tarinelli (Jamaica, Vt.): "I've known Kirk since we were kids. Every time it snowed he would skip school and go skiing. I guess that's when it started. He just turned 40 and hasn't had a grown-up's job yet because it would interfere with his skiing. His dream is to be skiing at 96."

Susan Ray (Ludlow, Vt.): "Skiing is

Kirk's personal Zen. He's not one to hang out at the bars—definitely not your après-ski type. Instead you're more apt to find him home stretched out in front of a fire reading a Stein Eriksen ski manual."

"Kirk is a vanishing species—a non-conformist, an intellectual recluse, a man whose central life focus is skiing."

Cheryl Malkin Brown (St. Albans, Vt.): "Spring returning to Vermont signifies that Kirk and his entourage are back with tales of snow quality, mountain heights and the adventures of yet another winter spent in search of that perfect run. We listen and wish we had the guts to follow our heart's lead and bum through life living our own dreams."

Darren Tobacs (Burlington, Vt.): "If this guy isn't a ski bum then I don't know who is."

SKI



What some of the world's best skiers take to get up in the morning.

Admittedly, an Isuzu Trooper 4x4 can't wake you up in the morning. However, it can carry you and your buddies to the ski slopes without cause for alarm.

Isuzu Trooper

\$13,149*

With standard equipment like four-wheel drive, power steering, four-wheel disc brakes and a five-speed manual transmission, the Trooper is capable of taking you places a Saint Bernard wouldn't dream of going.

For pulling power, the Trooper features a feisty, fuel-injected 2.6 liter engine. Or, you can opt for our all-new V6. And because not all skiers use sticks, we also offer an optional four-speed automatic transmission with power and economy modes to match your driving needs.

Now for a couple of words about the Trooper's interior. Big. And Cozy. In fact, there's enough room to carry five adults in comfort.* As well as their gear.

For free Isuzu brochures
call: (800) 245-4549.

All things considered, it's no surprise that Isuzu was chosen to be the official vehicle of the Women's Pro Ski Tour. Obviously, we're not the only ones who think the Trooper is an exceptional ski lift.

ISUZU 
The First Car Builders of Japan.

*M.S.R.P. P.O.E. excluding tax, license and transportation as of 11/10/88. Optional equipment shown. *Rear seat optional.



ILLUSTRATIONS BY JANET HAMLEN



Easy Slider

MY PARENTS ARE GONE NOW but they live in memory. I can still hear them talking, over and over, about two events that, more than any other, shaped them as Americans: World War II and the Great Depression. My father, who saw combat in the Pacific, could not pronounce the word "Japanese" without looking as if he had smashed his thumb with a hammer. My mother, to the day she died, kept a secret stash of canned foods in the basement—just in case. Coming of age with Hoover and Roosevelt, that was what they knew.

Coming of age in the Sixties, I knew something very different: *Woodstock*. And by "Woodstock," I don't mean solely the festival at Yasgur's Farm. I mean Woodstock the generation, the spirit, the long strange trip it altogether was. Flower power and dope smokin' and protestin' and draft evadin' and trippin' and ... skiing.

Skiing?

Yes. The Sixties were notable not only for Aquarian escapades. They were also the Golden Age of American skiing, a time of technical innovation and compet-

This year marks the 20th anniversary of the Woodstock Music Festival. Woodstock was not a ski event, but the spirit that brought Woodstock to life also pervaded American skiing in the late Sixties.

BY JAMES TABOR



'Stoney skied off the chairlift that morning, announced "I'm gonna *do* that mother!"

and headed for the overhung lip of Upper FIS.'

itive breakthroughs that no other era has matched. Two pieces of equipment that changed the sport forever made their debut during the Sixties: Howard Head's metal ski and Bob Lange's plastic boot. The era also produced two pieces of metal that were just as significant: Billy Kidd's silver and Jimmie Heuga's bronze medals at the Innsbruck Olympics of 1964.

In many ways, skiing and counterculturing were antithetical. Being a hippie meant living simply, getting high, grooving on the land, sharing *everything*, chanting om, freaking the Establishment. Skiing, on the other hand, was gold credit cards and A-frame chalets (remember those?), Keiisell White Stars, Bogner ensembles and Dom Perignon. Oil and water.

There was, however, one place where the two worlds collided: Vermont. That's where I obtained my higher education in the Sixties.

Now, Sixties Vermont was very different from Eighties Vermont. Cows still outnumbered people. Folks came from all over the state to ride the escalator in the Burlington Woolworth's. The only elevators around hauled grain, not people. Pat Leahy, now Vermont's U.S. senator, was then a D.A. prosecuting burglars. There was one decent restaurant, a little French nook called the Cafe Shelburne, and a distinct absence of quaint carved-wood signs, boutiques and BMW's.

The University of Vermont hadn't changed much since its inception in the 1790's, when Revolutionary War vets were all over the place. The dormitory where I lived, Converse Hall, looked like a castle from an old Dracula movie. Parking—not a priority in Ethan Allen's time—still wasn't.

My fellow students made a curious mix. There was still a sizable population of "aggies" who were right out of the fields. They wore coveralls to classes and hitchhiked home to the family farm every weekend. At the other social extreme were the Fairfield/Westchester County preppy types who came to UVM

for the academic excellence and "swell setting." The preppy girls wore Villager outfits and pledged Tri-Delt; the guys wore chinos and Weejuns and pledged Sigma Alpha Epsilon. And somewhere in between was my crowd: the Fluff Divers.

Most of us Fluff Divers had come to college in Vermont because of the skiing. We were not as uniform as the aggies or the preppies. We came from fraternities and dorms, from in and out of state, from jock houses and brain trusts. Carl, a junior business major and son of a New Jersey lawyer, was a pudgy junk-food freak who drove a battered Karmann Ghia and smoked English Ovals. Dan came from Maine, played "Foggy Mountain Breakdown" on his banjo better than Flatt or Scruggs, and lifted weights every morning. Judd hailed from a ritzy Boston suburb, drove a silver Jaguar XKE, and looked like a Beach Boy. Our crowd was fluid, without leaders. Just a bunch of guys defined by one thing: We loved skiing.

And we did a lot of it, though we *never* skied weekends. Too crowded, too expensive, too... uncool. We cut classes, skied weekdays. Lots of weekdays. Many professors never took attendance anyway. They dived on in vast lecture halls and it all blended after a while—locust buzz, murmuring of innumerable bees... Full room, empty room—who cared? Drone long enough, year after year, and get tenure. Secretly, they loved us for cutting class—those herringboned, rep-tied wingtipers. Empty desks ask no questions, make no waves.

Back when the greenhouse effect was what happened when you put Gro-lites over pot plants, it often started snowing after dinner and snowed all week. Come morning, we Fluff Divers assembled before Lambda Iota's Corinthian columns—home of the Lambda Owls, the only freak Greeks on campus and creators of the legendary Garbage Collectors' Cotillion—and from there we rolled, our caravan of mufflerless Beetles, battered Jeeps, rotting MGB's, the inevitable Microbuses, and Judd's XKE.

First stop: Mom 'n Pop's General Store,

a fetid Route 7 greasepit, home to a clan of toothless, chain-smoking Real Vermonsters who would sell *anything* to anybody with a fistful of dollars. We staggered in and swaggered out under stacked racks of Bud, Schlitz and Miller High Life.

In addition to beer and dope, of course, there were certain things you *couldn't* go skiing without. *De rigueur* is *de rigueur*, after all. Moriarty hats (the *real* ones, hand-knit by Marvin's mom of Stowe) were essential. A white bal-clava like freestyler Art Furrer's was the only acceptable substitute. You also *had* to have: new Lange plastic boots (preferably Comps, easily distinguished by the yellow innerboot peeking out from the iron-hard black outer shell), gold anodized aluminum Scott poles, Look Nevada toes, Marker heel turntables with 11-foot longthongs. Two kinds of skis worked: the new red Heads, bearing Jean-Claude's sexy signature (these had supplanted the classic yellow-bottomed Competition Vectors), or Keiisell White Stars which, at a then-stratospheric \$200 a pair, had broken ski pricing's equivalent of the four-minute mile.

We Fluff Divers had our haunts. Sixties Sugarbush we avoided like the plague. It was expensive, and the ski patrol had orders to protect the mountain's many mink-parka champagne swillers at all cost. We called them the Furry People and hooted whenever they skied past, leaving vapor trails of Brut and Chanel No. 5. Such nabobs always reported us to the palace henchmen when we jumped off chairlifts and cliffs, taked up in liftlines or tucked Stein's Run. Naturally we went out of our way to curry their disfavor.

Chairlift bouncing was a favorite ploy. One afternoon several of us got a long section between lift towers twanging up and down like a jump rope. It was churlish and dangerous, sure—but what the hell, some of us Fluff Divers had low numbers in the Vietnam sweepstakes and would soon depart for realms where churlish and dangerous behavior won medals. At the mountaintop, we were

met by four slaving ski cops wielding wire cutters: *Snip-snip-snip* went our lift tickets. We waited half an hour, slipped the chairlift guy (a UVM flunk-out) four joints, and skied till the lifts closed. But who needed the hassles? There were other places for freaks to ski, man.

When the snow was bad, Mad River Glen's spooky trails positively ate skis. But when it was good, Mad-ness was a wonderful state: no crowds, scary steeps, and a *laissez-faire* tolerance of bump-jumping speed lovers. Because few of us could afford to replace chomped skis, we more often went to Mount Mansfield or Glen Ellen. Remember, this was in the rocky ages before snowguns. What fell from the sky was what you got, period. It was also before 180cm ski-ettes made overnight experts of the world. No self-respecting Fluff Diver would have been caught dead on anything shorter than 210's; 205's were okay for girls, but *real* skimeisters strapped into 220's.

There were bumps, yes, but not the kind with vertical faces, 90-degree corners and five-foot troughs. You could still ski Glen Ellen's Upper FIS GS-style, and that's what we did. Our lines got straighter as we got less so, and I will never forget one whistling run made by a defrocked hockey player (he'd been

thrown off the team for decking a referee) called Stoney (you'd never guess why). Stoney was never entirely normal, even when straight. He talked like Hunter S. Thompson and skied like Karl Schranz—no grace, all power and guts, as if he could stomp the mountain into submission. He skied off the chairlift that morning, announced "I'm gonna do that mother!" and headed straight for the overhanging lip of Upper FIS.

We trailed a safe distance behind. Stoney dropped into the abyss and was out of sight momentarily. When we picked him up again he was already halfway down the *steilhang*, running it straight, his legs banging up and down like pistons. At that speed he'd come off the top of one mogul and fly over two more before smashing down again, and nothing but those gigantic thighs of his—overdeveloped from years of sprinting up and down hockey rinks—kept him alive. Stoney was probably going 50mph when he got down to where you must bend right or go into the woods. He didn't make the right turn. The transition squashed him and then he vanished into the trees. We saw the snowladen tops trembling as if a giant hand were shaking the trunks.

Stoney was dead—we knew that. As

we followed his tracks into the woods, my head filled with visions of gore. Fifty feet in we found him, alive and only slightly more detached from reality than usual. Both his skis were broken off in front of and behind the bindings, so that they vaguely resembled Clif Taylor Short-skis. His poles were aluminum pretzels, but he wasn't even bruised. The thick evergreen branches, laden with soft snow, had saved his life. Someone gave Stoney a beer and two White Crosses and he slammed down the mountain on the fractured stumps of his skis.

That was how we skied, as you can only ski when you are young, sure that the skis will break before your legs do and knowing that 12 inches of powder are as close to heaven as you'll ever get, even closer than the glittering star-flung arc of a ride on Owsley's finest.

We knew, too, that we were the bright hot tip of an incandescent era. And yet we already were sensing, in some anciently wise part of ourselves, that not even we were immune to the beautiful cruelty of Frost's ultimate truth: *For nothing gold can stay* . . . Those were the days, but even as we plunged through their hours we felt them growing shorter, darkening.





The long ragged road to the farm was already jammed with cars. The party was roaring, "Light My Fire" blasting from speakers in the trees.'

It was clearly becoming, among other things, the end of that great skiing time when style was paramount—even for Fluff Divers. It was important—critical—to descend with feet together, poles just so, shoulders counter-rotated, comma position inviolate. You could wedeln—the ultimate mark of an expert—but you couldn't wiggle, forget step turns, and never stem. You had to be smooth and sinuous like Junior Bonous or Corky Fowler or, above all, like Stein Eriksen. Nobody then skied like Stein (still nobody does, for that matter), but you could see his imprint everywhere you looked, as thousands struggled to emulate his bolted-boot, mono-ski descents. Even we Fluff Divers were quite stylish, and we never failed to turn heads as we zoomed down steep runs in a hairy, raggedy-ass, bearded pack—looking for all the world like the Invasion of the Sleazoids but skiing like Austrian instructors. God, how we loved to freak the straights.

And how we loved our sensual pleasures: skiing, of course, and loving, and eating. Come lunchtime, we picnicked on boulders beside the trails. You don't see people doing that much anymore. Last season I hiked up into the snowfields above the chairlift terminal at Loveland and had three ski patrollers chasing me before I'd unwrapped my sandwich. But back then, we always brought the wine, snow-cold French Chablis, and the sausage, good German *bauernwurst* and fiery Spanish *chorizo*, and the cheese, creamy Brie and Camembert, and long loaves of French bread, and crisp apples. We lay on warm boulders and drank icy wine and ate the crusty cheese-smeared bread, cutting huge chunks from the hard sausages and always finishing with sweet apples that smelled like autumn.

At day's end, the sun set on a land of farms and communes—not a condo in sight. It was a time with so much to celebrate—youth and love and change, the death of war, Dawning of the Age—that there were always parties, and the parties in Vermont, like Kesey's seminal California blasts, were epic celebrations.

Most often the wind brought word of a great be-in, do-your-own-thing bash off in the country, and that's where we went—to the farms and communes of countercultural brethren folded into the hills and valleys.

Many of our friends lived in tepee villages, tumbledown farmhouses, half-restored barns or sprawling rural communes. One "tribe's" transformation of an abandoned farm near Morrisville was typical. Resurrected from leaning ruins, it became a ferny, incense-laced haven called The Lair of the White Rabbit, where street people and road trippers from anywhere were welcomed with open arms. The mattresses were funky, but who cared? It was a far-out place to crash, rife with lanky blondes of both sexes; the rafters hung with great sheaths of homegrown dope, drying like hams.

Self-sufficiency was a religion then, practiced by the true fringe elite, and at all such gatherings you saw its symbols militantly displayed: outhouses, hand-pumped water, homegrown food, beehives, Scott Nearing's books, free-running chickens, free-running children. Stewart Brand's *The Whole Earth Catalogue* ("Access to Tools!") was the new *New Testament*, gracing every cable-spool coffee table in Counterculturedom.

And among many of these pioneers, something called *cross-country* skiing was becoming popular, a peculiar variation in which people skied uphill (!) as well as down, used doughy brown wooden skis and clownish bamboo poles and wore (Hoo, hah!) woolly knickers.

But the parties! For warmups, we would wedel through a few bars. Crazy Dow's Cathedral at Bolton Valley had the widest light show and a stoned-out DJ named Walter who played "In-A-Gadda-Da-Vida" all night long. Stowe's Rusty Nail owned the loudest live music but also a hefty cover which put us up-tight until we learned where to buy the rubber hand-stamps that the Nail used at the door. Mostly, though, we did our commercial drinking at The Red Dog in Burlington. Dog bands were uniformly awful, half-drunk dropout hard-drog freaks who'd gone beyond hippiedom

into a twisted, whiskey-sick detox daze. Dreary, that, but we bought 12-ounce Genesee drafts for a quarter (15 cents on Thursdays) and smoked joints at dark corner tables. And if our stash was low we could always count on the presence of one or two dealers who were, at least by Burlington standards, big-time enough to have some good stuff—a full ounce (no stems, no seeds) of mind-warping Southeast Asian or South American, \$25—on them right then and there.

On drugs... Nowadays, in one of those great cultural continental drifts that no one can predict, drugs have become *bad*, and, for the most part, rightly so. There is nothing redeeming about crack, nothing transcendental about needle-contracted AIDS. But did the drug banquet of the Sixties really father the narcotic nightmare of the Eighties? Did we put Manuel Noriega and the Medellín Cartel in business? Hard to say for sure, but I don't really think so.

I no longer use drugs of any kind, having lived through the phase and moved on. At some point they just got boring. I imagine most of the Fluff Divers, too, have moved on. But back then, mind-benders were a sacrament of The Life, legitimized in era film and literature, sanctioned by cultural leaders, as accepted as Communion wine or beer at barbecues, simple necessities in the Grand Adventure of mind expansion, cultural revolution. And to judge from recent admissions, they were used routinely not only by Fluff Divers but by future statepersons, legislators, business leaders and judges. We may have been foolish, but we weren't evil.

Fortified with the fruits of the Red Dog, Rusty Nail or Blue Tooth, we would head out to The Party. At such gatherings there were always people tripping, chasing soap bubbles or staring into candle flames. There were always ratty droop-diapered kids, grungy and barefoot and ineffably happy. We ate ash brownies and drank jugs of Gallo rosé. Lanky men in leather vests romanced beautiful women with smooth blond hair. We danced to Iron Butterfly and Cream,



Official film of
the U.S. Ski Team.

Kodachrome
SLIDE



Kodachrome
SLIDE



Kodachrome
SLIDE



Kodachrome
SLIDE



© Eastman Kodak Company, 1989

You have just seen a vivid demonstration
of new Kodachrome 200 film in action.
The sharpness and color of Kodachrome
film just got faster.

**THE POWER OF
ORIGINAL THINKING.**



DODGE CARAVAN. Our Dodge Caravan has always been a powerful example of original thinking. Innovative. Unequaled. The world's best-selling minivan* with an unbeatable combination of front-wheel drive, car-like feel, our exclusive 7 year or 70,000 mile Protection Plan,** two sizes and available V-6 power. And now, we've made the best even better. With available new features like a 2.5L turbo engine. And a power sunroof. Caravan ES (shown) even has 15" cast aluminum wheels and turbo power, standard. The 1989 Dodge Caravan. Harder for the competition to keep up with. And easier than ever for you to like. **97/70**

*Based on latest available '88 model year sales by nameplate.

THE NEW SPIRIT OF DODGE
THE PERFORMANCE DIVISION OF CHRYSLER MOTORS

**See this powertrain limited warranty & its restrictions at dealer.
BUCKLE UP FOR SAFETY



SKI/MARCH 1989

got the munchies, made love, and woke up in very strange places—haylofts, treehouses, snowbanks, bathtubs.

One such after-ski party has achieved a kind of mythic status in my memory: The Last Good Party. It happened in late February, near the end of the winter of 1970, before our Aquarian fantasies drowned forever in the blood of Kent State but not before we sensed the imminent slipping of some great cog in the Cosmic Clock, not before we realized that we were closer to the dying sunset of our Age than to its dawning. You could even sniff the possibility that one day some of us would be writing glory-day reminiscences, tinged our recollections with gold and rose, wondering sadly where it had all so suddenly gone...

But that February there was still world enough, and time. We Fluff Divers had skied all day at Mansfield, then convoyed to a mountaintop commune near Jericho. The long ragged road to the farm was already jammed with cars when we arrived a little after midnight. The party was roaring, "Light My Fire" blasting from speakers hidden in trees, purple psychedelic punch free for the dipping from a great crockery bowl, wine flowing, the woodstove-heated air syrupy with sweet blue smoke, smells of sandalwood incense and fresh baked brownies and rank hashish mingling under the raw pine beams.



Memories thereafter are white flashes, sharp but narrow, like knife-edge slices of strobe light. Knee-deep in snow, bullfighting a musk ox with my ski jacket (Vermont hippies imported some weird animals...). Meeting a beautiful, auburn-haired girl from Vassar who chewed hash like candy, smoked opium in an ivory pipe, and showed doom in her eyes when she smiled. Watching two bearded freaks dance on a 12-string guitar and feed its splinters to the woodstove. Holding hands and chanting with a dozen other naked trippers in a sauna.

Toward the far end of that long night, floating in a purple haze, I looked over at my Vassar girl and saw tears in her eyes.

"What's wrong?" I asked her. "I don't know," she said. "Something..." She shrugged, reaching for the pipe.

But I could feel it, too. Endings were in the wind and I wanted the fog out of my head. I went outside into the cold, nose-burning air, walked up the long twisting road. In the black sky stars glittered like shattered glass. Most of the cars were gone by then, the pale snow rutted by their wheels. My old white Beetle stood alone. I sat on the bumper, watching pink light bleed into the eastern sky.

I walked a little farther, then turned to stare back at the car. My skis were gone. Someone had cut them off the rack during the night.

Something was shifting. You could feel it: the first inch of an avalanche, that weird, dizzy feeling before everything goes. In Ohio the rifles had not yet flamed, but something was already dying. The sun rose red and cold over Mansfield. *Nothing gold can stay...*

I went back into the smoky barn. My Vassar girl slept soundly in someone else's arms. Time to move along. **SKI**



In 1753, the renegade Cluny MacTavish was tried and convicted of stealing a bottle of Drambuie.
And the lesser charge of murdering the coachman.



As with most legends, the details here may have grown fuzzy with the years. But one thing remains crystal clear. Drambuie is the unique liqueur flavored with wild heather honey and the finest malt whiskies. So it has a taste that people would kill for. Drambuie. Scottish in origin, distinctive in taste, unchanged since 1745.

Drambuie. The stuff legends are made of.

To send a gift of Drambuie anywhere in the U.S. where legal, call 1-800-238-4373.

THE ROLEX LEGENDS OF SKIING

Beaver Creek, Colorado
March 1-5, 1989





"In life as in skiing, timing is everything."

Jean-Claude Killy

As a skier, Jean-Claude Killy left a record that has yet to be eclipsed. In a sport now dominated by specialists, Killy is the last man to achieve an Olympic Alpine Sweep. At Grenoble, he won gold medals in downhill, slalom and giant slalom. And his great success, gained by concentrating more on speed than form, helped create a modern racing style that revolutionized his sport.

Today, the same boldness that made him a legendary athlete has propelled his rise as an entrepreneur. "Business to me is just another kind of race," says Killy, who hurls himself at financial challenges the same way he once attacked a slalom course.

His success in the ski-products industry, and his acumen as a consultant and spokesperson have earned him new international respect.

In fact, Killy's activities are so numerous he recently became a helicopter pilot just to make his hectic rounds. A man as busy as Killy makes critical demands on his timepiece. His concern for performance and ruggedness, as well as style, made Rolex his choice.


ROLEX



*GMT-Master Oyster Perpetual Date in 18kt gold with matching Jubilee bracelet. Champagne dial set with 8 diamonds and 3 rubies.
Write for brochure. Rolex Watch U.S.A., Inc., Dept. 618, Rolex Building, 665 Fifth Avenue, New York, NY 10022. © 1988 Rolex Watch U.S.A., Inc.*

Rolex, GMT-Master, Oyster Perpetual and Jubilee are trademarks

THE ROLEX LEGENDS OF SKIING

Each winter, as part of the American Ski Classic at Vail and Beaver Creek, President Jerry Ford invites former ski champions from all over the world to the Rolex Legends of Skiing races and banquet.

An age-handicapping system enables them to compete head-to-head in giant slalom and an exciting downhill. The passage of time has not dimmed the zest for competition among these legendary ski racers, who take these races every bit as seriously as they ever did an Olympic or World Championship event.

In 1984, SKI Magazine inaugurated a Legends of Skiing Banquet to induct outstanding early racers into the Rolex International Ski Racing Hall of Fame. Emile Allais of France, Birger Ruud of Norway, Gretchen Fraser and Dick Durrance of the USA, Toni Seelos of Austria and Stein Eriksen of Norway have been honored to date.

The Banquet gathers the former great international stars and friends of ski racing in a reunion atmosphere and in a salute to a historic figure in the annals of ski racing.



FRANK "SHORTY" WILCOX

GREAT PERFORMERS

Kiki Cutter and Ray-Ban Sunglasses

Ray-Ban®

SUNGLASSES BY
BAUSCH & LOMB
The world's finest sunglasses™



First American to win
a World Cup Race.
Winner of five
World Cup Titles.

Kiki Cutter



Ray-Ban sunglasses.
Official sunglasses
of the U.S. Ski Team.

mistral

The Trouble with Ski Instruction

Over the years we've taught many people to ski and watched others who were learning to ski. What depresses us most is that the typical ski instructor tries to take people too far too fast. Instead of concentrating on one really helpful point—like the effects of fore and aft balancing—he tries to work miracles in one hour and only scratches the surface.

Fundamentals are either ignored or not explained in an understandable way. The simple questions, "What? When? Where?" are not being answered. People don't understand, for example, why they're being told over and over again to shift their weight.

A multi-day program is more beneficial than a two-hour lesson. The learning experience should also concentrate on three fundamentals: balance, weight transfer and up-and-down motion.

If you have trouble with one or more of these, you do more work than you should and the ski itself has little chance to do what it's designed for. These movement patterns seem so simple that people rarely practice them. Yet mastering these skills makes skiing so much simpler.

Nobody walks the same, yet people, for some strange reason, are expected to ski the same. We're twins; we're alike enough to be called identical, and we've trained together since birth. So if any two people should ski alike, it would be us. Yet our styles are very different.

How then can someone who's 6 foot 4 ski like somebody who's 4 foot 6? They have different leverage points. When skiers are being molded into something they're clearly not, their normal body motions are restricted.

The best ski teachers are not necessarily the best skiers. But they are the best communicators—sympathetic people who are willing to move over to the student's side of the fence.

In our Mahre Training Centers, we want our coaches to watch a student with a problem, then contort their own body, if necessary, into the same position. That's the only way to understand what the learner is experiencing. Once there, the light comes on. The instructor's reaction is, "No wonder he's having so much trouble."

Instruction has become much too complicated. Ski instructor organizations in this country and all over the world seem to watch World Cup racers and decide, "This guy is winning races, so we need to model our teaching methods after him." So they dissect his

technique and come up with the New Turn. Sometimes you need a dictionary to read the technical description of how that turn works. Three months later a different guy is kicking butt on the World Cup. So they create another New Turn.

There is no set way to ski. Though fundamentals are the same, every turn is different. It bugs us to read a book like *World Cup Ski Technique*, which plays a photo sequence of Phil next to a sequence of Ingemar Stenmark in the same gate.

This single, isolated, out-of-context turn "explains" why Phil lost and Ingemar won, or vice versa. Ingemar and Phil never skied alike, and rarely even took the same line. Also this particular turn was only one of 100–120 turns made during a single race.

Ski teachers and technicians are not the only ones slowing learning progress. Rental and retail shop personnel, though their intentions are good, can also be counterproductive. They need a better understand-

THE best ski teachers are not necessarily the best skiers. But they are the best communicators.'

ing of skiing, as well as of the learning process.

Rental shops do a disservice when they put people on skis that are too short. People who should be on 190's or 195's come out to class with 160's. That's like being on ice skates. Long skis work better and are a whole lot easier to handle.

We also think that retailers are often too anxious to sell equipment on the spot, instead of suggesting that the skier rent for the first couple of days. When a new skier starts from scratch, buying boots, skis and poles, he's looking at a minimum outlay of \$500. And soon he realizes that it's all wrong—way over his head. Yet he trusted the shop salesman's word.

The final fault, of course, is with the skier—the customer or student. Never be afraid or embarrassed to ask questions. Equipment purchases and instruction are a two-way proposition. Communication is vital. Ask questions. More important, expect to be asked—and understood.

SKI

BY PHIL AND STEVE MAHRE WITH STU CAMPBELL

STU CAMPBELL'S Mini-Clinic

Any bump chump can become a mogul master—steel nerves and knees not required.



1.

Bumps, or “moguls” as they’re also called, are a fact of skiing life. They’re made by skiers, like you and me, because we tend to turn where those ahead of us have turned. You can’t avoid bumps forever, so you may as well learn to relax and enjoy them. How? Good bump skiing boils down to three fundamentals: *absorbing, extending, and stabilizing.*

1. To stay balanced . . . ABSORB Choose a route (called “line”) that takes you over the high parts of the bumps, rather than one that keeps you in the low areas (called “troughs”) between moguls. This high line, with its undulations, will lift you up and then suddenly drop you down. To keep your balance you must use your legs, and sometimes your whole body, to *absorb*.

[1A] Ski slowly and aim for the high point of the mogul. Balance over the middle of your downhill ski and keep your legs loose.

[1B] The bump will push your feet upward. If it’s a small bump simply let your legs retract. If the bump is bigger, push your feet forward, and bend at the waist to stay over the center of your skis.

[1C] When you’re at the crest of the bump, your skis will be in minimal contact with the snow, and will be easy to turn.

2. To apply pressure in the troughs . . . EXTEND [2A] Keeping your skis in contact with

the snow is critical in skiing bumps. By absorbing shock with your knees and ankles, you’ll keep your skis from being launched into the air.

[2B] After you absorb, *extend* to keep your skis on the snow. Think of “shaving” the bump—of forcefully pushing your feet down its backside—as if you were trying to fill in the trough.

[2C] Pushing downward, especially with your outside (downhill) ski, provides the pressure you need to complete the turn (and slow down) once you’re in the trough.

3. STABILIZE your upper body. While you’re flexing and extending to keep your skis on the snow, your upper body must be *stabilized*. Let it turn too much and you’ll go out of control. Real stability is gained through your ski pole—the only grounding point between your upper body and the slope. So plant your poles with power and precision.

[3A] Look ahead, and be ready to plant your pole near the crest of the bump.

[3B] Keep your shoulders facing downhill—toward the upcoming turn. Hold this position with help from your pole.

[3C] As you release your edges on the mogul top, your legs and feet will naturally twist toward the fall line as your body uncoils and extends.

[3D] Push your feet down into the trough, using the added pressure to help you complete the turn. **SKI**



Photography by Tom Lippert
Demonstrated by Stu Campbell



MAKING TRACKS WITH...

Ernie Blake

"Ernie, depending on how you look at things, is either a benevolent dictator or an ornery eccentric."

"Ernie secretly believes that Taos is located somewhere in the Swiss Alps near the French border."

"Ernie is the Victor Borge of the Panhandle."

Just about everyone has an opinion about Ernie Blake. Admirer, competitor, friend or foe, you can't meet Ernie Blake and not have an opinion about him. Unpredictable, irascible, acerbic, Ernie Blake, 75, is a fickle chameleon who can charm the polys off your buns or level you so low you can't see over your ski tips.

How this German-born, Swiss-reared, U.S.-blooded former hockey star, historian, interrogator of German combat troops and ski teacher to New York café society came to be is his story. How Blake, with the help of a handful of Indians, created one of the most unique ski resorts in North America from the rotting carcass of a former mining town, an abandoned gambling house and a dirt road that led to nowhere is also his story.

Ernie Blake (his code name during World War II and eventually his *nom de ski*) was born Ernst Hermann Bloch in 1913 in Frankfurt, Germany. His father was an industrialist—a producer of raw material for felt hats—and a skater, not a skier. It was Ernie's mother, a Swiss, who introduced him to skiing.

"She was never much of a skier, but she was energetic. She really was a sight, with a big floppy hat the size of an automobile tire and long, tall ski poles. In St. Moritz in 1917, she took a disastrous fall in deep snow—it was all deep snow back then. Being 4 years old, I was afraid she was gone forever. It took two instructors to dig her out and carry her back home. At that point, I told her that she could save herself the trouble of buying me skis for my birthday, and if she had already, I told her I'd burn them."

Blake eventually went on to try skiing, and by the time he entered school in the Swiss Engadine he was competing, and winning, local downhill and jumping meets. But hockey was his first love, and his talents as a skater earned him the title of captain of the school team, his playing with some of the best clubs in Europe, and finally to an invitation to join the German squad training for the 1936 Olympics—an invitation which Blake, being neither 100 percent German nor Aryan, chose to turn down.

While a history student at the University of Frankfurt, Blake began flying gliders, which led, in 1933, to a hitch with the Swiss Air Force. Though his glider experience wasn't enough to put him in the pilot's seat, the experience taught him that "the world was a much different place outside the classroom. The Swiss Army in peacetime was a lot rougher than the U.S. Army in wartime. They put us in steel helmets and uniforms made of carpet material, loaded us up with heavy packs and in the heat of a grueling summer made us run 100 meters at a clip."

It was several years later when, laid up with a broken leg in Italy ("I skied over a cliff in the fog after the Italians told me to wait until the sun came through—I called them a bunch of cowardly spaghetti-eaters"), Blake first discovered Aspen and the American Wild West through a ski manual that documented the 1936 explorations of Andre Roche and Guenther Langes. Blake was soon on his way to the U.S.

He landed a job in New York as an instructor for riders of the Saks Fifth Avenue ski trains. Whether it was Blake's arrival, or the fact that the trains were too costly to operate, that led to the trains' demise will never be known. What is known, according to Wolfgang Lert, who chronicled Blake's life in SKI in 1960,

The omniscient Blake and his ever-present lifeline enforcer: "If our skiers are not well-mannered, we are mean to them. We tell them to ski someplace else."



PHOTOGRAPH BY KEN GALLARD

BY DICK NEEDHAM

Colt is now a horse of a different 外觀.

We're not talking about a decal here and a door handle there.

Colt has been *totally redesigned*. To some incredibly high standards: Yours.

Case in point: the new Colt 3-door, designed and built in Japan. With lots of excellent improvements that go considerably beyond its aerodynamic new profile.

Its impressive list of standard features includes power brakes, rack and pinion steering, styled steel wheels, full carpeting, a handy **\$6678*** split fold-down rear seat and a 3/36 bumper to bumper warranty that covers the entire car for 3 years or 36,000 miles† And

3/36 when you compare it to a lot of other imports, Colt stands out even more. It has almost twice the cargo room of a Nissan Sentra and a spirited 1.5 liter EFI engine that's more powerful than theirs. Even more gratifying, the Colt is hundreds less than a Sentra.**

To see just how far Colt has come, test drive one at your Plymouth or Dodge dealer. And get the value, reliability and features you want. At a price that hasn't gone through the 天井破り.

優秀 Colt

It's all the Japanese you need to know.

*Base sticker price at time of publication close. Excludes title, taxes and destination charges. Dealer has details.

†See limited warranty at dealer, restrictions apply. Excludes normal maintenance, adjustments and wear items.



**Base sticker price comparison of 1989 Colt vs. 1988 Nissan Sentra. Standard equipment levels vary. Buckle up for safety.



(Above) Blake, his ski school organized for the day, sneaks in a solo run: "There was lots of snow, but no roads, no one living in Twinning, and... it was too steep. Skiing friends agreed—it was an impossible place."

ERNIE BLAKE *continued*

was that "due to his considerable outspokenness and the ability to put his ski-boot-shod foot not only into his mouth but also on the customer's toes" his work at Saks did not last long.

"The [New York] skiers were the elite of society—lawyers, bankers and such—an elegant crowd with elegant ski clothes, but they were dismally poor skiers. They had few inhibitions, far fewer than skiers of today. Back then, drinking was more important than skiing. And many of them didn't sleep in their own beds. I had always thought of Americans as being very Calvinistic and righteous. I assumed their behavior was caused by a change in altitude and a drop in temperature."

Blake met Rhoda Limburg—today Rhoda Blake—on New Year's day in 1941 at the Octagon on Mt. Mansfield in Stowe, Vt. It wasn't Blake's dilapidated beret that Rhoda Limburg thought peculiar—it was his habit of stuffing reading material into his parka, which gave him the appearance of an expectant mother: "I didn't impress her one bit—probably because I

hated wasting time and read *The New York Times* on the chairlift."

Several months later, another young lady invited Blake to a tennis weekend at the home of Rhoda's mother, where he told Rhoda that he planned to go west to sell ski equipment and ski Alta and Mt. Rainier. "Instead of sneering at me, as was the style of young New York girls at the time, she wanted to know more. I told her I wanted to find a resort for skiers, not for the cafe society—a resort that was steep enough to test people. I had been in America for six winters and had had the frustrating experience of having people spend two days with me, learn the snowplow turn, then go off to Aspen or Sun Valley for two weeks."

After a few ski trips together, romance blossomed. Rhoda and Ernie married, then headed west. While in Colorado, Ernie heard of the mobilization of U.S. mountain troops at Camp Hale—the same unit that would go into combat in Italy as the Tenth Mountain Division. He volunteered, but the combination of German birth and Swiss Air Force service made him a spy suspect and he was quickly dispatched to basic infantry training in Georgia.

After a series of IQ tests, the Army had second thoughts about Blake. They sent him, with top-secret orders, to the Army's elite intelligence training center at Camp Ritchie, Md. ("I had requested a parachute drop into the French Haute Savoie, but they turned me down"). He was there to learn, of all things, German.

Blake was trained as an interrogator and, although he had hoped to join the combat troops at the front, he was sent to England to serve with British intelligence. During the war's later stages, he was transferred to a special mobile intelligence unit attached to General Patton's Third Army, where he served in various clandestine chases in search of important German officers hiding out in the mountains.

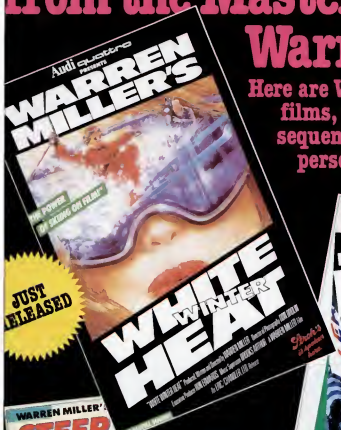
After the war, Blake pulled up family stakes and headed for Santa Fe, N.M. where he took a position as general manager at Santa Fe Ski Basin—which required running both Santa Fe and Colorado's Glenwood Springs.

"Santa Fe," Blake recalls, "had a detaching chairlift—a bi-cable mining lift dating back to 1880—long before such a thing became popular elsewhere. It detached automatically when it came into the summit terminal, then someone would run the chair around after the skier got off then reattach it again. The problem was that sometimes the chairs would detach on the way down. We equipped the ski patrol with Boy Scout hatchets and infantry spades to dig burial grounds deep in the snow for the fallen chairs, cover them with pine branches and shovel snow on the grave to hide the mishap from public view."

Years earlier in New York, Blake had learned how to solo an engine-driven plane. He had bought a small

Hot ski action from the Master of Skiing on Film Warren Miller Videos

Here are Warren Miller's original feature-length films, jam-packed with spectacular action sequences from all over the world! Each is personally narrated by Warren Miller in his own hilarious style.



JUST
RELEASED



WHITE WINTER HEAT

Above 10,000 feet, beyond the realm of the ordinary ... the skiing heats up. The land of cold smoke and **White Winter Heat**: Verbier, Switzerland; Blackcomb, British Columbia; Bridger Bowl, Montana; Argentina's Las Lenas. Hot powder runs, an unbelievable avalanche escape and windsurfing, too. **White Winter Heat** is high energy and fast action. #527 87 minutes **\$59.95**

BEYOND THE EDGE

Cliff jumping, slalom in the bumps, freestyle, windsurfing, mono skiing, snowboarding ... from Canada to France, Austria, the Rockies and New England. #526 93 minutes **\$39.95**

LEARN TO SKI BETTER

This video can improve your skiing. PSIA instructors show and tell you how to ski in powder, on ice, bumps and yes, they even show you how to get air and go fast. Live action instruction from experts and holistic learning, too. For beginning and advanced skiers. #895 85 minutes **\$24.95**

STEPS, LEAPS AND POWDER...

HOW THE SUPER SKIERS SKI

See great skiers conquer the most challenging terrain and find out how they do it. Featuring Scot Schmidt, with a guest appearance by Stein Eriksen. #916 50 minutes **\$39.95**

BEST OF WARREN MILLER COMEDY VOLUME 1

Warren's first volume of comedy classics. The absolute best and worst of skiing blunders and spills — men meet danger face first, collide with inanimate objects and make fools of themselves for our benefit. #919 50 minutes **\$24.95**

Mail to: Warren Miller Videos
P.O. Box 999, Sun Valley, CA 91353

WARREN MILLER VIDEOS

Thrills, action,
humor and excitement...

STEEP AND DEEP #525 92 minutes \$24.95

SPORTS BLOOPERS #092 46 minutes \$24.95

OR FAST SERVICE CALL TOLL FREE

1-800-333-3969

Extension 179

WARREN MILLER

SPORTS FILMS



ORDER BY MAIL

Name ☐ VHS

Address

City State Zip

Telephone

Quantity	Tape #	Title	Price	Total

SHIPPING AND HANDLING COSTS: Add \$3.50 per order for shipping and handling. \$5.00 for orders shipped to Hawaii, Alaska or Canada. Allow 3 to 4 weeks for delivery. No C.O.D. No international orders (except Canada).

Method of payment: ☐ Check ☐ VISA ☐ MasterCard

Credit Card #

Signature

Sub-Total

Add 6½% Sales Tax (Calif.)

Shipping Costs

TOTAL ORDER

Expiration Date

Cessna in 1953, crashed it, then "turned in the skimpy remnants for a Cessna 170 so I could get back and forth between Santa Fe and Glenwood." During his weekly commutes, Blake began his search for suitable terrain to develop his own ski mountain. Accompanying him was his longtime friend, Indian ski instructor Pete Totemoff.

After poring over stacks of aerial photos, Totemoff and Blake narrowed their choice to a long-abandoned silver mining settlement in the Sangro de Christo range called Twining, 19 miles northeast of Taos. The model Blake had in mind for Taos was an area with runs like those of his beloved Zuos, Switzerland, combined with accommodations like those at Max and Edna Dercum's Ski Tip Ranch at Keystone, Colo.

"Pete and I scouted the area on foot and skis in May 1954. There was lots of snow, but no real road—and not a soul living in Twining. Pete thought it was too steep. We decided to bring in two skiing friends, Wolfgang Lert and Otto Lang, to advise us. They agreed completely—it was an impossible place."

"The next month we ran into the owners of an unfinished summer lodge at Twining which had been started but abandoned 10 years earlier. It was to have been a place where Texas tycoons could gamble and bring their secretaries.

"Their eyes grew wide when we told them we were toying with the idea of building a ski resort. They immediately returned to Dallas and formed a corporation.

"On Christmas Day 1955, they came up from Texas with 30 SMU students on Christmas break and a white-haired, alcoholic chaperone. The corporation sold stock and printed a fabulous brochure that made the place sound like a deluxe Swiss hotel with guests picked up by horse-drawn sleigh from Taos a la St. Moritz. The problem was that at St. Moritz you used the sleigh for a quarter of a mile, not 20 miles.

"The Hondo Lodge was not a glamorous place. The first winter, people read the fabulous brochure and were eager to come, even the Bass brothers of Dallas, who had been recommended as sources of unlimited capital. I phoned them and said don't bother—and

then fled to Switzerland because I just couldn't bear having these people come to see the place.

"But the Basses came anyway. Their visit was not memorable. Rita and Mary, the wives of the Bass brothers, had to put on their mink coats to use the facilities at night, which were in an unheated shed a few steps east. The Basses left the next day and never returned."

The Texas corporation, Blake soon discovered, was a hoax. It had bilked investors of more than \$32,000 in the project, which ultimately Blake had to pay creditors out of his own pocket.

But Blake and Totemoff persevered. With a crew of 18 Indians and a mule, they put in a 300-foot diesel-driven T-bar in 1955 and, the following season, a second lift up Showdown—which is still one of the steepest runs at Taos. In 1957 Blake installed a Poma that not only gave the area 1,800 vertical feet of skiing, but also carried most skiers up faster than they could ski down.

Taos Ski Valley, already a mountain with a tough reputation for expert skiing—a mountain that, in Blake's words, "specializes in moving skiers *beyond* their expectations," a mountain, in the words of Lert, "for connoisseurs of snow, food, charm and wine"—was well underway.

The early days weren't easy, but Blake was determined to do things right. "I typed all my own letters," he says today. "It was sometimes difficult. For the first eight years, we had no electricity, no phone, and frequently no heat, which caused my typewriter to freeze up.

"Our income the first year was abysmal. We not only lost money that season, we lost money for 17 years after that. In 1958 my accountant told me to get out of the business as fast as I could—so I changed accountants."

Taos, in its early years, entertained some

Blake, a consummate charmer with 11 grandchildren of his own, welcomes a young admirer to Taos.



interesting guests—chiefly the local wildlife. Ernie and Rhoda were often visited by a deer, which they decided to adopt.

"He used to stick his head over my shoulder and sneak food right from my plate," says Blake. "When I would type, he'd eat the paper as it was coming out of the typewriter. He grew up with our dog—he would eat the food right out of the dog's dish, then kick the dog."

Blake had, in the early years, befriended and enlisted the help of two individuals whose impact on Taos Ski Valley was both immediate and everlasting. Dr. Al Rosen, a Taos local, was not only nuts about skiing (he became the second member of Blake's two-person ski school in 1955), he was also a wily politician and brilliant negotiator who got Blake most of his early building and trail-cutting permits. Rosen was a master at convincing anyone with decision-making power over Blake's mountain that whatever Blake wanted was—for the sake of Taos, God and country—needed.

'My accountant

told me to get out of this
business as fast as I
could—so I changed
accountants.'

Today, the first trail the visitor sees as he pulls into Taos is the moguled and menacing freetail known as Al's Run, named after Dr. Al.

Blake, of course, was something of a consummate convincer himself. In a 1971 letter of assurance to local homeowners, property owners and other area investors, he wrote: "In reading the Aspen and Vail newspapers, the most crucial problems bothering these resorts are dope, hippies and dogs. So we will do our part: Season lift tickets for ski bums will be sold cash-only at the full \$200 rate. But a refund of \$100 will be made to ski bums who don't trade in or live on dope, who look neat and use soap, who do not import dogs and who treat our guests with love."

A second individual who changed the face of Taos was a slight, blond, blue-eyed Frenchman by the name of Jean Mayer. In 1957 Blake sheepishly confessed to Mayer that Taos was small and dimly underfinanced. Mayer nonetheless assured Blake that Taos "sounded like a pioneering venture" and "my kind of thing." He arrived in December 1957 to take over manage-

ment of the Hondo Lodge and help run Blake's small ski school.

"Jean's ideas on teaching," says Blake today, "varied substantially and prophetically from those of Professor Kruckenhauser [then the Austrian guru of modern ski technique]. He told us to forget about the comma position and all those frozen forms of artificial positioning. 'Ski naturally,' he would tell us, 'with skis apart, legs independent, no locked knees, no twisted hand

positions, no affected pole plants.' Jean was ahead of his time, and it took us years to find that he was right."

Mayer brought more than innovation to the Taos ski school. He also provided, as owner and majordomo of the St. Bernard lodge, a Gallic charm and culinary brilliance that have been a Taos hallmark to this day.

Meanwhile Rhoda Blake, the New York society girl who had been suddenly cast in the role of ski area pioneer, pitched in with



Radar detectors: Which are really best?

These days every maker says their radar detector is best. Who's telling the truth?

Freedom of the press

If you read movie ads, you know how each one finds a short phrase from a review that makes it sound like "the year's best." Well, some detector makers play the same game.

But we won't play games. Below are the overall results of three recent independent tests of radar detectors.

LATEST PERFORMANCE RANKINGS

Car and Driver	BMW Roundel	Popular Mechanics
1 st Passport (Escort not tested)	1 st Passport 2 nd Escort BEL Quantum	1 st Escort 2 nd Passport
Cobra	Whistler	BEL
Uniden	Maxon	Snooper
Radio Shack	Radio Shack	Uniden
BEL	Fox	Whistler
Whistler	Cobra	GUL
Sparkomatic	BEL Vector	Radio Shack
Fox	Snooper	Sparkomatic
GUL	Fuzzbuster	Maxon
	Sparkomatic	
	Sunkyoung	

Although each staff of experts used different methods to evaluate the detectors, their conclusions were unanimous: Escort and Passport are winners.

Here's the proof

Call us toll-free (1-800-543-1608) and we'll send you the complete, unedited tests. Read exactly what the experts say.

How to order

We sell direct to you. Orders in by 5:00 pm eastern time go out the same day, and we pay for UPS shipping. Overnight Federal Express delivery is only \$10 extra.

If you're not completely satisfied within 30 days, return your purchase. We'll refund all your money, including return postage.

For top-rated radar protection, just call us toll-free.

TOLL FREE 1-800-543-1608

(Call Mon-Fri 8am-11pm, Sat-Sun 9:30am-6 EST)

ESCORT
RADAR WARNING RECEIVER

ESCORT \$245 (OH res. add \$13.48 tax)

PASSPORT
RADAR RECEIVER

PASSPORT \$295 (OH res. add \$16.23 tax)

Cincinnati Microwave

Department 605639

One Microwave Plaza

Cincinnati, Ohio 45249

© 1989 CMI

For information, call toll free 1-800-543-1608

SKI POINTER

LOCK INTO A BETTER ARM POSITION

By Bill Altaffer, Mammoth Mountain (Calif.) Ski School

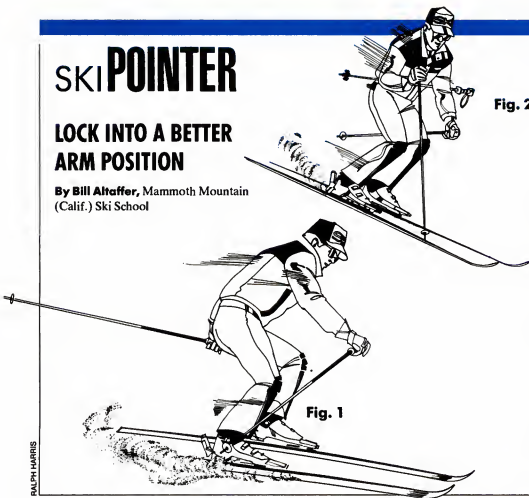


Fig. 2

Fig. 1

Letting your non-poling (uphill) hand drop behind you is perhaps the most common, and one of the most serious, skiing problems. (Fig. 1) When the uphill hand (here, left) flies back, you are overrotated in the upper body and totally out of position for the upcoming turn.

To correct this error, borrow a ski pole from a friend and place it horizontally across your lower chest. Hold it in place between your triceps and your rib cage.

Now your arms are locked into a good, ready position. Use your wrists—and only your wrists—to swing the pole tip forward for each pole plant. (Fig. 2)

Whenever you start to drop the third pole you'll know that your torso and shoulders are twisting away from the next turn. Regain control of the extra pole and you'll control your skis better.

OVER
\$20,000 IN PRIZES



THE ULTIMATE DRIVING MACHINE.

presents

1989 EASTERN
CORPORATE SKI
CHAMPIONSHIPS

March 2-4, 1989

American Airlines LATHROP

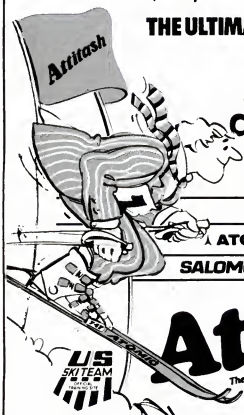
SKI & RACE CAMPS

ATOMIC SKI MICHELOB Light

SALOMON Carroll Reed chuck roost

Attitash

The best skiing in the East...whether it snows or not
in New Hampshire's White Mountains
for entry information contact:
Attitash
Box 308, Bartlett, NH 03812
603-374-2368



ERNIE BLAKE continued

singular energy. She strung cable, laid tile, fed hungry skiers, tended bar and taught the three Blake children—Mickey, Wendy and Peter—their ABC's.

The Blake apartment... Ernie and Rhoda live on the upper floor of the Taos base lodge, as they have for the last 12 years. It affords Ernie an appropriate view of his domain. It also allows him the opportunity to bellow, through a phone wired to exterior loudspeakers, stern admonitions and commands to skiers whom he observes haplessly parking or putting their skis in the wrong place. A typical Ernie morning greeting: "You will ski Taos and you will like it!"

Most of all, the Blake apartment is a convivial gathering place, at day's end, for skiing friends, sons and daughters of skiing friends, grandsons and granddaughters of skiing friends, and assorted Continental types who would never leave Taos without thanking Ernie for their day.

It's a comfortable place, and if you can disregard the accented chatter that inevitably colors these end-of-day gatherings (no problems for Blake, of whom the late Willy Schaeffler once said, "He is the only son a bitch that can be mean in four languages!") you feel as though you're home.

A look at Blake's library tells you differently. Books like *The Holy Roman Empire*,

Stalin's Correspondence with Churchill and Atlee, Love and Hate in China, The German Problem Reconsidered—these are the measure of Blake's mind, a history buff who saw fit to name his area's trails after Greek gods, Mexican martyrs and German generals who died in a vain attempt to assassinate Hitler.

It was during one of his après-ski gatherings that I asked Blake for his views on subjects that were, well, *not* militarily significant.

When did he find out that skiing could be a business?

"There were two ladies of the Court of England who wanted to learn to ski and had heard that I had had some instruction experience. I was hired—all expenses paid, fee inclusive—to take them to St. Moritz and stay at the Palace Hotel. One of the women was the future wife of Winston Churchill Jr. and later of William Averell Harriman. That's when I learned skiing could be a pretty good business."

How does he look upon the business of skiing today?

"Skiing, as a business and as a sport, is at a standstill. Prices have risen to levels that the normal consumer cannot afford which is due, in large part, to our system of awarding preposterous fees to contingency lawyers.

"Our insurance bill last year was \$750,000, which divided by 295,000 skier days came to \$2.54 for each lift ticket sold. The American public simply refuses to accept the fact that skiing is a risky sport."

Advice for someone who wants to start his own resort?

"Buying or developing a ski resort today has become more difficult and more unpleasant. I would suggest to anybody who has the money—and \$500,000 doesn't scratch the surface—to go buy a condominium."

How do the nationalities of skiers differ?

"The Americans and Canadians are the only skiers with any manners. In Europe, you can pick them out easily—they're always the ones at the end of the liftline.

"The Europeans, on the other hand, step on each other, get into fights and are ill-mannered beyond belief. That includes the British, who take about four days of assimilation in the Alps—then they also become beasts. The Germans fight their way into the liftline like wild animals. Then, when they get to the top, they rush to get a deck chair and put orange peels over their eyelids.

"Americans, particularly western Americans, ski powder better—they have more style, more stamina. The Europeans would rather take sunbaths.

"The Scandinavians especially do crazy things. That's probably because there is no sun in Scandinavia."

Characterize the Taos skier?

"Taos skiers are very well mannered because we rarely have long lines. A line that lasts for 20 minutes is an outrage by our standards. When that happens, we cut off ticket sales and my grandchildren go out and serve hot chocolate to waiting skiers.

"If our skiers are not well mannered, we are mean to them. We tell them to ski someplace else. Rhoda used to go down to the liftline with a giant pair of scissors—in

the days when lift tickets were attached by strings—and lop them off.

"But most people like the friendliness of Taos—not the forced, strained 'friendliness' that you find so often elsewhere but a natural, intelligent friendliness and a willingness to help. Taos is a very special, personal place for superlative skiing, charming people and fabulous food. How could anyone become ill-tempered skiing here?"

The question never crossed my mind. **SKI**

Keep the Edge...

...the edge that NordicTrack gives you for year-round training for Downhill Skiing.

Staying in shape for downhill skiing takes more than time on the slopes. To ski your best, you need to be in top condition so your whole body—legs, arms, heart and lungs—can perform when you want it to. When you're in top shape, you can concentrate on your form and technique, without being held back by your conditioning level.

Get in Shape With NordicTrack

NordicTrack duplicates the motion of cross country skiing, the world's best exercise for cardiovascular conditioning. No other exerciser will as effectively increase your leg endurance and breathing capacity.

RESULTS:

- The payout is performance. You'll:
- Ski longer and stronger
- Increase leg muscle endurance
- Conquer high altitude breathing problems
- And increase stamina so you can ski the whole day every day.

"Of all the indoor exercisers, only NordicTrack provides the same superior benefits as real cross country skiing!"
Bill Koch, Olympic Silver Medalist

© 1988 NordicTrack A CML Company



Better Than an Exercise Bike or Rowing Machine.

A study at a major university concluded that NordicTrack provides a more efficient workout than an exercise bike or rowing machine. In four separate tests, NordicTrack users burned more calories and got significantly more cardiovascular exercise than any other machine tested.*

*Scientific test results included with NordicTrack brochure.

FREE BROCHURE & VIDEO

CALL TOLL-FREE
1-800-328-5888

In Minnesota 1-800-422-5145
In Canada 1-800-433-9582
or write:

NordicTrack

141 Jonathan Blvd. N., Chaska, MN 55318

☐ Please send free brochure
☐ And free videotape ☐ VHS ☐ Beta

Name _____

Street _____

City _____

State _____ Zip _____

Phone () _____



340C9



So maybe you can't team up to cut powder 8's at noon anymore, and neon lime Gore-

Tex one-piece suits have since knocked wool poms from favor, but the Alto ski mission has remained

unchanged since the days of FDR—steep turns, deep snow, low prices.



An Old-Fashioned **ALTA-TUDE**

THE YEARS ROLL ON—HALF A CENTURY
NOW—BUT THE FIRST CONCERN OF UTAH'S FIRST
RESORT IS STILL DEEP POWDER TURNS.

Ah, but I was so much older then, I'm younger than that now.

—Bob Dylan
"My Back Pages"

When I first skied Alta in the late sixties, I couldn't wait for Snowbird to come on line, all shiny bright steel and glass, just a mile down the canyon road. Back then I thought Alta was already old, not to mention quaint—and like

anyone or anything over 30, on its way to decrepit. Now, having well-passed the mark myself, I know better.

This season Alta, the second chairlift-served ski area in America, turned 50. Back on opening day an all-day ticket cost a buck and a half and Dick Durrance, just a kid

BY PETER SHELTON



BLACK WHITE PHOTOGRAPHY COURTESY UTAH HISTORICAL SOCIETY

then, was skiing the powder on High Rustler using a funny-looking technique called the Dipsy Doodle. Formal avalanche study and the Professional Ski Instructors of America were both born here before World War II.

In the mind's eye, today's Alta casts a grandfatherly mien—venerable, stubborn, even anachronistic. But it's also secure, wise and, most importantly, content. Alta has always known what it's about—skiing. And that translates to joy and youth at any age.

You feel it in the first minute spent with Alf Engen, Alta's 79-year-old ski school director and philosophic bowsprit. A Norwegian elf, round and ruddy and positively allergic to the mention of retirement, Engen asks, "What would I retire to? This is the greatest life in the world."

He still skis every day and, by his own phrase, "silky *smooooth*, pretty much like the path of water." Just listening to Engen pronounce words like *smooooth* and

sooooooper conjures up images of long turns in deep, flyaway snow.

Of course it helps that Alta has one of the most sublime locations on the planet, at the high, white box end of Little Cottonwood Canyon. And it helps that Alta is blessed with more snow than two or three ski areas actually need, and that that snow is generally conceded to be the finest quality for skier consumption. What sets it further apart is that the people who run Alta take these special gifts and this history as a charge, a responsibility.

Ski patrollers at Alta consider it a moral duty to open as much of the steep terrain as soon as possible after a storm. Powder skiing here is a cherished tradition. Although there are plenty of well-polished dancefloors the majority of the 1,800 acres is left wild.

This season, the cost of an all-day ticket jumped \$2 to \$18, which still puts prices approximately 15 years in arrears. Alta doesn't take credit cards or discount its tickets

—even for children. Says new area manager Peter Lawson, grandson of Alta pioneer Joe Quinney, "We don't sell a children's ticket because everybody pays children's prices."

Alta doesn't have high-speed quad lifts. Its philosophy has always been to match the uphill capacity with the quality of the downhill experience. "We'd just as soon have a lifeline if it will mean better skiing on the mountain," says Alf Engen. "No, we don't want quads up here. 'Rooooons' the skiing."

Alta also doesn't advertise. Marketing is based entirely on word of mouth. Even the 50th birthday party, coming as it did on the heels of celebrity bashes for Sun Valley's 50th and Aspen's 40th, was typically atypical. "It was more reunion than promotion," says Chic Morton, general manager for 30 years and now president of Alta Ski Lifts, "more of a thank you" from Alta to its generations of loyal friends.



Still stylish after all these years. Alf Engen, who cut a rakish figure in the early days as Alta's powder czar (above), still presides over the area's ski school today. (Right) Ski it as you find it. Like the tentacles of an albino octopus, West Rustler's craggy chutes reach high and wild.





Alta's lunch bunch breaks from the thrills at the Albion Grill.

As I write, I find I want to give Alta the personal pronoun, "she" rather than "it," the way one refers affectionately to a ship. Engen does this. He says things like: "I love Alta deeply, because of her beauty and her variation of terrain."

"People have a habit of coming here and getting stuck," says Morton, 71, who used to ride his horse up the canyon to ski. "Patrol leader Doug Christenson has been here more than 20 years; the chief lift operator 30 years; we hired one cat driver at 18, he's 40 now." These days Engen finds himself teaching the children and grandchildren of some of his original pupils.

Christenson sighs, smiling, "I don't know what it is." Morton comes the closest when he says simply, "Alta has a soul."

I have a date to ski with Engen in the afternoon. For the morning, I hitch up with off-duty patrolman Mark Kalitowski. I tell him I want to explore and test my new edges on some of Alta's legendary steeps, so he takes me out the High Traverse, a long ridge-

top scramble that leads, eventually, to the showpiece, High Rustler. We pass over the broad, treeless trail heads of Race Course and Sun Spot, then Mark heads into the rocks and takes off his skis. I follow, and we hike around the corner, across a wooden plank, our balance aided by fixed ropes. Mark tells me that this area normally fills with snow, but in this relatively poor snow year (300-some inches compared to an average 500), a little more rock hopping is required.

We come out on the highest ridge top—the huge, mostly above-timberline breadbasket of Albion Basin slumps away to the east; 11,068-foot Mt. Baldy and the sharp "V" of the Rustler/Wildcat area dive for the creek to the west; at our feet, Eddie's High Nowhere, a chute that appears to pop into existence 30 or 40 feet below our ski tips. The snow is a dull, sheer mat. Strong winds have packed and sandpapered the surface after the last storm, until now it's a sheet stretched tight from rock to rock. Our edges bite as if into styrofoam, release, swish in pale crescents and bite again.

Down we slip for 1,800 feet, the rock walls opening finally into East Greely, Greely Bowl and still down. A grinning Kalitowski waits at the bottom. "How'd they do?" he asks, referring to my edges.

I had completely forgotten them. I'd just survived a run that banished thinking and left only a flutter in my legs. And something else, something almost tactile but hard to put a finger on. I felt charged, scared, excited, and acutely aware of my youth and the mountain's agelessness.

Walking is a big part of the Alta mystique. Later that morning we hike about 45 minutes to the top of Wolverine Mountain from the summit of the Supreme Chair. There on sunny, aspen-studded slopes, we find traces of early season corn. The next day we walk again, this time from the Sugarloaf chair under Sugarloaf Peak to the powder runs below the gothic cliffs of Devil's Castle. In each case the routes are in bounds, open and empty, so that the skiing takes on the flavor of legal adventure. After 50 years you'd think every nook and cranny would be tamed, but Alta is so innately wild, many of the

OUR FREQUENT FLYER PROGRAM IS SECOND TO NONE.



UPCOMING HIGHLIGHTS

SUBARU ASPEN WINTERNAIONAL

2/17	Men's Downhill	Aspen, Colo.
2/18	Men's Super G	Aspen, Colo.
2/19	Men's Giant Slalom	Aspen, Colo.
2/26	Men's Downhill	Whistler, Canada
3/12	World Freestyle Ballet Finals	Oberjoch, W. Ger.
3/19	World Freestyle Mogul Finals	Oberjoch, W. Ger.
3/26	World Freestyle Aerial Finals	Oberjoch, W. Ger.

Free ESPN Home Video Catalog including instructional ski videos by Hank Kashiwa and Bill Koch, plus over 250 other great sports videos. Call 1-800-554-9000.

Stenmark, Zurbriggen, Mueller, Tomba, McKinney, Walliser. Those are just a few of the skiers you'll see flying over the world's most frightening mountains this season on ESPN. And you'll see them frequently.

We'll bring you over 70 hours of the most thrilling and competitive skiing on television, including at least nine events from the World Cup circuit.

Plus, our weekly program "Subaru Ski World," hosted by Bob Beattie on Sundays at 5:30PM (ET), will keep you on top of all the latest developments from around the world.

So watch ESPN. We'll upgrade your viewing to first-class.

© 1989 ESPN, Inc. Only available through participating distributors. Programming subject to change.

ESPN
THE TOTAL SPORTS NETWORK®

'G

George H. Watson was a garrulous hermit who called himself mayor. Why not? He was the only man left in Alta.'

runs off the traverses aren't even named. The one we ski on Wolverine is known as "the chute to the skier's right of the little ridge!"

There had been a lift in the master plan, Morton tells me, that would have gone straight to the top of Rustler, thereby eliminating the need for High Traverse with all its pitfalls and hidden treasures. "But our skiers told us, 'Leave it the way it is!' And they were right.... Alta is for skiers."

Engen is a skier's skier. And, like many an Alta local, a bit of an amateur historian. He is clearly fascinated by the raucous silver mining days of the mid-1800's, when 5,000 men and women jammed the little creekside town (near the base of the current Albion lift) where these days 1,000 beds seem like plenty. He wasn't there for the first two booms and busts, but he's presided over the entire life of the third—skiing.

Lore has it the first boom began when ore was discovered during a picnic on Emma Hill in 1864. More than 100 shootings in the Bucket of Blood Saloon later, the town burned to the ground in 1878. According to Salt Lake's *Daily Tribune*, all that remained was "here and there

the stump of an old tree ... only this and nothing more."

The old town site was never rebuilt, but a second boom was kindled by new silver discoveries in 1904. That ore too played out and the Depression seemed to snuff all life from the region, until an old mine tram was converted into a chairlift and the present boom was born.

Engen loves to wander through his personal history, too, recounting how he competed in (and almost always won) jumping and downhill competitions for 33 years. How he discovered Alta in 1935 while working for the Civilian Conservation Corps. How he was removed from the 1936 U.S. Winter Olympic team for commercialization when it was discovered that his picture had appeared on a box of Wheaties.

He boasts about his protégés on the ski school, now some of the biggest names in American skiing: Dick Durrance, Max Lundberg, Junior Bounous, Chris Ryman. He talks with special affection about George H. Watson, the only man left in the shattered town of Alta when Engen first skied here.

Sole proprietor of the defunct Alta United Mines, Watson was a garrulous hermit who wore a pheasant feather in his hat and called himself The Mayor

—why not?—he was a majority of one. Apparently, The Mayor saw the future in winter recreation because he donated 1,800 acres of mine claims—"giving what he had and maybe some of what he didn't have," according to Engen, to the Forest Service, and helping Alta become re-found for a third time.

And there's reverence in Engen's voice when he speaks of Joe Quinney, secretary, chairman of the board and guiding light of the Salt Lake Winter Recreation Association, which founded Alta in 1938. "Quinney always used to say, 'What you do for Alta, you do for me.' As I recall, his last words were, 'Take what you need to make a living, but keep the price down.'"

On the lifts, Engen glows in reminiscence. On snow he's pure movement, all instructor and silky *smoooooth*. He shows me how he likes to "ski the landscape, nice and loose and easy; never hold on too tight." He insists on giving me a powder lesson even though there's no powder in sight. We practice what Engen calls the "quickhand" or "readyhand" technique, in which the outside hand and pole come energetically into play in deep snow turns. He demonstrates the chronology of powder technique from the Dipsy Doodle to the modern feet-together platform, which he quite correctly takes credit for inventing. "I watched Durrance and my brother Sverre doing the Dipsy, and they were very good at it, but I thought there was another way...."

We stick pretty much to the intermediate rollercoasters on Supreme because Engen is breaking in a newly reconstructed knee. (The doctor told him to exercise it by swinging a four-pound weight. Engen misunderstood and worked out for several weeks with a forty-pound weight.)

Says Engen, "As he got on in years, Lowell Thomas said 'All I need is some spare parts!' And he was right. Now I have a new knee. You come back next year, I'll train hard over the summer and we'll ski some deep powder."

He'll be 80 then, and I intend to take him up on it. Alf Engen probably won't be able to stay young forever. But maybe Alta will.

SKI

Snooze and Chews

Alta

SKI's lodging and restaurant suggestions for all budgets. Distances from the slopes are shown in parentheses.

LODGING

(All prices per person per night)

Budget (\$33-\$55)—Salt Lake City area motels (45 minutes; Salt Lake Convention and Visitors Bureau, 801-831-4332; dorm rooms (\$55-\$76) in Alta lodges (slopeside); Alta Reservation Service, 801-942-0404.

Moderate (\$70-\$109, includes American Plan meals and lift tickets)—Alta Peruvian Lodge (slopeside), 800-453-8488.

Luxury (\$66-\$150 includes breakfast and dinner)—Rustler Lodge (slopeside) 800-451-5223; The Cliff Lodge at Snowbird (1 mile), 800-453-3000.

RESTAURANTS

(All prices dinner per person)

Budget (\$1.95-\$3.95 breakfast and lunch only)—The Albion Grill (at the Albion base).

Moderate (\$12-\$20)—The Shallow Shaft restaurant in Alta (walking distance of lodges), 801-742-2177; drop-in dinner at the Goldminer's Daughter, 800-453-4573.

Luxury (\$14.50-\$25)—The Aerie Restaurant and Lounge, Cliff Lodge, Snowbird (1 mile), 801-742-2222; the Rustler Lodge (slopeside), 800-451-5223.

—P.S.

FREE INFORMATION FOR SKIERS

For additional information on the resorts, products and services listed below, circle the appropriate number on the coupon.

RESORTS

CALIFORNIA/NEVADA

1. Bear Mountain
2. Lake Tahoe/Reno
3. Mammoth Lakes Resort Association

COLORADO

4. Aspen Skiing Company
5. Beaver Creek
6. Breckenridge
7. Copper Mountain
8. Crested Butte
9. Keystone
10. Ski The Summit
11. Steamboat
12. Telluride
13. Vail
14. Winter Park

IDAHO

15. Mountain Resorts
16. Sun Valley
17. Sun Valley Area Reservations

MAINE

18. Sugarloaf Mountain Hotel

MONTANA

19. Ski Montana

NEW MEXICO

20. Ski New Mexico
21. Ski The Rockies
22. Taos Ski Valley

NEW YORK

23. Olympic Authority/Lake Placid

UTAH

24. Park City
25. Snowbird
26. State of Utah

WYOMING

27. Jackson Hole

TRAVEL SERVICES

28. Alitalia (Italy)
29. CIT Tours (ski Italy)
30. Continental Airlines
31. Ski Season Tours (New Zealand)



LOUI ADAMS/PEEK

32. Swissair
33. Uniglobe Landmark Travel
34. Yugo Tours (ski Yugoslavia)

BICYCLE TOURS

35. Mount Snow Bicycling

SKI EQUIPMENT

36. Head Skis
37. Kastle Skis
38. Koflach Boots
39. K2 Skis
40. Marker Bindings
41. Raichle Boots

42. Rossignol Skis
43. Scott Poles
44. Tecnica Boots
45. Tyrolia Bindings

SKI APPAREL

46. Fila Sports
47. Serac
48. Sport Obermeyer

SKI ACCESSORIES

49. Revo Sunglasses
50. Ski Optiks by Royal Optical (sunglasses)
51. Smith Sport Optics (sunglasses)

AND MORE

52. American Isuzu Motors
53. AT&T International Dialing
54. Bennett Sculpture (skier sculpture)
55. Haworth Office Furniture
56. HomeSki (downhill ski simulator)
57. Kawasaki Jet Ski
58. Lcanin' Tree (cards)
59. Newport Ski Sprce
60. Rolex Watches
61. Scientific Sports Systems/Skier's Edge (downhill exercise machine)
62. Ski Saver
63. Super-Graphics (designer ski/snowboard laminates)
64. Sybervision Systems (video)
65. Trog (compact ski carrier)

Fill in Coupon and Mail Today

This coupon expires June 1, 1989

SKI MAGAZINE
READER SERVICE MANAGEMENT
P.O. Box 5122, Pittsfield, MA 01203
Please send the items circled below.

1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32	33	34	35	36
37	38	39	40	41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65							

☐ Please send me 8 issues (1 year) of Ski Magazine for \$9.94 and bill me. 544KB

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

Note: SKI's Massachusetts address is for reader information only. Subscription inquiries should be directed to P.O. Box 2767, Boulder, CO 80321.

SKI-N/S 3/89

SKIwee Kids korner

KIDS' KORNER IS DESIGNED AND WRITTEN BY CHIP AND LILLIAN LOVITT



SKI CHAMP UNMIX 'N' MATCH

How well do you know your top ski racers? Here are photos of four famous ski champs. We've given you their first names and the countries they race (or have raced) for, but their last name is scrambled. Unscramble the names, then match the letter next to the name with the correct photo. Answers on page 108.



—1.



—2.



—3.



—4.

- A. Alberto BOMTA (Italy)
- B. Cindy SLONEN (USA)
- C. Ingemar SMAKTREN (Sweden)
- D. Maria SLLAWIRE (Switzerland)

SKIwee is a SKI Magazine Program for Kids • Sunkist® and Fun Fruits® are registered trademarks of Sunkist Growers Inc., Sherman Oaks, Calif.
OFFICIAL SKIwee SUPPLIERS:

ATOMIC

OBERMEYER

hotfingers

Ray-Ban

LIFESAVERS

NISSAN Quik

uvex

SALOMON
SKI BOOTS and BINDINGS

Ski Wheel
Sno-Motion

SKI GRIPE #5

There are a lot
of ups and downs in
skiing.

Here's a laughable look at
the down side
of this great sport.

**Doesn't
it bug you when . . .**



**You race down the mountain to catch the last chair of the day,
but just miss it!**

Got a funny ski gripe? Send it to SKIwee Ski Gripes, 3333 Iris, Boulder, Colo. 80301. We'll print some of them in a future issue.

A CAP-TIVATING CONTEST

Turn this ordinary hat into an extraordinary one and you could win a prize. Just fill in the hat shape at left with dazzling designs, wild patterns, hot colors, snowflake shapes, or anything else you think will make it a really cool cap. Use crayons, markers, paints, or create a collage out of clippings. Send your hat design by Feb. 27 to SKIwee, 3333 Iris, Boulder, Colo. 80301. Include your name and address. Contest winners, picked at random, will be eligible for prizes.

(Employees of Times Mirror Magazines and their families are not eligible. Contest void where prohibited by law.)

SKIWEE AREAS

Alaska: Alyeska; Arizona: Sunrise; California: Dodge Ridge, Bear Mountain, Sierra Summit; Colorado: Ski Sunlight, Steamboat, Winter Park; Connecticut: Mt. Southington, Mohawk Mtn.; Idaho: Sun Valley; Illinois: Chestnut Mtn. Resort, Villa Olivia; Iowa: Sundown; Maine: Shawnee Peak, Sunday River; Massachusetts: Butternut Basin, Jimmy Peak, Wachusett Mtn.; Michigan: Ski Brule; Minnesota: Adlon Alps, Buck Hill; Montana: Red Lodge Mtn.; New Hampshire: Crockett Mtn., Gunstock, King Ridge, Mt. Sunapee, Waterville Valley, Wildcat Mtn.; New Mexico: Angel Fire, Ski Apache; New York: Bellmore Mtn., Bristol Mtn., Crook Peak, Holiday Valley, Hunter Mtn., Swain Ski Center; North Carolina: Appalachian Ski Mtn., Ski Beech; Oregon: Hoodoo Ski Bowl, Timberline, Willamette Pass; Pennsylvania: Denton Hill, Elk Mtn., Little Gap, Shawnee Mt.; Utah: Elk Meadows, Solitude; Vermont: Bolton Valley, Jay Peak, Mad River Glen, Mt. Ascutney, Mount Snow, Okemo; Virginia: Bryce, Massanutten; Washington: Mt. Baker, Ski Acres; Wyoming: Jackson Hole; West Virginia: Winter Place, Silver Creek; Wisconsin: Cascade, Trollhaugen.

INVESTING IN SKI COUNTRY

Ho-telling the Future

During the college graduation party scene in *The Graduate*, one of his father's business associates sidles up to Benjamin (Dustin Hoffman) and tells him that the most important thing he needs to know about the future can be told in one word: "Plastics."

These days, in ski resort real estate development circles, "the word" being bantered around is "condo-hotel." Whether its future is as rosy as plastics was, however, is the subject of great debate.

Late in September as the leaves turned red, yellow and orange in Jackson, N.H., I found myself on a real estate conference panel focusing on the black-and-white, bottom-line future of the resort-based condo-hotel. My message to the assembled developers was short and simple:

"The market for condo-hotels may not exist. You

ing to stay in hotel rooms rather than condominiums and pay the prices necessary to turn a profit?

Since speakers at that Jackson seminar, along with many condo-hotel consultants, stress very sophisticated "closing" techniques, I suggest prospective buyers develop some very aggressive "opening" questions.

Here are some of the basic ground rules you need to understand before undertaking any analysis:

The Tax Simplification Act (TSA) of 1986 eliminated many of the tax shelters that converted real estate-based "paper losses" (particularly tax credits and some aspects of accelerated depreciation) into "gains" come tax time. Investments yielding these types of losses were known as "tax-driven" because their primary purpose was to cut tax bills (by creating paper losses), not to create a healthier economy or income/productive portfolio.

TSA, in addition to revising some depreciation rules, lowered the maximum tax rate (making losses less valuable) and required surviving real estate losses to be written off against other "passive" (investment rather than earned) income. The reform was economically and politically positive but the second-home industry on which much ski-resort growth is often contingent was threatened. Ski area companies, particularly in the Rockies, need the condominiumized bed-base to attract more skiers but lack the capital to build it themselves so they've created clever ways to attract other sources of investment capital (including yours) to build the beds for them. The tax-driven benefits were often a key selling tool, the areas creating what they needed and wrapping it in an attractive tax package, rather than responding to an existing demand.

Enter the condo-hotel. For different reasons, resorts in both the Rockies and New England had been studying the emerging condo-hotel medium even before TSA—in the Rockies because traditional condos had become too big and expensive for many vacationers to rent, and in New England because condo owners frequently use their units personally, keeping them out of the rental pool. The condo-hotel, if registered as a federal or state security (a key element), can solve these problems for the ski resort since it offers smaller, less expensive units and can require that all rooms be included in the rental pool.

But when TSA specifically exempted hotels from the "passive-income/real estate investment" limitations—under the theory that a hotel is primarily a business, not an investment medium—the stage was

continued on page 108

Too many developer-chefs have forgotten to ask whether the skier is ready to eat the final dish—the hotel room.

are responding to sellers' needs, not buyers' demands, and have created what is, in reality, nothing more than a non tax-driven financial instrument."

This is far less complex than it sounds, but if you don't want to take the time to understand it, forget the condo-hotel and buy a house or a conventional condo, which for most skiers interested in resort real estate remains the better option.

The problem with the condo-hotel is that, like corned-beef hash, it's got many ingredients chopped into it and one or more of them may not suit your financial diet.

Tax-code changes are scrambled in with condo-based investment analyses and sautéed with a pinch of hotel lore, but too many developer-chefs have forgotten to ask whether the skier is ready to eat the final dish—which in this program is not the investment, but rather the hotel room itself. Simply, are enough skiers will-

BY I. WILLIAM BERRY

NASTAR RACER

"Coca-Cola Jr. NASTAR...
It's a whole new ball game!"

Shonna Stonehocker

AGE: 18

NASTAR HANDICAP: 20

OCCUPATION: Student,

Colorado State University

HOMETOWN: Aspen, Colorado

SKI RACING: "NASTAR means I can ski with my family and that's like playing on a team. I love it!"

GOALS: "Good grades.

Making the most of college."

ROLE MODEL: "I've always wanted to just be myself . . . and to do the best I can."

FAVORITE MUSIC: Yaz, Genesis.

OTHER INTERESTS: Skiing, basketball, volleyball.

COACH'S COMMENT: "As a freshman in college, Shonna will be joining her college ski club. The skills she's learned in Coca-Cola Jr. NASTAR will help her skiing for years to come."

- Victor Gerdin, Ski School Director
Buttermilk Mountain, Aspen, Colorado



NASTAR is administered by World Wide Ski Corporation,
Bob Beattie, President: P.O. Box 4580, 402-D Pacific Avenue,
Aspen, Colorado 81612. 303/925-7864.

"Coca-Cola," "Coke" and the Dynamic Ribbon Device are registered trademarks of
The Coca-Cola Company, © The Coca-Cola Company.

Cause

The Ford Probe GT creates an unforgettable effect wherever it meets the road. An effect caused by engineering that integrates driver and machine on the open road.

An effect that caused *Car and Driver* to name the Probe GT one of their 10 best cars for 1989.

Intercooled Turbocharger.

In an instant, the Probe GT's 145 horsepower intercooled turbocharged engine delivers the kind of power that has instantly made it a favorite among driving enthusiasts.

Driver Adjustable Suspension.

Its sport-tuned Driver Adjustable Suspension brings new meaning to the word responsive, allowing Probe GT to respond to the ever-changing condition of the road.

Specifications:

Manufacturer's Suggested Retail Price: \$14,077*

Wheelbase (in.): 99.0

Length/Width (in.): 177/68.5

Curb Weight (lb.): 2870

Powertrain: Intercooled, turbocharged, electronically fuel-injected 2.2L SOHC, 4-cylinder, 12-valve engine. 145 horsepower @ 4300 rpm, 190 lb. ft. torque @ 3500 rpm. Front-drive, 5-speed manual transmission.

Suspension: 4-wheel independent, anti-sway bars front/rear.

Brakes: 4-wheel disc brakes, optional ABS available.

Tires: P195/60 VR 15"

EPA est. MPG: 21/27 (city/hwy.)

*Price excludes title, tax, destination charges, and optional equipment. Prices higher in New York.

Speed-Sensitive Steering.

The computer controlled power steering system automatically adjusts to your speed, giving you virtually effortless steering when parking, and crisp steering at speed.

Anti-Lock Braking System.

With power you need control, and Probe GT's available Anti-Lock Braking System (ABS) helps you stop with authority.

Adjustable Instrument Cluster.

Designed with performance driving in mind, Probe GT's instrument pod tilts in tandem with the steering wheel for an unobstructed view of the gauges at any angle.

Compact Disc Player.

Choose the AM/FM stereo radio/cassette and optional compact disc player, and you get some of the most dynamic sound on wheels.

Transferable 6/60 Powertrain Warranty.

Covers you and future owners, with no transfer cost, on major powertrain components for 6 years/60,000 miles. Restrictions and deductible apply. Ask to see this limited warranty at your Ford Dealer.



Effect



Ford Probe GT

Have you driven a Ford...lately?



set for top-caliber legal and financial minds (many of whom had helped develop the old condo concept) to discover how to convert the sudden lack of tax-driven investment advantages from the traditional condo into a positive sales campaign to hustle condo-hotel units.

If you think the quick-switch picture was accomplished with just a dash of slight of hand, you're right. Understand that just owning a piece of a condo-hotel doesn't

qualify any profits you may realize as deriving from an "active-income" business. You actually have to commit time to "managing" it; if you don't it becomes a passive investment. The specific time requirements are still firming up under Treasury Department and IRS analysis, but you may be required to spend a minimum of 100 hours a year on your hotel "business." This includes time spent conferring by telephone with management and reading news-

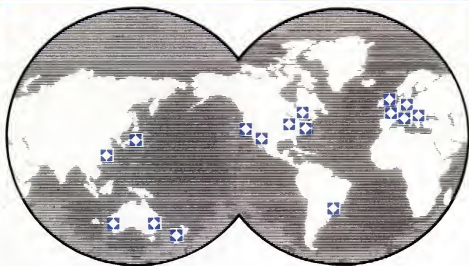
letters and related materials, but also may demand you participate in setting rates and employment policies. If you think that sounds strict, know that the time demands for active condo ownership are expected to be much greater.

When you buy into a condo-hotel, you are investing in an ongoing, active-income business: a hotel. You are not buying a condo. Problem is, some of the sales materials I've seen for condo-hotel projects aren't as clear as they should be.

The basic difference is simple. With a condo, you operate at a net annual loss and make your profit when you sell. With a hotel, if it operates at a net annual loss for too long you probably won't have anything to sell aside from participation in a Chapter 11 proceeding.

And hotels are a tricky business. Success is based on effective room-rental prices and occupancy rates. Prices are a function of construction costs: roughly \$1 per night for each \$1,000 of expense (including common space). If you spend \$5 million to build a 100-room hotel, then the average nightly rate has to be \$50. The operative

We Brought The Sponsors To the World Alpine Ski Championships



International Management Group, the world's most experienced sports promotion agency, would like to express its thanks to all sponsors of the 1989 World Alpine Ski Championships in Vail and Beaver Creek, Colorado, January 29-February 12, 1989.



**SUBARU CAFFE
LAVAZZA**

**KIM TOP LINE
DRAKKAR NOIR US WEST**



**International Management Group
We're Always Where The Action Is**

Cleveland • New York • Los Angeles • San Francisco • Boston • Philadelphia • Bradenton
• Minneapolis • Washington, D.C. • London • Hong Kong • Budapest • Stockholm • Monte Carlo
• Oslo • Paris • Barcelona • Munich • Milan • Geneva • Toronto • Tokyo • Auckland • Sydney
• Melbourne

Kids' Korner Answers

Champ Unmix 'n' Match:

- A. (Tomba)—2
- B. (Nelson)—3
- C. (Stenmark)—1
- D. (Walliser)—4

From February

Kids' Korner

Find the Hidden Skiers



word in that sentence is average, not \$50. It assumes occupancy in the mid-90 percent range but resort hotels typically average 50 percent (the Keystone Lodge at 70 percent is the best in the Rockies) which pushes the average rate up to \$100. Throw in some low-season discount and convention packaging and a lower "corporate pricing" and the high-season "rack rate" suddenly moves into the \$150+ range.

The key question a prospective investor must ask is, "Can the resort handle that rate?"

Further, rather than asking how good a hotel they can build, developers of these non tax-driven condo-hotels are more prone to ask, "How little can we do and still qualify as a hotel?" To some degree this indicates a desire to keep the selling price as low as possible, but it also reflects the fact that many luxury hotels in the mountains aren't generating huge (if any) profits.

Question to ask: "How well will a 'stripped-down model' sell in that resort?"

In short, you cannot view investment in a condo-hotel unit as a real estate investment. You have to consider yourself a venture capitalist involved in a start-up or conversion hotel business. You have to examine competing hotels' quality, prices and occupancy rates. You need to look at cost projections. You must know if the development group plans to affiliate with an existing chain and if so, how will it affect management and reservation costs?

You also have to find out why, if this is such a good opportunity, the ski area company didn't take all or a piece of the project. Sometimes there's a valid reason such as the need to use capital for on-mountain expansions or a lack of skills and experience in the hotel business. In any case, ask.

It's also vital that you examine your own revenue-and-tax profile to see if you need the active-income losses the project is sure to generate in its early years, or if positive-yield, passive investments would be preferable, especially in light of the time commitment requirements to make the hotel losses deductible against active income.

Finally, you need to study the overall ski market. Here are a few industrywide patterns that should factor into your decision:

- After a few flat years in the early Eighties, skiing in the U.S. has experienced a slow but sustained growth the past five years in terms of lift-ticket sales. The East has enjoyed a steadier pattern than the Rockies, and the West Coast has had a few bad years, but nationally the ski area business has been healthy.

- Eastern areas, while smaller, tend to be more profitable than the giants in the

Rockies; the West Coast picture is difficult to evaluate because of recent erratic weather patterns.

- The industry has taken the first tentative steps (committing about \$650,000) in what it expects to become a high-profile, multimillion-dollar media-and-promotion campaign to develop a large number of new skiers. The concept is to emulate the successful programs developed by the dairy, beef and golf industries.

- If this campaign and its follow-up are effective, hotels could become a major beneficiary, assuming packaging, promotion and programming are handled properly.

- With the exception of maybe five giant

companies, even the big ski area operations are generally too small—grossing low-eight-figure revenues at best—to underwrite large lodging projects like condo-hotels.

- As we discussed in the December issue, banks that underwrite mountain expansions are essentially unwilling to finance ski area real estate projects.

The last two items combine to produce a need for the independent developer/promoter, who in turn looks to the skier—you—as the primary investor.

When you plug in all the factors and look at the alternative investment media, however, perhaps even today plastics is a better bet than a condo-hotel. **SKI**

AND IN THE CONDO MARKET . . .

You don't have to subscribe to real estate newsletters to know that the price of resort condos has been plummeting the past few years; fact is, you have to live in the wilds of northern Maine or Montana not to know. The general press has covered this so often that you accept this without question.

You should, however, subscribe to knowledgeable publications if you're interested in this investment medium because the general press, with its "bad news only" orientation, hasn't offered an accurate and balanced overview.

Yes, the second-home market has been bludgeoned in many resorts in the Rockies, but it remains quite healthy in most regions of New England.

But even in the Rockies, how bad is it really? In the August 1988 issue of *Money* magazine, an article ("The Plentiful Pickings in Vacation Condos") notes that (among others nationwide) a unit in Vail that sold for \$131,000 in 1981 sold for \$92,500 in 1988. Disaster, right? Well, maybe. But when was it built and what did it sell for originally?

Further, even that unit tells you little about "Vail." Are you interested in the old downtown core? East Vail? Eagle-Vail? Beaver Creek? In high-, mid- or low-priced property? Each combination has its own pattern, which also varies with the age of the project.

Patterns for smaller, newer resorts are easier to track: Sunday River, Me., for instance, has seen a steady appreciation in resale value for its great number of low-priced units, but this may or may not hold true for the new higher-priced condos.

Here are a few solid rules to live by when investing in condos:

1. Get a trailside/ski-to unit close to the core.
2. Plan to own and use it for at least five years and regard rental income only as a nice offset.
3. Be able to afford to carry it for a couple of years longer if the specific market dips.
4. Buy in the higher ranges in the Rockies and mid-ranges in New England.
5. Pray for snow. —I.W.B.

DON'T WORRY ! SKI HAPPY !

INTERNATIONAL ASSURANCE CO. LTD. Snow Skiers Policy joins IAC's famous roster of Bicycling, Bowling, Fishing, Golf, Hiking/Camping, Scuba Diving, and Tennis all-risk policies. The annual premium of \$130 covers theft, loss and damage to skis, boots, bindings, apparel and other skiing equipment with only a \$40 deductible.

***\$5.00 INTRODUCTORY OFFER FOR 30 DAYS OF INSURANCE HURRY! OFFER EXPIRES MAR. 31, 1989**

Please find enclosed my \$5.00 payment (Check or M.O.) for an introductory all-risk Certificate of Insurance covering my skiing equipment. (Please make payable to: ALLSTATES CORPORATION, BUSINESS & PROFESSIONAL SERVICES LTD., 892 E. William St., Carson City, NV 89701)

NAME _____ TEL. _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

*** For 30 Days Coverage From Date Received by Company 800-627-1739**

America's
Premier Ski Network!

GGP SPORTS WORLD CUP SKIING

Exclusive
Television Coverage

Men's Downhill

Val d'Isere, France
Val Gardena, Italy

Men's Slalom

Madonna di Campiglio, Italy

Women's Downhill

Altenmarkt, Austria

World Cup Freestyle

Mt. Gabriel, Canada

Women's Downhill and Super G

Steamboat Springs, Colorado

Ford Celebrity Cup

Vail, Colorado

U.S. National Championships

Crested Butte, Colorado

Plymouth Celebrity Ski Classic

Aspen, Colorado

Catch all the excitement on GGP's
"WORLD CUP SKIING" Network
Check local listings for dates and
times in your area.

GGP
SPORTS

Sponsored by: Plymouth, VISA, AT&T,
Subaru, Descente, American Airlines,
Salomon and Nestle Alpine White.



Photo: Lori Adamski-Peek

SKI MARKET

REAL ESTATE

BED & BREAKFAST INN

A SKIERS BED & BREAKFAST RESERVATION SERVICE FOR ALL RESORTS THRU-OUT COLORADO • UTAH • NEW MEXICO 1-800-825-0225

CHALETS FOR RENT

COLORADO

BRECKENRIDGE, 5 Bedrooms Plus Loft, 4 Baths. Furnished. Sleeps 14. Spacious, Reasonable Rates. (213) 276-0534, (213) 274-3117.

BRECKENRIDGE, Two Homes For Rent Each Sleeps 20. Completely Furnished. Denise Blomquist, 6421 Turrent Dr., Colorado Springs, CO 80918. (719) 598-7034.

SPACIOUS MOUNTAIN LUXURY SKI HOME
Near Breckenridge. Breathtaking panoramic views. Maintained roads, 3 bedrooms, 2 deluxe baths. Built-in sunken pit. Huge stone fireplace. OVERSIZED SPA, sun deck. Completely furnished. Microwave, VCR, TV, washer, dryer. Sleeps 8. \$150 net. (312) 835-4854 collect.

EXECUTIVE Four bedroom, 2 1/2 bath, perfect for two families. Dillon, Seven Ski Resorts. (303) 278-0333, Walkers 204 Acadia, Lafayette, Colorado 80026.

VAIL, Duplex, Two Bedrooms, TV, Fireplace, #90 Night, (303) 798-1404, 7205 W. Walden Place, Littleton, CO 80123.

WOLF CREEK Luxury Three Bedroom, Plus Loft, Sleeps 13. Located On San Juan River, Pagosa Springs, Colorado. Fowler's Place (303) 264-4840.

SKI KEYSTONE & SAVE ON SLOPESIDE LODGING

Dillon / Keystone Area

\$99-1 Bdr 126-2 Bdr 162-3 Bdr

Minutes from Summit Ski Area, FREE Shuttle Bus

OFFER NOT VALID WITH OTHER

DISCOUNTS OR 12/23/86-1/3/89

1-800-289-7666 or (303) 468-0611

Box 2590 • Dillon, CO 80435

MONTANA

BIG SKY—Slopeside estate 7 bedrooms, 5 bathrooms, sleeps 16, gourmet kitchen, cable, underground parking. Families \$1600/week. (519) 447-4021.

UTAH

ALTA/SNOWBIRD, Private Chalet, cordon Bleu cuisine, individuals, couples, groups capacity 10. From \$50.00-90.00 nightly plus tax. (801) 742-3011.

PARK CITY Ski into modern house. Sleeps 6. Jacuzzi, Walk to lifts—Old Town. \$950 week. Helene Martin days 713-880-8888, eves 713-894-4052.

ALTA SNOWBIRD DRAMATIC SPACIOUS NEW ALTA HOME, WALK LIFTS. Gorgeous Views, 5 Bedrooms + Loft, 4 Bathrooms. HOT TUB. 801-582-1371.

VERMONT

MAGIC, Bromley, Stratton. Sleeps 8. Ski trail views, fireplaces, 2 baths, modern conveniences. Daily, weekly. (201) 431-2026.

KILLINGTON, Duplex On Mountain, 3 And 4 Bedrooms. Crow's Nest, Box 177, Stratham, NH 03885. (603) 772-6346.

STOWE, Vermont, Deluxe Chalet. Sleeps twenty, Private, Accessible, Mountain View. From \$875—Seven Nights. (413) 549-6639.

STOWE: Chalets, Condominiums, and Castles for Smart Selective Skiers. Everest Realty Assoc., Inc. Box 1348, Stowe, VT 05672. (802) 253-8484 SALES ALSO.

STOWE

CHALETS for the Discriminating Ski. Simonoau Realty, P.O. Box 1291, Stowe, Vermont 05672. (802) 253-4623.

KILLINGTON, 5 bedrooms, 2 baths, sleeps 14, near mountain, all amenities, views, low rates (401) 751-3478.

MT. SNOW—STRATTON Log Chalet three bedrooms, two baths, full kitchen, indoor pool available. Renting daily, weekly (413) 536-2105.

KILLINGTON—OVERLOOKING TRAILS, 6BR, 4 BATHS, SLEEPS 12-18, LUXURY HOT TUB, SAUNA, ALL AMENITIES. WEEKENDS, SUNDAY-FRIDAY ONLY. EVES (914) 967-4313. REASONABLE.

CUSTOM Chalet near KILLINGTON. 5 Bedrooms, sleeps 10. Fireplace, Cathedral ceilings, etc. Reasonable. Call (213) 486-5079.

NEW YORK

WHITEFACE MOUNTAIN Area. Chalet A-Frame Rentals in Attractive Development. Week, Month, Season. Shampeny Associates, Inc., Box 81, Jay, NY 12941. (518) 946-7286, (518) 946-7286.

"LAKE PLACID"—Hotel Marcy Suites, located downtown, Ski Whiteface & 4 Mts., weekly and group rates (518) 523-1818.

THE KILLINGTON ALTERNATIVE—GORE MOUNTAIN AND THE SUMMIT LUXURY TOWNHOMES, 1, 2 & 3 bedrooms, jacuzzi, fireplaces and mountain views. Group rates available. (518) 251-3844.

SKI WHITEFACE MOUNTAIN Cozy 2 bedroom A-Frames, fireplace, washer, dryer, linens, complete. Three night minimum. Don's Highway Lodges, Jay, NY 12941. (518) 647-5479.

CONDOMINIUMS EAST

NEW HAMPSHIRE

BRETTON Woods NH 03595, Agres Juy Townhouses. Ski to from Prime Slopeside Skiing. Sleeps 4-12. Brick fireplace, kitchen, microwave, TV, movies. (603) 278-1711.

LOON VILLAGE - Luxury Condo-3 Bedroom, Loft, 2 Bath Fireplace, All Amenities. Indoor Pools, HotTubs, Shuttle 5 Minutes to Mountain. Call (201) 878-9347.

WEST VIRGINIA

SNOWSHOE, Whistlepunk, Snowcrest, one and two bedroom units, Softbeds, Fireplace, Jacuzzi, Cable. Call Linda. (318) 388-3047

SNOWSHOE/SILVER CREEK, 3 One Bedroom Snowcrest Condos, Fully Equipped, Fireplace, Cable TV, Jacuzzi, Walk to Slopes 30148-5224, 703-323-5293.

SNOWSHOE W. VA.—Push three bedrooms, two baths sleeps 8—Also efficiency sleeps four—Reduced rates, Call or write Norren Bronski, RT 3, Marietta OHIO, 45750 (614-373-9990)

SNOWSHOE—Three slope side Condos, Widomaker Lift, each sleeps 4, Discounted Rates. Call Owner (703) 780-2016.

SNOWSHOE One to Three Bedroom, Fireplaces, Cable, Decorated, Clean, Rent from Owner and Save. 804-320-7517.

VERMONT

SMUGGLER'S NOTCH, VT. 2 Bedroom, 2 Bath, Luxury slopeside condo. Sleeps 8. For Rent for Week of Feb. 11-17 of 1989. (914) 666-7974.

SMUGGLERS NOTCH, STOWE
SPACIOUS 2 Bath Newly Furnished Condominium Ski or walk to lifts, Reasonable rates by owner (714) 244-3328

CONVENIENT to Cross-Country and Downhill Skiing, Simonau Realty, P.O. Box 1291, Stowe, Vermont 05672. (802) 253-4623.

SUGARBUSH, Luxury Condominium On Mountain, 2 Bedrooms, 2 Baths, Fireplace, Sauna, Jacuzzi, Sleeps 8. (201) 735-5616.

KILLINGTON

Luxury private chalets & townhouses

WEEK OR WEEKEND - ALL SERVICES

(802) 773-4202 800-642-1147

wise vacation rentals
Box 231K Killington, VT 05751

CONDOS rentals and sales at Burke Mountain, Studios, 1 and 2 bedrooms. Goats Real Estate (802) 626-5540.

KILLINGTON—Overlooking Trails, 6BR, 4 Baths, Sleeps 12-18, Luxury Hot Tub, Sauna, All Amenities. Sunday-Friday Only. Eves. (914) 967-4313. Reasonable.

KILLINGTON Three bedroom Two Bath Near Slopes View Sleeps Eight, Hot Tub, Sauna, Fireplace, 518-783-9192.

CONDOMINIUMS WEST

CALIFORNIA

MAMMOTH - Beautiful 1 & 3 bedroom. Underground parking, walk to lifts, spa, fireplace, VCR. (714) 998-8079.

SOUTH LAKE TAHOE Heavenly Valley North Ski-In/Ski Out 2, 3 and 4 Bedroom Condos 415-253-1444.

COLORADO

SKI-IN/SKI-OUT KEYSTONE, CO.

Lancaster Lodge at the base of Keystone Mountain, features studio or efficiency units offering kitchenettes, microwaves, color TV & phones. Elevator, garage, laundry & jacuzzi on premises. From \$135/night (low season) Call (303) 468-8355 or 1-800-950-7117 or write: Lancaster Lodge, P.O. Box 1015, Keystone, CO 80435

ASPEN/SNOWMASS. Skiing Accommodations, Wide Range Of Homes/Condos, Luxury, Economical, Accommodations Inc. 800-222-7989 (303) 923-5100.

ASPEN VACATION CONDOMINIUMS

WIDE selection of condominiums and lodge rooms 50-300 yards from the Aspen Mountain Gondola, 1-2 blocks from the center of town. Full kitchens, fireplaces, color TV, Pools, Jacuzzis Saunas. Condominium Rental Management, 747 Galena Street, Aspen, Colorado. Nationwide 800-321-7025 Colorado 800-228-1446.

ASPEN—3 + bedroom condo, large, charming, views—1/2 mile to lift on bus route (303) 865-2312.

ASPEN Deluxe 2 Bedroom 2 Bath Condo With Pool And Health Club Facilities. Reasonable 312-831-2300 Weekdays

ASPEN DELUXE TOWNHOUSE 2 bedrooms, 1 1/2 baths, sleeps 6 fireplace, view, central location, color TV, fully equipped, rates from \$100.00 to \$300.00 A Night. (303) 925-6863.

ASPEN/SNOWMASS RENTALS: Distinct, repite, immaculate condominiums/houses for the discerning, deferential. Cheryl Schmidt (303) 925-1677.

ASPEN/SNOWMASS
ASPEN SKIING COMPANY
RESERVATIONS
1-800-525-6200



DIAL OUR NEW
RESERVATIONS SERVICE.
WE'LL ARRANGE
IT ALL.

ASPEN—SNOWMASS
LARGE VARIETY OF LUXURIOUS TO ECONOMICAL SKI HOMES AND CONDOMINIUMS. ASPEN SNOWMASS CASE INC. P.O. BOX 6028, SNOWMASS VILLAGE, CO 81615, 303-923-2280.

ASPEN—Comfortable, spacious, lovely 3 + bedroom condo with great views. 1/2 mile to lift on bus route. Available by the week for Feb. & March only. (303) 863-2312.

BRECKENRIDGE/VAIL Fully equipped condos. All amenities 100 yds to lifts Downtown 865-3235 daily 1-800-458-9541.

BRECKENRIDGE Ski back, Hot Tub, VCR, 2 bedrooms, sleep 6, owner managed, from 399, (414) 554-6989.

WILDWOOD BRECKENRIDGE, COLORADO

Finally...Luxurious accommodations you can ski home to at an affordable price
ASK ABOUT OUR SKI/FREE/STAY/FREE PACKAGE
1-800-231-3780 (303) 453-1910

BRECKENRIDGE 2 bedrooms, sleeps 6, TV, fireplace, hot tub, sauna, ski home, reasonable rates. (313) 996-4762.

BRECKENRIDGE GOLDCAMP 2 bedrooms, 1 bath; hot tubs, saunas, Walk to lifts, X-Ski Center. (303) 986-1772.

BRECKENRIDGE, COLORADO AFFORDABILITY AND QUALITY
REASONABLE PRICED SKI CONDOS AND MOUNTAIN HOMES, VARIOUS LOCATIONS, AMENITIES AVAILABLE. FREE STAY/SKI PROGRAM, DISCOUNTED LIFT TICKETS AND OTHER DISCOUNTS. CALL AND COMPARE! 1-800-334-9182 OR 303-453-0833 COLLECT.

BRECKENRIDGE

FREE SKI AND LODGING PACKAGES AVAILABLE

in our fully equipped deluxe or economy condos, with Hot Tub & Health Club, with

Call toll-free

(800) 525-3687

Boreas Pass
Realty and Management Companies
P.O. Box 1438—BRECKENRIDGE, CO. 80424

BRECKENRIDGE - Condominiums, cabins, executive homes, & hotel rooms - ski-in, ski-out locations. Economy to super deluxe. Executive Resorts Rental, Inc. In Colorado (303)453-4422, U.S. Toll Free 1-800-662-5368.

BRECKENRIDGE, COLORADO
"FREE" VACATION PLANNER
TOLL FREE: 1-800-525-3682

BRECKENRIDGE, Steps 6, Close to Lifts, Free Shuttle, Fully Equipped, Hot Tubs, Sauna, Reasonable. (303) 443-6580.

BRECKENRIDGE, Luxury 3 Bedrooms, 2 Baths, Steps 8, \$20—Person, \$100 Minimum—Nightly. (719) 635-8044.

SKI BRECKENRIDGE FREE

LIFTS • LODGING
SKI RENTALS

Call for "Ski Free" Package Information and Summit County Vacation Planning Guide

1-800-888-3688

Pioneer Sports & Lodging Service
Box 2414, Breckenridge, CO 80424, 303-453-1085

BRECKENRIDGE, One Bedroom Condominium, Close To Lifts, Cable TV, Underground Parking, Fireplace, Steps Two (303) 772-7124.

BRECKENRIDGE Close to lift on free shuttle route, sleeps 8. Telephone, TV, hot tub. (303) 424-8797.

BRECKENRIDGE—Condos—Cordons, homes Economy to deluxe. EXECUTIVE RESORTS RENTALS, INC. In Colorado (303) 453-4423 U.S. Toll Free 1-800-662-5368

BRECKENRIDGE—We're On The Slopes! Ski in, Ski out. One, Two, Three Bedroom, Jacuzzi Off Season Package. (303) 453-1119.

BRECKENRIDGE 4 bedrooms, sleeps 10-12. Ski in/out; spa, sauna, jacuzzi, underground parking. (719) 685-5212.

TYPE 1
BRECKENRIDGE

The PERFECT location right on Four O'Clock Ski Run.

Luxury condominiums with ALL amenities, from cozy studios to large 4 bedroom/4 bath townhouses. Ski Breckenridge's new mountain—Peak 10!
Call for Free Brochure. TOLL FREE:
(303) 453-9692 1 (800) 525-2227

BRECKENRIDGE Luxurious One or Two Bedroom. Steps 4-8. Walk to Lifts, Jacuzzi, Sauna, Washer, Dryer. Evening (303) 779-4408.

BRECKENRIDGE, Newly decorated deluxe 3 Bedrooms, 2 1/2 baths accommodates 10. W/D, microwave, Fireplace, Hot Tub. Ski back (303) 771-3507.

BRECKENRIDGE: Studio, walk to lifts, fireplace, hot tub, restaurant. Easy access to town. Rhonda (303) 791-0156.

We are on the slopes ski-in-ski-out, 1 bedroom, 2 bedroom, 3 bedroom, ski package call (303) 453-1119.

BRECKENRIDGE Condo—2 bedrooms, 2 bathrooms, VCR, hot tub, newly decorated. (303) 668-8220.

BRECKENRIDGE BARGAINS! THREE BEDROOMS (SLEEPS 10) \$1100/WEEK. TWO BEDROOMS (SLEEPS 8) \$700/WEEK. NEAR LIFTS. HOT TUBS. SLOW SEASON DISCOUNTS. 303-755-2387.

BRECKENRIDGE. ELEGANT, SPACIOUS, 2 Bedroom, 2 baths, Steps 6, Indoor Pool, Jacuzzi, Sauna, Cablevision, Fireplace. REASONABLE. (303) 353-5359.

BRECKENRIDGE—Sleeps 8, 2 Bedrooms Plus Loft, 2 1/2 Baths, Garage, Fireplace, Microwave, By Days or Week. (612) 925-2220, (303) 321-6787.

BRECKENRIDGE, Executive homes, luxury townhomes and condominiums at Very Affordable rates! Ski-Free-Stay Free Program. Peak Property Management, Inc. 1-800-458-7998 or (303) 453-1724.

BRECKENRIDGE, Walking distance to lifts, 6 Bed Rooms, 2 Baths, W/D, Fireplace, Microwave, Hot Tub (303) 771-3507.

BRECKENRIDGE ACCOMMODATIONS Economy to deluxe - Reasonable rates - Discounts available- Free Ski Packages, Panda Bears Management. (303) 453-9140, 1-800-672-6789.

BRECKENRIDGE Goldcamp two—bedroom, sleeps 6, very close to lifts, reasonable, comfortable. (316) 872-2419 or (316) 872-5588.

DISCOUNT LIFT TICKETS • LODGING SKI RENTALS

1-800-888-3688

Pioneer Sports and Lodging Service
P.O. Box 2414, Breckenridge, Colorado 80424
Copper, Breckenridge, Keystone

SKI THE SUMMIT

BRECKENRIDGE 2 Bedroom, 2 Bath Deluxe Condominium, Newly Furnished, Steps 6, Walk To Slopes. Reasonable. Owner (513) 859-5111 Ext. 220, (315) 866-9667 evenings.

COLORADO CONDO CONNECTION Lodging or Exchange of Condos or Private homes. BRECKENRIDGE (303) 453-5686, TOLL FREE 1-800-999-95K1.

SKI AND LODGE FREE

BRECKENRIDGE CENTRAL LODGING COMPANY ACCOMMODATIONS FROM THE ELEGANT TO THE ECONOMICAL. SOME SKI-IN-SKI-OUT. SALE UP TO 25%. CALL TOLL FREE 1-800-588-5885 OR 303-453-2160.

Gold Point CONDOMINIUMS

Breckenridge, Colorado 303-453-1910

Stay Above The Rest
Luxury, full service accommodations

1-800-231-3780

COPPER-KEYSTONE BRECKENRIDGE
VAIL nearby. Cross Creek Condos at Frisco. Owner managed. Whirlpool Tubs, W/D's, Hot Tub, Pool, Sauna, From \$90. 2-3 Bedrooms. Streamside, Call Pat Bremer (303) 668-5175.

COPPER, FRISCO, BRECKENRIDGE, Owner Managed, 1-4 Bedroom units, luxury or economy. Sleep 2 to 12 persons. Amenities may include Whirlpool or Hot Tubs, Sauna, Pool, VCR's Stereo, and King Beds. From \$75 for 2. From \$140 for 12. Call Special Places, Jan. 303-694-0026.

SKI THE SUMMIT

COOPER, BRECKENRIDGE, KEYSTONE-STUDIO TO 3 BEDROOM CONDOS. ECONOMY TO LUXURY. COMPETITIVE RATE. SKI PACKAGES AVAILABLE. RE MAX PROPERTIES OF THE SUMMIT, INC. (RENTAL MANAGEMENT DIVISION). CALL FOR DETAILS 1 (800) 525-5152.

CMCR Inc.
Condo Rentals & Sales in Copper Mountain

• LODGING ONLY OR AIR INCLUDE SKI PACKAGES •
• Copper Mountain, Vail, Keystone, Breckenridge •
• 30% Discount with Mention of this Ad •

CALL US TODAY 1-800-525-3687
Box 3349, Copper Mountain, CO 80441 303-968-6400

COPPER MOUNTAIN, Luxury Two Bedroom, Two Baths, 500 Feet to Lifts. Steps Seven. (312) 369-3840. Free Lift Tickets.

COPPER MOUNTAIN, Luxurious 3 Bedrooms, 3 Baths, Lift, Fireplace, Color TV, Steps 8, Walk to Lifts, Carol Ben, 440 Brookmont, Barrington, IL 60010. (312) 382-1322.

COPPER MOUNTAIN, Complimentary Ski Pass. Luxury Two Bedroom, Two Bath, Next to Lift, Fireplace, Jacuzzi, Sauna, Reasonable Rates. Call (303) 830-0179 Daytime. (303) 698-2573 Night.

CRESTED BUTTE—Luxury Condo, 3 Bedroom, 2 Bath & Loft, Fireplace, Hot Tub, Garage, Free Shuttle. All amenities. Discount! Owner 1-405-843-3818.

CRESTED BUTTE, COLORADO. SKI-IN-SKI-OUT SPACIOUS Two To Four bedroom condos. Rock Fireplaces, Hot Tubs, Fully Equipped. Affordable Rates. 1-800-443-7459, (303) 349-5615.

DILLON, COLORADO, Quality Furnished and Equipped condominiums. One bedroom, sleeps six. From \$55.00 nightly. Two bedrooms, sleeps eight. From \$85.00 nightly. 1-800-544-8418, National. 1-303-468-9057.

DILLON, Comfortable, Fully Equipped. 2 Bedrooms, 2 Baths, Pool, Jacuzzi, Sauna, LOW RATES. Segall, 865 Fillmore, Denver, CO 80206. (303) 322-6283.

LAKEFRONT DILLON COLORADO, Luxury condos. Rents \$75.00 up. Spectacular views, fireplaces, saunas, hot tub. (303) 666-6992.

DILLON by Owner. BEST DEAL. Large deluxe 1, 2, 3 bedroom condos. Pool, Jacuzzi, Sauna. Weekly from \$325. (303) 278-4366. Evenings best.

DILLON/WILDERNEST by Owner. Deluxe 2 Bedroom, 2 Bath Condo Steps 6, Million Dollar Clubhouse With All Amenities. (303) 423-2092. Evenings.

DILLON, COLORADO, 2 Bedroom, 2 Bath, Sleeps 6. Completely Furnished, Fireplace, TV, Pool, Jacuzzi, LOW RATES. A. Cantor, 4265 MCPerson, Colorado Springs, CO 80909, (719) 597-4200.

LOW RATES, Dillon Colorado Large one bedroom, pool, jacuzzi, sauna, fireplace. Ski six areas (303) 988-5413.

DILLON-KEYSTONE, "The Consumers Alternative" —SAVE by renting from owner. Also large DISCOUNTS on lift tickets, lessons, ski rentals, restaurants. PRIVATE HOT TUBS. (303) 321-7293.

DILLON CONDO 2 Bedroom Pool Racquetball Discounts. Tom Burger 10826 East Maplewood Place, Englewood CO 80111 (303) 771-3431.

Ski The Summit

Stay within minutes of Keystone/Arapahoe Basin, Copper Mountain and Breckenridge with a free ski shuttle bus to get you there!
Lake Dillon Resort Association
CENTRAL RESERVATIONS
P.O. Box 446/Dillon, CO 80434 303-431 468-6222

TOLL FREE 1-800-365-6365

DILLON Area, Sleeps 4-12, 2 Bedroom Luxury Condo or Beautiful 4+ Bedroom Home. (303) 337-2335.

DILLON ROOMY 2 Bedroom condo, Steps 8, 2 1/2 Bath, Easy Access, Shuttle. (303) 425-9298 Evening, Weekends.

DILLON CO. NEAR 5 SKI AREAS, 2 BEDROOM, 2 BATH, POOL, SAUNA, JACUZZI, RACKETBALL 1-303-795-7444.

DILLON-KEYSTONE "The Consumers Alternative" —SAVE by renting from owner. Also large DISCOUNTS on lift tickets, lessons, ski rentals & restaurants. PRIVATE HOT TUBS. (303) 321-7293, (303) 468-9029.

DILLON LAKEFRONT CONDOS Studio or 1 1/2 Bedrooms. Sauna, Hot Tub. \$55.00 up daily. Call, Leave message, Owner line (303) 278-5128.

BARGAIN CONDOMINIUMS—Classy, clean and comfortable. Clubhouse with pool and jacuzzi. Rent direct. Dillon. (303) 468-2281.

COLORADO

SKI THE SUMMIT (Frisco)

Cozy, Economical 2 bedroom duplex or 1 bedroom log cabin with fireplace, fully equipped.
Both sleeps 6 (303) 668-3067

FRISCO, Colorado, Ski five areas, 4 bedroom, 3 baths, 2 fireplaces, pool, jacuzzi, garage, racquetball, reasonable rates from owner. 303-791-6394.

FRISCO Copper, Vail, Breckenridge, Keystone. Lovely 2 bdrm. 2 bath. Underground parking, amenities. Reasonable! 602-961-5085.

KEYSTONE BRECKENRIDGE: Rent directly from owner—SUBSTANTIAL SAVINGS. Several choices—Trees, View, PRIVATE HOT TUB. DISCOUNT lift tickets. (303) 321-7293, (303) 468-9029.

SKI—KEYSTONE, COPPER MOUNTAIN, BRECKENRIDGE, A-BASIN. CHOICE ACCOMMODATIONS IN DILLON, COLORADO. CALL ERIKA: 800-525-9185, (303) 468-6131.

KEYSTONE BRECKENRIDGE—SAVE!—Rent from owner. 15 CHOICES—trees, view, PRIVATE HOT TUB. DISCOUNT lift tickets. (303) 321-7293.

NEAR KEYSTONE! Very clean one bedroom condominiums. Discount lift tickets available. Discounts for AARP members. Call collect 303-468-2468.

KEYSTONE—NEW 2 Bedroom, 2 Bath Fully Equipped unit. WALK TO LIFTS. Steps 6. 301-384-9251.

"KEYSTONE/SUMMIT. 2 Condominiums, by owner. Reduced weekly rates. Both 2 bedroom, 2 bath, microwave, cable, fireplace, sauna, jacuzzi, free shuttle. Condo #1, SHOWDANCE at Keystone, sleeps 6, 150 yards from lift overlooking slopes. Condo #2, TREEHOUSE/WILDERNEST sleeps 8, pool, racketball, great clubhouse facilities. (804) 671-2293.

KEYSTONE by Owner. Walk to Lifts. Large Luxury 2 & 3 Bedroom Pool, Jacuzzi, Sauna. Weekly from \$695.00 (303) 739-4396. Evenings Best.

SKI SUMMIT COUNTY!
CONDOMINIUMS centrally located to Keystone, Copper, and Breckenridge. Pay for 4 nights, 5th night FREE! (W/16/19) Luxury condos start at \$60 night. **WILDERNESS QUALITY LODGING.** (303) 468-6291, Denver Direct 825-4434.

KEYSTONE, COPPER, BRECKENRIDGE. Low rates plus friendly efficient service is why our guests return. Condominiums and homes. 1-800-822-2590, (303) 468-2740.

KEYSTONE • DILLON • BRECKENRIDGE
2-5 Bedroom Luxury Townhomes
Spa, Sauna, Steam, Pool, Fireplace,
Decks, Fantastic Views
"Discount on Lift Tickets"
SOLAR ONE REALTY, LTD.
1-888-888-0618 or 303-468-0618

PURGATORY-DURANGO. Luxury townhouse, 3 bedrooms, 2 baths, 1 fireplace, Cable T.V., jacuzzi tub, call Linda 319-388-3047.

STEAMBOAT Condominiums next to townhouse, center of ski village, sleeps 8, all amenities, jacuzzi, sauna, Kids Ski Free! (513) 891-0056

STEAMBOAT Luxurious 2000 ft 2 Townhouse Condominium, Sleeps 8, 2 Bedrooms Plus Lot, 3 Baths, Private Hot Tub, Pool, Sauna, Steam, Pool, Jacuzzi, Amenities \$110/160-2320 Night/Captain Owner Collect (214) 234-1971.

STEAMBOAT 3 bedroom, 2 bath, hot tub, hot tub, fireplace, sleeps 8, free shuttle to gondola, Cultivators Decorah, IA 52101 (319) 382-4120.

STEAMBOAT—Beautiful homes and condos on mountain, Jacuzzi, sauna, fireplace, studio to 4 bedroom units "Kids Ski Free" call Pam. 1-800-234-0275.

STEAMBOAT, SKI-IN-OUT. Deluxe Condominium - Athletic Club, Pool, Tennis - Sleeps 6 - Special Rates - Owner (414) 377-7493 Evenings.

STEAMBOAT, SKI-in-out. Condo sleeps 4, athletic club, pool, tennis. Special rates. Owner. (414) 387-2114. Evenings.

STEAMBOAT-KIDS SKI FREE! Deluxe condominium, Fully Equipped, (Sleeps 8), Hot Tub & Sauna. Close to Hill (303) 699-7296 or (303) 841-4962.

STEAMBOAT
SKI IN/SKI OUT Condominiums, One Bedroom Units from \$87-\$129, Two Bedroom Units From \$129-\$164. **HOMES AND DUPLEXES** Also Available. **INFORMATION/BROCHURES** 303-879-4477 **RESERVATIONS ONLY** 800-468-2473

STORM MEADOWS RESORT
STEAMBOAT
Adjacent to slopes. Athletic Club privileges, free shuttle, Wine & Cheese Reception. Studios \$69-115, Convertible One Bedrooms \$79-129. Convertible Two Bedrooms \$99-166. For Information and Reservations Call 303-879-5555 or 1-800-246-SKIS.

STEAMBOAT Large Two Bedroom Condominium Facing Mountains. Every Amenity. Five Beds, Lowest Rates. (901) 452-8200, (901) 754-3997.

SKI SUMMIT COUNTY. 1 - 4 bedroom condos. Ski-in/out or shuttle. Luxury to economy. Pools, saunas, hot tubs. Call today to insure availability. 1-800-822-6755.

SUMMIT County. Ski Keystone, Copper, Breckenridge, centrally located, luxury two bedroom, super amenities, from \$70.00 night, 303-468-5972.

VACATION RENTALS
• Breckenridge • Copper Mountain
• Keystone • Frisco • Dillon
OVER 300 CONDOMINIUMS, CHALETs
pools, hot tubs, racquetball
15% LODGING DISCOUNT
(excluding 12/26/88 - 1/1/89)
★ Discount must be mentioned at time of booking
★ Expires March 1, 1989
Call Toll Free 1-800-525-9801
Denver 534-9046
(303) 668-3174
PO. Box 647
Frisco, CO 80443

SKI THE SUMMIT! A-Basin, Breckenridge, Copper & Keystone. All 4 BR. Condos. ALL LOCATIONS. **AMENITIES.** Call Sun 'n Ski Properties today 1-800-822-6755.

SUMMIT COUNTY. Four ski areas. Only 25 minutes to Vail. Studios, 1-2-3 bedroom condominiums, patio homes. Packages including lifts and rentals. 800-548-3909. Ask for Rod or Suzanne.

SKI THE SUMMIT!
LUXURIOUS CONDOMINIUMS centrally located to Keystone, Copper and Breckenridge. Pay for 3 nights, 4th night FREE (Valid 4/1-4/30/89). Prices from \$55/night. **WILDERNESS QUALITY LODGING** (303) 468-6291; Denver Direct 825-4434.

SNOWMASS AT ASPEN. Fabulous view from 3-level luxury townhouse on golf course. 2 Bedroom, 2 loft, \$1,200/week. Xmas extra. Brochure: 303-443-3846, 303-447-9558.

"SNOWMASS", by owner, Delux 2 bedroom, sleeps 6, fireplace, pool, ski in/out (312) 799-0600 or (312) 895-0807.

VALE CONDO - Luxury 2 bedroom bath, sleeps six. Newly furnished with absolutely everything. Owner (212) 628-6479.

The legendary Vail back bowls just got better with fantastic Packages from \$160.50/person, 1-room 222-4840 X 4000 fireplace. \$100/night. Call (202) 232-0634 evenings.

Vail, superluxe townhome 3 bedrooms, garage, all amenities, jacuzzi, sleeps 10. Owners rates (303) 825-5200, (303) 321-3825.

EXPERIENCE the new Vail mountain - now doubled in size! Vail lodging packages available. 1-800-222-4840 X 3000.

VAIL INTERNATIONAL condominiums. Well equipped 1, 2 and 3 bedroom condominiums with fireplaces. Delightful heated pool, whirlpool and saunas. Easy walking distance to lifts, shops, restaurants and night life. Reasonable rates. Color brochure. 300 East Lionshead Circle, Vail, CO 81658. (303) 476-5200.

EAST Vail. Lovely 4 bedroom, three bath home. Completely furnished. Sleeps 10-14. (303) 695-0600, (303) 741-6002.

VALE-BAVER CREEK
SPACIOUS 2 bedroom plus sleeping den, private jacuzzi, incredible view terraces, accommodations 4-8. (303) 745-0316.

VAIL VILLAGE TO BEAVER CREEK/AVON!
STUDIO, 1-3 bedroom, luxury condos. Reasonably priced. Heated pool, jacuzzi, and more! Call today to assure availability. Sun 'n Ski Properties, Inc. 800-822-6755.

VAIL - Completely furnished, two bedrooms, two baths. Fireplace, microwave, hot tub. Pool. Super rates! (303) 776-8296.

VALE-BAVER CREEK. Luxury condo, sleeps 6, kitchenette, all amenities. Excellent choice of weeks. \$725/week. (704) 366-7419.

VAIL - Beautiful 3 bedroom, 2 bath condo. Good location, pool, athletic club, HBO/CINEMAX, view and many extras. Sleeps 8. From \$200/night. Gary (303) 476-5043.

VALE-BAVERCREEK - LUXURY WITH A VIEW 4 bedroom, 3 bath, dining room and den. Hot tub, fireplace, heated garage, steam, TV/stereo, washer/dryer. Professionally decorated and perfectly maintained. Rates are: Dec. \$150 per day, Jan-Feb. \$60 per day, Feb. 19-Apr. 1, \$300 per day, Christmas \$400 per day. Call 818-244-0328.

VAIL CONDOMINIUM FOR RENT Two bedroom, two baths, fireplace, kitchen. Sleeps six. Rates Reasonable (303) 744-6576.

VAIL COLORADO
WHY STAY IN A CONDO/HOTEL/LODGE when you can stay in a 5 bedroom, 4 bath luxury estate for less? On golf course on busline, hot tub, sauna, 2 car garage, discount lift tickets. Much more. Brochure (312) 266-8758.

VALE-BAVER CREEK—Luxury 2 BR Condominium Gondola next to lift 2 wks Dec. & Jan. 5BR at Lionshead Boudier 3 wks March. Call Mr. Girard at (404) 874-7192 or 634-1038.

BEAVER CREEK THE HUMMINGBIRD DUPLEX—3br/3b, (301) 778-3021, (314) 843-6550. Enjoy the world cup!

VAIL LUXURY FOUR BEDROOM CONDO Fully Furnished, Sleeps Eight Comfortably. Four Bedrooms, Cable TV, Whirlpool Bath, Steam Shower, Washer-Dryer, Microwave. Call: New Jersey. (201) 664-2059.

VAIL—BEAVER CREEK. Two Bedroom, 2 Baths, Condominium At Beaver Creek, Fireplace, Washer-Dryer, TV, 590-Night. (303) 770-9375.

2 Bedroom, 2 Bath, Fireplace, Shuttle, All Appliances, W/O \$665 week, Early RSVP Discount.

VALE * Luxury fully furnished, 3 bedrooms, den, 3 baths, amenities. Reasonable Weekly Rental From Owner 303-798-0199.

VALE at Gondola overlooking Lionshead Square, 2 bedrooms, 2 baths, Amenities low season specials, 609-924-2525.

VALE—Spacious, Ground Level, One Bedroom, Two-Bath Condominium, Fireplace, HBO, Heated Pool, Whirlpool, Saunas, Microwave, Humidifier, Two Block to Gondola. Sleeps 6. Reasonable Rates. (303) 476-2076. Feeley Rentals, Box 3385, Vail, CO 81658.

SKI VAIL-BEAVER CREEK: ATTRACTIVE 2 BEDROOM, 2 BATH CONDO, FIREPLACE \$100/NIGHT. Call (202) 232-0634 EVENINGS.

VALE BEAVER CREEK. Time Share Floating winter week, owner privileges, lowest price ever 300-420-4784.

3 Bedroom ski in-out sleeps nine. Beautiful all amenities. Deck (303) 799-7202 (days), (303) 757-5179 (evenings).

VALE - luxurious 2-2 condo, sleeps 6. Short walk to lifts. Complete amenities. Low rates. (713) 622-1750.

SKI VAIL - Heated Pool, Sauna, Jacuzzi, 2-3 Bedroom Luxurious Condos. Beaver Creek, I. 2. Call Now to Inquire About Availability 1-800-222-4840.

VALE Super Fully Furnished. One Bedroom by Lifts. Pool Jacuzzi, Fireplace, Balcony. \$150 - Night. (303) 499-1313.

VAIL LUXURY CONDOS, FIREPLACES/TV. SOME WITH JACUZZI, POOL, WALK LIFTS. FROM \$130/day. 913-642-5011.

VALE-2 bd, 2 bath. Condo, Full Kitchen, TV, Fireplace-W/O. D. Sleeps 6, \$525/200 - \$600.00 weekly. (303) 771-5032. (303) 722-0878.

VALE/BEAVER CREEK
LUXURY CONDOMINIUMS AND HOMES, 1-10 BEDROOMS, JACUZZI, STONE FIREPLACE AND SPECTACULAR VIEWS. (303) 949-6566. TOLL FREE 1-800-626-0747.

VALE — LUXURY TOWNHOUSE
Magnificent four bedroom, 4 bath home in exclusive Pottery Patch Sq. Jacuzzi in private courtyard. 2700 sq. ft. spectacular views of Vail Mountain from every room.
OWNER 612-922-6882 or 612-830-8825

VALE
VALIE SKI PACKAGES
DISCOUNT ski packages including airline lodging, lift tickets, ground transportation, and ski rentals. Economy to Deluxe accommodations at discount prices. For information call, 1-800-334-0282.

VALE-BAVER CREEK. 4 bedrooms, 3 baths, 3-level townhouse sleeps 10, 1175 nightly. (303) 443-5304.

"SKI VAIL!" Come sleep with me, save \$1 Molly Brown's Bed and Breakfast! Jacuzzi, 5 minutes from slopes. (303) 476-5820.

RESERVATIONS: Lake Tahoe or Colorado. Economy. Standard. Luxury Condominiums. Homes. Hotels. Including Ski-In/Out. **LOWEST RATES 1-800-777-8865.**

WINTER PARK, COLORADO.
LUXURY 1 Bedroom Condominium with Loft. Sleeps 8. Starting from \$50/night. Keith A. Smith. (415) 344-3821.

WINTER PARK, Colorado. Two Chalets. One Sleeps 8. Sauna, Public Transportation, Fireplace, Stereo, Patricia (303) 292-6600.

WINTER PARK. 2 bedroom, 2 bath, sleeps 8, fireplace, jacuzzi, family rates. (303) 778-9897, (303) 778-0528, (303) 777-1001.

WINTER PARK Deluxe Sleeps 6, 2 Bedroom 2 Bath, Microwave, Clubhouse. View. From \$60 815-729-4757.

WINTER PARK'S FINEST CONDOS. Studios, one, two, three bedrooms. Fireplace, microwave, views, wooded trails, all amenities. **SUPER RATES!** 1-800-443-2781, Ext. ASO. Colorado: 1-800-332-7336, Ext. ASO.

WINTER PARK
★ Outstanding value! Luxurious, custom furnished, 2 bedroom, 2 baths, sleeps 6 (3 queen beds), microwave, fireplace, cable TV, jacuzzi, saunas, laundry, Free shuttle. Ready to move in! From \$80. (619) 566-4018

WINTER PARK Condominium Two Bedrooms Two Baths, Sleeps Eight. Many Amenities. Low Rates. Owner Managed 303-428-4155.

CONDOMINIUMS WEST (CONT.)

ATTENTION COLORADO SKIERS! Rent From Owners. Variety of Sizes, Locations, Amenities and Low Rates. (612) 475-3723.

SKI RESERVATIONS — Aspen-Snowmass-Steamboat-Breckenridge — Telluride — Crested Butte — Winter Park — Park City — Call Toll Free 1-800-USA-SNOW.

WINTER PARK Spiffy Comfortable Condo Sleeps Six Micro-wave VHS-VCR Stereo Firewood Shuttle View Clubhouse (612) 475-4757

WINTER PARK Luxury 1, 2 & 3 Bedroom Condominiums, Hot Tub, Saunas, Swimming Pool & Shuttle Service. 1-800-237-0790.

SKI WINTERPARK! Hotel, 1-4 BR Condos. **SKI-IN OUT OF SHUTTLE.** Luxury to economy. **POOLS, SAUNAS, JACUZZIS.** Call 800-822-6755 today.

WINTERPARK Colorado Condo Sleeps 6 Jacuzzi Pool Ski Bus Fully Equipped \$95 per night 303-364-5031.

WINTER PARK luxury two bedroom townhouse, sauna, fireplace, sleeps—six, \$95 daily. \$595 weekly. (713) 360-2729, (713) 358-3637.

WINTER PARK. Spacious 1-2 Bedroom, Jacuzzis, micro-waves, fireplace, cable, laundry, free shuttle. Low Rates! (303) 979-4789

IDAHO

SUN VALLEY Accommodations featuring all Lodges, Condos, Deluxe Homes. Air and bus transportation 1-800-233-3393.

SUN VALLEY one and four bedroom condos. Great location all amenities. Work 415-397-2210 Home 415-863-3835.

SUN VALLEY—Elkhorn Sunburst Condo. Sleeps 6—8. Jacuzzi. Sauna. Fireplace. Balcony. Complete Kitchen. (503) 344-1621 after 4 p.m.

NEVADA

LAKE TAHOE Economy to luxury one to six bedroom CONDOS, CABINS, HOMES fully equipped. Small to large groups welcomed. **SKI-IN/OUT LAKE or MOUNTAIN** location. **SKI PACKAGES** available. May include SPA, VIEW, POOL, SAUNA, ETC. Credit cards accepted TMC 800-624-3887 Agents 10%.

LAKE TAHOE SKI RENTALS/CONDOS Cabin Homes from \$50 per night. Call MVM Corp toll free 1-800-962-1489.

LAKE TAHOE VACATION RENTALS/SKI PACKAGES Wide selection condos, chalets, and cabins from \$115 night. Lift lodging packages from \$116 per person. Competitive air and car rates. For information and reservations call Accommodation Station (916) 541-2355.

LAKE TAHOE LODGINGS 800-242-5387



RESERVATIONS: Lake Tahoe Economy, Standard, Luxury Condominiums, Homes, Hotels. Including Ski-In/Out. **LOWEST RATES!** 1-800-777-8865.

OREGON

SUNRIVOR Condo 3 B.R. 2 1/2 Baths Deluxe Accommodations. Ski Mount Bachelor. Wonderful Alpine and Nordic. (503) 472-4927.

UTAH

PARK CITY, UTAH — Deluxe designer decorated 1, 2 and 3 bdrn condos. Fireplaces, cable TV, jacuzzi. Walk to lifts. \$90-\$170/night (801) 277-4388, 583-1857.

PARK CITY — Beautiful 1,2,3,4 & 5 bedroom condos with high ceilings, hot tubs and the works! (801) 640-4631 **GREAT PRICES!**

AFFORDABLE LUXURY LODGING OF PARK CITY Fully equipped condos in Park City and Deer Valley with hot tubs and steam baths at below average prices. 800/321-4531 (4754) Call anytime 7 days/week.

ALTA—SNOWBIRD—PARK CITY STUDIOS. 1,2 or 3 Bedroom Condominiums and duplexes. Fireplaces, Full Kitchens. Some have in unit Washers and Dryers. We are Owner operated. Minutes to lifts. Free Brochure. **UTAH SNOW ADVENTURES.** P.O. Box 2074, Woodland, CO 80666. 1-800-843-5042. (719) 687-6984.

ALTA-SNOWBIRD
Greatest Snow on Earth

ON mountain with incredible view, 3 bedrooms, 3 baths, sauna, Spacious, comfortable, sleeps 12. Complete, kitchen. Call Richard Squire (303) 453-5654.

ALTA-SNOWBIRD. 19 min drive, two bedroom, two bath, kitchen, new apartments, common jacuzzi. \$110.00 night. (1-800) 327-9754. MANY OTHER CONDOS.

ALTA-BRIGHTON-SNOWBIRD Racquet Club Condo's 3 Bedroom Modern LUXURY Fireplace, Garage, Club, Washer Dryer REASONABLE. (313) 851-2318, (613) 596-6629.

ALTA BRIGHTON SNOWBIRD Within 15 minutes luxury home sleeps 4-8 \$400-\$800 Week 1-801-943-9527.

1-800-UTAH-SKI * EMPORIUM
ALTA * Snowbird * Park City * Deer Valley * Beaver Creek * Winter Park * Telluride * Accommodations, Cars, Ski Passes, Packages Too!

ALTA-SNOWBIRD—PARK CITY. Minutes from lifts. Fireplace, hot tubs. VCR, low airfares, car rental. \$52.00-300 nightly. Accent Accommodations (1-800) 942-6692 (801) 942-6692.

"TWO NEW CONDOS"
Each Sleeps 4. Next Door To Each Other. All Amenities. **SAVE! From \$79.00 Nightly.**
PARK CITY (801) 649-4142

PARK CITY Treasure Mountain Inn. Close to Town lift and Restaurants. Outdoor Jacuzzi. One and two bedroom units. Good Rates. (609) 397-2188 NJ (801) 649-9293 Utah.

PARK CITY DEER VALLEY PARK WEST FULLY EQUIPPED SPACIOUS CONDOS, FIREPLACES, JACUZZI, HOTEL ROOMS, BOX 1653, PARK CITY, UT 84060. (801) 649-8023. TOLL FREE: 800-421-5058.

Complete Reservation Service FOR ALL YOUR LODGING AT

Park City * Deer Valley * Park West

Park City Information Center
1-800-367-3736
4000 Park West Drive / Park City, Utah 84050 / (801) 645-8200

PARK CITY: Luxurious condo 5 bedroom, 3 baths, jacuzzi, washer, dryer, fireplace, TV, plus big screen, VCR GARAGE. Walk to lifts, starting \$1,500 weekly. **SWEN** (801) 328-9706.

PARK CITY Condos Ski In/Out Fireplaces, Cable, Hot Tub, Garage. \$100-250 Night. Weekly Rate. 1-800-444-2245 ext. 918.

PARK CITY Deluxe two bedroom, fireplace, ski in, great location. \$750 weekly, except Christmas. (801) 277-7738.

SKI FANTASTIC PARK CITY, UTAH
DELUX Condominiums—Two three bedroom, three bath-rooms. Fully equipped. Hot tub. Washer/dryer. Call (801) 566-5644 or (801) 942-5612.

PARK CITY fully furnished Condos from \$50 p/night. Studios, 1, 2 & 3 bedrooms located at base of lifts. Alta-Snowbird also available. Budget Lodging 1-800-522-SNOW, 801-649-2526.

PARK CITY LUXURY UNITS—Just \$345 to \$695 a week. Near lifts. Pool and spa. Weekly February 17 to March 18 only. (213) 275-3730.

1-800-UTAH-SKI EMPORIUM
SNOWBIRD, PARK CITY, DEER VALLEY, ALTA—ACCOMMODATIONS, CARS, SKI PASSES, ASPEN, VALE, BEAVER CREEK, WINTER PARK, TELLURIDE, PACKAGES TOO!

PARK CITY condo sleeps 8, fully equipped, close to slopes, shopping, dining. \$150.00 Day. \$950.00 week. Owner Gerni (801) 942-3123. (801) 255-5252.

EXPERIENCE the new Vail mountain - now doubled in size! Lift/Lodging packages available. 1-800-222-4840 X 3000

PARK CITY. Hot tub, 2 bedrooms, sleeps 6, 3 full bathrooms. Slopes 2 minutes away. (801) 355-2873.

PARK CITY—New studio, sleeps 2, all amenities. \$50—\$60/day. Box 580932, Park City, UT 84068.

PARK CITY—Last Chance this year for my A+ accommodations. 150 mins from lift. Fireplace, pool, sauna, jacuzzi. By week, Feb., Mar., Pres. Day, 2-3 bedrooms. Let me make your day. (707) 996-5659. Tom

Ski Park City, 1 Bedroom + Loft, 2 baths, fireplace, walk to mountain no car necessary - 820-wk - 914-362-3472.

PARK CITY. Two New Condos. Each Sleeps 4. Next Door. All Amenities. Save! From \$79.00 (801) 649-4142.

PARK CITY. Ski into modern house. Sleeps 6. Jacuzzi. Walk to lifts—Old Town. \$950/week. Helene Martin days 713-880-8888, eves 713-834-4022.

PARK CITY Accommodates 2-8. Fireplaces, Kitchens, Saunas. One H-Tub. Resort. Town Locations From \$85.00 801-278-3241.

HOUSES FOR RENT

COLORADO

ASPEN-SNOWMASS Luxurious Snowmass home. 4 bedrooms, 3 baths, sleeps 8, beautifully furnished, spectacular views, fireplaces, cable, ski-in or shuttle, reasonably priced, brochure, owner (305) 235-7649 evenings. (Corrected #)

BRECKENRIDGE. Luxury 3 bedroom, 2 1/2 bath, private hot tub. Sleeps 10. VCR, cable, stereo. (303) 852-2805.

BRECKENRIDGE: LUXURY HOUSE IN TOWN. SLEEPS UP TO 20. HOT TUB. CABLE TV. SUNDECK. (303) 691-0400 WEEKDAYS.

SOUTH LAKE TAHOE

DELUXE OR ECONOMY FULLY EQUIPPED
HOUSES & CONDOS, HOT TUBS, LAKE VIEWS
ON THE WATER OR SECLUDED FOREST
SETTINGS, AND GREAT CASINO NIGHT LIFE.
SLEEPING 2-16. \$100-\$300 PER NIGHT.

CALL COLLECT (916) 542-7777
TOLL FREE IN CALIF. (800) 542-2109

OR WRITE FOR INFORMATION
P.O. BOX 7860 SOUTH LAKE TAHOE, CA 95731

STEAMBOAT VILLAGE, COLORADO. 6 Bedrooms. On Mountain. Hot Tub, Pool, Table Tennis. Sleeps 18. Regular \$295.00, Low \$200. (303) 694-0025.

KEYSTONE, BRECKENRIDGE, COPPER VALLEY Luxury log homes. Discount Tickets. Spectacular views, Fireplaces, Cable TV Completely Furnished, Sleeps 8-12. Maggie 303-680-1977.

COLORADO Near SIX SKI AREAS on Free Shuttle. 3 Bedrooms, 2 Baths. Garage. \$150 Nightly. (303) 494-8562.

UTAH

DEER VALLEY. LUXURIOUS HOME. 4 bedrooms, 3 1/2 baths, jacuzzi, steam shower, sauna, mid service, \$450 daily. \$650, Holiday Private. (615) 755-5574.

PARK CITY Beautiful private home, fully equipped. Walk to ski lift. Rent direct and save! 801-649-1078.

PARK CITY. 8-10 People. Nightly/Monthly Favorite. Close location. 4215 Camille, Salt Lake City, UT 84124 (801) 277-6005.

VERMONT

KILLINGTON - PICO - SUGARBUSH PRIVATE HOME, with full comforts, short drive to major resorts. Sleeps 8 - Reasonable - (215) 446-0190.

KILLINGTON-SNOWBIRD. Large 4 Bedrooms. 2 Baths. Rustic Contemporary. Sleeps 12. Fireplace. Trail Views. Full Amenities. 3 Minutes from Lifts. (203) 792-0100 Days—(203) 428-6846 Nights.

KILLINGTON-OKEMO LUXURY, new 5 bedroom home, 2 master suites, 3 bath-sauna, hot tub, all amenities including week-ends-weekly rentals. Call 203-481-4424 or 813-953-4447.

RESORTS & TRAVEL

STEAMBOAT VALUE SKI PACKAGES
DISCOUNT ski packages including airfare, lodging, lift tickets ground transportation, and ski rentals. Economy to Deluxe accommodations at discount prices. For information call 1-800-334-0252.

ACTIVE SKI VACATIONS - Lowest package rates East, West, Europe. Canada 1-800-345-5021—in (718) 631-3800, (516) 222-0155, (914) 997-0140.

SKI VAIL DELUXE Village Condominiums & Homes. Special low season & economy rates. Bishop & Co. 1-800-525-9396, (303) 476-5681.

VALE VISITORS & CONVENTOM BUREAU. Professional reservations center for VAIL/BEAVER CREEK RESORTS. Established 1971. Lodges Condos, Airline tickets. Complete vacation packages. Individuals, families, groups. 1-800-455-VAIL.

SKI THE HIMALAYES - 9 Valleys France Wasatch Adventure Utah. Heli ski Ultimate's Kashmir Ruby Mountains Nevada. Peregrine Adventures Box 3538 Park City, Utah 84060 1-800-232-0460.

COLORADO/UTAH Guaranteed best rates on airfare, condo or lodge accommodations, car rentals or transfers and lift passes. Over 4,000 accommodations to choose from. Design your own package. **STAR TOURS** 1-800-678-2788.

VACATION RENTALS

RESERVATIONS: Lake Tahoe or Colorado, Economy, Standard, Luxury Condominiums Homes, Hotels. Including Ski-In/Out. **LOWEST RATES** 1-800-777-8865.

LODGING

COLORADO

BED AND BREAKFAST. Near 10 Ski Areas. 1 hour from Denver Airport. 1 hour Vail. 1-70 Exit 226. Rooms \$345-\$60. Brewery Inn. Box 473-S, SILVER PLUME, CO 80476-3603. 674-5565.

MAINE

MAIN Lake House. 3 Bedrooms Skiing and Skiing. Hour to Superficial. Half hour to Sunday River. Rent by week. 512-442-3360.

UTAH

PARK CITY, SUNDANCE, DEER VALLEY MINUTES away; Snowbird, Alta one hour. Heber City's City's only one bedroom CONDO SUITE with Jacuzzi, \$70/two, (sleeps eight). Great rooms \$32-38/two. Rates 10% higher Christmas season. Enclosed heated POOL, SPA, SAUNA, (800) 544-4066.

Park City Tramway lodge and condo by gondola, breakfast, whirlpool, sauna \$50-\$80 Box 9, 801-645-8443, 1-800-443-8630.

NEW HAMPSHIRE

Loon Village Reservation Center

Loon's largest selection of private home rentals. Economical 2, 3, & 7 day plans available. Ski tickets included midweek. Call now.

TOLL FREE: 1-800-258-9322.

If busy or in New Hampshire call 603/745-3401.

VERMONT

KILLINGTON RESERVATIONS™ CENTER

Killington's largest selection of
trailside homes,
condominiums & townhouses

CALL TOLL FREE
1-800-238-3007
if busy 802-422-4151

A Montgomery Company Affiliate
Killington Road, Killington, VT 05751

WASHINGTON

BED and Breakfast near Big 3 Ski Area. Wardhouse West, 206-434-6540. Snoqualmie Pass, Washington 98068.

WYOMING

JACKSON HOLE Vacation condominiums and homes. TVPM Box 248 Teton Village Wyoming 83025, (800) 443-6840, (307) 733-4610.

JACKSON HOLE, THE HOSTEL a Family Owned Lodge With a Friendly Staff of Avoid downhill and Cross-Country Skiers. Enjoy The Natural And Friendly Ambiance. \$34.00 For Two. Box 546, Teton Village, WY 83025, (307) 733-9415.

REAL ESTATE FOR SALE

BRECKENRIDGE. New, fine bedroom, sauna, acre lot, near slopes, furnished, sacrifice, double garage—\$125,000.00. 504-362-1776.

SKI VACATIONS

ACTIVE SKI VACATIONS—Lowest Package Rates East, West, Europe, Canada—1-800-345-5021, in N.Y. (718) 631-3800, (516) 222-0155, (914) 997-0140.

SKI TOURS

SKI: PARK CITY—NEW YEARS—12/26-1/03 we have space. **SKI VACATION PLANNING** 800-223-7959 or 212-594-1911.

ACTIVE SKI VACATIONS—Lowest Package Rates East, West, Europe, Canada—1-800-345-5021—in N.Y. (718) 631-3800, (516) 222-0155, (914) 997-0140.

SUMMER SKIING in Argentina in August and September. Complete packages, including American ski guides. Call COME TRAVEL with us 1-800-222-4754 or 516-694-5252.

EUROPEAN HOLIDAYS

ACTIVE SKI VACATIONS—Lowest package rates to Europe 1-800-345-5021 in N.Y. call (718) 631-3800, (516) 222-0155, (914) 997-0140.

SUMMER SKI CAMPS

SWISS CHALLENGE— Summer programs in Switzerland for students 12-18. World's best summer skiing. Top coaches. Skiing, sailing, windsurfing, tennis and climbing. 2 to 6 week programs starting June, 15th year. Apply early. Write for brochure. **SWISS CHALLENGE**, Box 358-S, Stowe, VT 05672, (802) 253-9714 (800) 762-0023.

STUDENTS ABROAD, with Summer Ski-Tennis Camps in France, Switzerland, Italy, Austria, New Zealand, Australia, and Scandinavia, offer an unparalleled choice of the World's Finest Instructional Ski Programs. Beginner-Expert, 30 Specialized Racing-Freestyle Training. Full Activity Program Excursions. Students (12-14) (15-18), 32nd year. Write: Edward Finn, 42-B Edgewood Ave., Mt. Vernon, N.Y. 10552, (914) 699-8335.

DON LYON INTERNATIONAL SKI RACING CAMPS THE NUMBER ONE Technical training experience Mount Hood, Oregon April-479 Slater Street, Ottawa, Ontario, Canada, K1R 5E2, (613) 236-3904.

SKI WITH THE PROS. July 1-30 1989 Switzerland / Italy / Austria. For more information: BLIZZARD Box 4186 Malibu Ca. 90265 (213) 457-2541.

WORLD PRO MOGUL CAMP MT HOOD OREGON July 1989 CAMP DIRECTOR: DEAN "THE MACHINE" MURPHY 3 TIME WORLD PRO MOGUL CHAMPION. COACHES: JOEY CORDEAU AND SCOTT KAUF. EACH 3 TIME WORLD PRO MOGUL CHAMPION. ALL PARTICIPANTS WORLD CLASS SKIERS. INSTRUCTION IS INDIVIDUALIZED. ACCOMMODATIONS FIRST RATE. FOR A DETAILED BROCHURE, WRITE OR CALL: WORLD PRO MOGUL CAMP, INC. 128 RIDGE MEADOW LANE #7C MIDVALE, UTAH 84047 (801) 255-9888.

BOOKS & PERIODICALS

Christmas booksSKI TUNING and videotapes

Ski tuning made easy

- **Beginning Ski Tuning** with Seth Masia. Make ski turn easy, glide smooth, last longer. 25 min video. \$29.95
- **Alpine Ski Maintenance** with Seth Masia. The ski tuner's bible. 160 pp., photos, drawings. \$8.95
- **Book and tape together**, \$32.00

Instruction: ski better, faster, smoother

- **Breakthrough on Skis** by Lito Tejada-Flores. Best book yet on expert skills. Get out of the intermediate rut. \$8.95
- **Kids on Skis** by L.W. Berry. Teach kids to love skiing. A sanely manual for parents. 235 pp. \$7.95
- **Total Skiing** by Jonas & Masia. Master all forms of the sport: alpine, racing, powder, bumps, x, telemark. \$8.95

The Armchair Skier
Books and tapes by mail Please add \$2 per item for shipping (TX Box 10214) California add 6% tax. Trucks: CA 95737 Canada: VISA/MC or MO only. Call (800) 332-SKIS

COLLEGES

EARN A DEGREE IN SKI BUSINESS AT LAKE TAHOE

FOUR-YEAR ACCREDITED PROGRAM MINUTES FROM

18 RESORTS. INTERNSHIPS. CALL OR WRITE

SIERRA Nevada College, P.O. Box 4269-SM
Incline Village, NV 89450 800-332-8666

WEGOBIC COMMUNITY COLLEGE
Ski Area Management Associate Degree Program
PROGRAM Established 1971. Specialty Course Ski Area MGT-Operators, Business Computer, College Operated Ski Area on Campus, Internships Nationwide. Baccalaureate Transfer Program Available. Fully Accredited Community College. Write: Wegobic Community College, Ironwood, MI 49938, (906) 932-4231.

EDUCATION & INSTRUCTION

POWDER SKIING, 8 to 18—day backcountry skiing courses. Instruction, lodging equipment included. Send for Free Catalog. Colorado Outward Bound School, Dept. K-69, 945 Pennsylvania, Denver, CO 80203, (303) 837-0880.

EXPLORE! COLORADO MOUNTAIN COLLEGE

Accredited two-year college in the heart of the Colorado Rockies. Premier ski industry programs in Ski Area Operations, Resort Management, and Ski Business. Residential campuses in Steamboat Springs, Leadville, and Glenwood Springs.

Write: **Colorado Mountain College**, Box 100010
Glenwood Springs, CO 81602

SCHOOLS

ATTEND BOARDING SCHOOL IN STEAMBOAT!
COLLEGE prep curriculum, grades 9-12, small classes, daily skiing, foreign travel. Est. 1957, **WHITEMAN COLLEGE**, 42605 RCR 36S, Steamboat Springs, CO 80487, (303) 879-1350.

CLOTHING & EQUIPMENT

Introducing... **DEGRE 7** skiwear from France. The third best-selling of ski suits sweaters and accessories in Europe. It's not just because it's not for everyone. Designed by famed "extreme" skier Patrick Vallancant. Unbelievable colors, function, craftsmanship. Only available in U.S. by FREE Catalog. Write: 6611-L Coeswa Ave. Vernon, CA 91406, 1-800-877-3347. (Dealer Inquiries Invited).

PATCHES & PINS

CLONISSONNE SKI PINS quality experience and service. Artistic Embroidery Co. 35253 Dundon, Sterling Heights, MI 48310 (313) 999-1940.

VIDEO TAPES

PREVIEW ASPEN! Best of Aspen Video Guide. Best restaurants/night spots. **SPEND YOUR VACATION TIME VACATIONING!** 30 minute video tape by long time locals only \$14.95. VideoGuide, Box 4015, Aspen, CO 81612. CHK/MO VISA/MC/AMEX (303) 925-9679.

JOB OPPORTUNITIES

LOOKING FOR FUN IN THE SUN

TRY A Change Riverside Park Agawam Mass New England's largest Amusement Park is Looking For Outgoing Energetic People to Work Rides, Games Etc. For Summer to Create Fun Filled Family Atmosphere. For More information contact Personnel at (413) 786-9300. EOE

JOBS OPEN

COLORADO SKI RESORT EMPLOYMENT. Write to SKI PRESS P.O. Box 2620 Dillon, CO. 80435.

ROCKY MOUNTAIN EMPLOYMENT NEWSLETTER! COLORADO, Idaho, Montana, Wyoming! Current Opening...ALL Occupations! Free Details. Intermountain-SN, 3565 Pritch, Colorado Springs, CO 80908. 1-719-489-0320 X314.

KILLINGTON, Vermont. Trailside Lodge Has Variety Of Live-In Positions Available. Room. Board Salary. Skiing included. (802) 422-3532.

LIVE, WORK IN MOUNTAINS. Ski photographers needed Colorado, California and Vermont. Shareholder photography. Box P, Frisco, Colorado 80443. (303) 668-3499.

LOOKING FOR FUN IN THE SUN

TRY a change Riverside Park Agawam Mass New England's Largest Amusement Park is looking for outgoing energetic people to work rides, games, etc. For Summer to create fun filled family atmosphere. For more information contact personnel at (413) 786-9300. EOE

SKIING DIRECTOR - manage ski racing clinics, supervise ski instructors and plan ski racing training and tournament schedules for upcoming seasons; **MINIMUM REQUIREMENTS:** 4 seasons of ski racing experience, of which at least 2 seasons must be as a member of a national ski team and 2 seasons as a professional ski racer, plus certification as a national ski school instructor; 40 hours' week; \$600 week; **SEND RESUMES TO:** Employment Services Commission of North Carolina, Job Service, Route 3, Box 1000, Boone, North Carolina 28607 or nearest Job Service, refer to Job Order #NC8304964, DOT Code 187-167-166.

HELP WANTED

SUMMER Mechanic and/or Parts Person. Harley-Davidson, Green River, Wyoming, (307) 875-8986. March-Sept. experienced.

Read My Quips

Every magazine writer—from ski to science fiction—suffers periodic identity crises. Shivering beside leaky space heaters, we wonder moodily if anyone actually reads us. This past fall I found out. In my October column, I asked for input and I've felt warm ever since. One loving word knocks the socks off three hot flashes.

In response to my intolerance for ordinary lodge names like Wildwood, Crestwood, Woodwind, Windstar, you harked to the cry for creativity. While you were licking quarter stamps, you also unloaded personal beefs. (To "Married 20 Years In Cincinnati": Listen, that woman-snatcher may be president of the ski club, but this is *your* wife. Sprinkle ground glass on a pepperoni pizza and mail it to him pronto . . . To 9-year-old Beth in Sacramento: My word, don't strangle little brother Teddy with your training bra. He'll grow up and stop peeing behind every mogul before you can yell, "On your left!" Try slipping Pampers on him for the rest of this season.)



Now to the podium for the 1989 Sterling SKI Awards. Although this contest is more creative than robbing gas stations, the yield is lower. Anyone with a suggestion named here gets a year's subscription to SKI and all the snow you can eat.

To Paul R. Jacobson, a CRN International ski reporter in Hamden, Conn., goes the gold. He calls his soft lights, foolin'-around lounge "Just Wedel Tonight." Quick, you on the hill, sign him up.

Marvelous Maggie Gillespie of Los Angeles wins

the Combined. Having faced the bitter truth that her husband will never sacrifice city life, Maggie hereby calls her dream shop—selling nordic knitwear, antique Santa Clauses and ski muffs—"Yodelady." Sing it aloud—and feel as close to Zurbruggen as you can.

Also on Maggie's list: "Where's the Beef?" (health food), "Snooze & Booze" (lodge with bar), "Snooze, Ooze & Booze" (add sauna) and "Booze & Lose," a bar/casino for the Tahoe area.

For some reason, a lot of you took this opportunity to write and tout your home hills. Paul Norwood of Charlotte, N.C., sent an impassioned letter asking SKI to write about neglected ski orphans of the southern Appalachians. Ditto Marv Appleton re the forgotten skiers of upper Michigan's peninsula, Margie Retson on Wisconsin's unsung hills, Phoebe Miller about the unnoted majesty of Pennsylvania's mountains—among others. SKI does its damndest to feature lovable regional areas, but we promise to try even harder. Wait'll you see our blueprints for next season!

Back to the Awards awarding. Other suggestions that were judged "Sterling" include Paul Norwood's "Trans-Gresh-Inn" and "Gram's Feather Bed & Breakfast." (Which does Gram pluck first—the chickens or the eggs?) Ditto "Laura's Bread & Shed." (Does Laura take it all off while her dough is rising?) Philip Rothblum from Manhasset, N.Y. now lives here in Aspen. I agree that "Hustler's Hostel" is fittin' at a resort where everyone hustles to meet rents, planes and hunks.

When classes grow boring, Bryan Ward of Michigan Tech dreams of his fantasy bar—"The Tonsil Paint Saloon." L.G. Hietala of Tucson, Ariz. will serve generic draft beer at cut-rate prices at his "Generic Bar and Grill." Mark Langley and Lori Phillips of Turlock, Calif. suggested the "Freudian Slip" lingerie shop. Sorry, but Aspen already has one—"cors-et still is a good idea. Laura Brazee of Watertown, Conn. would like to see "Wacks to Wax," a tune-up and repair shop with the motto, "You beat 'em, we treat 'em." Maybe she'll also offer a clinic for battered skiers.

If the boss stopped cutting my ink, I'd have space for hundreds more non-pabulum names. Instead, I'll note that C.B. Jorgensen and friends of Oakland, Calif. don't think this whole name idea is worth spit. They're overwhelmed with businesses attached to "juvenile, cutesy names like 'Egghead Software,' 'Batteries Included' and 'Purple Onion.'" C.B. likes moving upstream to ski digs with soothing un-hip names that leave the hype behind.

He may have a point.

SKI

BY MARTIE STERLING

THE MARK OF A GREAT BEER.



This is the mark of a great beer. A beer that's made unlike any other. Because this beer is never heat-pasteurized. It's the one that's Cold-Filtered™ to give you the rich, smooth taste of real draft beer in a bottle. Heat-pasteurized beers just can't do that.

COLD-FILTERED™ MILLER GENUINE DRAFT.
AS REAL AS IT GETS



Marlboro

A man in cowboy attire, including a white cowboy hat, a red jacket with a tan fur collar, and tan chaps, is riding a dark brown horse with a white blaze on its face. He is holding a coiled lasso in his right hand. The background is plain white.

16 mg "tar," 1.0 mg nicotine
av. per cigarette, FTC Report Feb. '85

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1989

THE MARK OF A GREAT BEER.



This is the mark of a great beer. A beer that's made unlike any other. Because this beer is never heat-pasteurized. It's the one that's Cold-Filtered™ to give you the rich, smooth taste of real draft beer in a bottle. Heat-pasteurized beers just can't do that.

COLD-FILTERED™ MILLER GENUINE DRAFT.
AS REAL AS IT GETS



Marlboro

A man in a cowboy hat and red coat is riding a horse. He is holding a lasso in his right hand. The background is white.

16 mg "tar," 1.0 mg nicotine
av. per cigarette, FTC Report Feb. '85

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1989